NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 22, 1985

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	34.3	29,460
2	FAMILY TIES	31.2	26,800
3	MURDER, SHE WROTE#	26.1	22,420
4	BOB HOPE CHRISTMAS SPEC.(S)	24.8	21,300
5	60 MINUTES	24.1	20,700
6	CHEERS	23.6	20,270
7	HIGHWAY TO HEAVEN	22.1	18,980
8	DALLAS	21.9	18,810
9	MIAMI VICE	21.3	18,300
10	CBS SPECIAL MOVIE PRES.(S)	21.2	18,210
10	NFL MONDAY NIGHT FOOTBALL	21.2	18,210
12	DYNASTY	20.7	17,780
12	GOLDEN GIRLS	20.7	17,780
14	KNOTS LANDING	20.5	17,610
14	NIGHT COURT	20.5	17,610
16	WHO'S THE BOSS?	19.6	16,840
17	MOONLIGHTING	19.4	16,660

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	26.3	59,030
2	FAMILY TIES	24.7	55,500
3	BOB HOPE CHRISTMAS SPEC.(S)	18.5	41,500
4	CHEERS	16.6	37,320
5	AMAZING STORIES#	16.4	36,720
6	CBS SPECIAL MOVIE PRES.(S)	15.9	35,690
7	MURDER, SHE WROTE#	15.4	34,550
8	MIAMI VICE	15.4	34,470
9	HIGHWAY TO HEAVEN	15.1	33,920
10	MICKEY'S CHRISTMAS CAROL(S)	14.9	33,420
11	ALFRED HITCHCOCK PRESENTS#	14.9	33,400
12	60 MINUTES	14.8	33,210
13	GOLDEN GIRLS	13.9	31,210
14	MOONLIGHTING	13.9	31,180
15	NIGHT COURT	13.6	30,620
16	DALLAS	12.9	29,050
17	WHO'S THE BOSS?	12.9	28,870
18	CHRISTMAS IN WASHINGTON(S)	12.6	28,240
19	A TEAM	12.6	28,190

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	28.4	25,440
2	FAMILY TIES	26.3	23,540
3	BOB HOPE CHRISTMAS SPEC.(S)	22.1	19,760
4	MURDER, SHE WROTE#	22.0	19,700
5	DALLAS	19.2	17,160
6	DYNASTY	19.0	17,010
7	KNOTS LANDING	18.6	16,670
8	CHEERS	18.5	16,590
9	NBC MONDAY NIGHT MOVIES#	18.0	16,090
10	60 MINUTES	17.9	16,010
11	MIAMI VICE	17.7	15,810
12	MOONLIGHTING	17.4	15,550
13	HIGHWAY TO HEAVEN	17.2	15,430
14	CHRISTMAS IN WASHINGTON(S)	17.0	15,260
15	GOLDEN GIRLS	17.0	15,250
16	HOTEL	16.8	15,080
17	WHO'S THE BOSS?	16.6	14,900

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NFL MONDAY NIGHT FOOTBALL	21.3	17,210
2	BILL COSBY SHOW	20.0	16,200
3	BOB HOPE CHRISTMAS SPEC.(S)	18.7	15,080
4	FAMILY TIES	18.5	14,980
5	60 MINUTES	17.8	14,420
6	CBS NFL FOOTBALL GAME 2#	16.6	13,410
7	NFL FOOTBALL GAME 2-NBC#	16.2	13,050
8	CHEERS	15.9	12,860
9	CBS NFL FOOTBALL GAME 1	15.8	12,780
10	CBS NFL FOOTBALL GAME-SAT(S)	15.7	12,700
11	MURDER, SHE WROTE#	15.5	12,550
12	MIAMI VICE	15.1	12,170
13	NIGHT COURT	13.8	11,160
14	ALFRED HITCHCOCK PRESENTS#	13.5	10,920
15	HIGHWAY TO HEAVEN	13.3	10,760
16	CBS NFL FOOTBALL POST-SAT(S)	13.2	10,680
17	AMAZING STORIES#	13.0	10,470
18	CHRISTMAS IN WASHINGTON(S)	12.9	10,410
19	ABC NFL FTBL SPECIAL-FRI(S)	12.8	10,350
20	ABC SUNDAY NIGHT MOVIE	12.6	10,150

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 22, 1985

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	27.7	15,670
2	BILL COSBY SHOW	27.5	15,510
3	MIAMI VICE	21.0	11,860
4	CHEERS	20.0	11,280
5	MOONLIGHTING	19.9	11,260
6	DYNASTY	17.8	10,050
7	KNOTS LANDING	17.5	9,910
8	CBS SPECIAL MOVIE PRES.(S)	17.3	9,780
9	NIGHT COURT	16.9	9,560
10	NBC MONDAY NIGHT MOVIES#	16.7	9,440
11	BARBARA WALTERS SPECIAL(S)	16.5	9,350
12	BOB HOPE CHRISTMAS SPEC.(S)	16.2	9,160
13	DALLAS	15.8	8,920
14	WHO'S THE BOSS?	15.7	8,870
15	AMAZING STORIES#	15.5	8,780
16	GROWING PAINS	14.3	8,100
17	REMINGTON STEELE	14.3	8,070
18	ALFRED HITCHCOCK PRESENTS#	14.2	8,030

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE#	36.7	10,070
2	BOB HOPE CHRISTMAS SPEC.(S)	31.4	8,620
3	BILL COSBY SHOW	30.0	8,240
4	CHRISTMAS IN WASHINGTON(S)	28.6	7,840
5	60 MINUTES	27.7	7,610
6	HIGHWAY TO HEAVEN	26.9	7,380
7	ANDY WILLIAMS XMAS SPEC.(S)	26.5	7,270
8	DALLAS	25.6	7,030
9	GOLDEN GIRLS	24.6	6,750
10	FAMILY TIES	24.2	6,650
11	FALCON CREST	24.1	6,620
12	PERRY COMO'S XMAS-HAWAII(S)	24.0	6,600
13	HOTEL	21.7	5,960
14	NBC MONDAY NIGHT MOVIES#	21.4	5,880
15	KNOTS LANDING	21.1	5,800
16	DYNASTY	21.1	5,780
17	SCARECROW & MRS. KING#	20.4	5,610
18	CBS TUESDAY NIGHT MOVIES#	20.3	5,570
19	HALLMARK HALL-FAME(S)	20.0	5,490
20	SPECIAL MOVIE PRESNT-SUN.(S)	19.5	5,360
20	227	19.5	5,360

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NFL MONDAY NIGHT FOOTBALL	19.9	10,940
2	FAMILY TIES	19.0	10,410
3	BILL COSBY SHOW	18.7	10,270
4	CHEERS	17.2	9,420
5	MIAMI VICE	16.6	9,090
6	ALFRED HITCHCOCK PRESENTS#	15.9	8,710
7	NFL FOOTBALL GAME 2-NBC#	15.8	8,690
8	AMAZING STORIES#	15.6	8,550
9	NIGHT COURT	15.4	8,470
10	BOB HOPE CHRISTMAS SPEC.(S)	15.4	8,430
11	CBS NFL FOOTBALL GAME-SAT(S)	15.3	8,400
12	CBS NFL FOOTBALL GAME 1	14.2	7,780
13	ABC SUNDAY NIGHT MOVIE	13.7	7,490
14	CBS NFL FOOTBALL GAME 2#	13.5	7,430
15	HILL STREET BLUES	13.1	7,180
16	60 MINUTES	13.1	7,170
17	CBS NFL FOOTBALL POST-SAT(S)	13.0	7,150
18	MOONLIGHTING	12.2	6,680

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	29.2	6,060
2	BOB HOPE CHRISTMAS SPEC.(S)	27.4	5,690
3	MURDER, SHE WROTE#	27.2	5,640
4	BILL COSBY SHOW	23.1	4,800
5	NFL MONDAY NIGHT FOOTBALL	22.9	4,760
6	CBS NFL FOOTBALL GAME 2#	22.8	4,730
7	CHRISTMAS IN WASHINGTON(S)	22.3	4,630
8	HIGHWAY TO HEAVEN	21.5	4,470
9	CBS NFL FOOTBALL GAME 1	19.3	4,010
10	CBS NFL FOOTBALL GAME-SAT(S)	18.5	3,850
11	CBS EVENING NEWS-RATHER	17.9	3,720
12	ABC NFL FTBL SPECIAL-FRI(S)	17.6	3,650
13	SPECIAL MOVIE PRESNT-SUN.(S)	17.4	3,610
14	DALLAS	17.2	3,580
15	PERRY COMO'S XMAS-HAWAII(S)	16.8	3,480
16	FAMILY TIES	16.3	3,390
17	NFL FOOTBALL GAME-NBC-SAT(S)	15.7	3,260
18	CBS NFL FOOTBALL GAME-SA.(S)	15.7	3,250
18	SIMON & SIMON	15.7	3,250
20	CRAZY LIKE A FOX	15.6	3,240
21	A TEAM	15.2	3,160
21	KNIGHT RIDER#	15.2	3,160
23	HARDCASTLE & MCCORMICK	15.2	3,150

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																																
A TEAM							11	206	205	A	16.6	25	1426	1977	794	389	876	330	504	384	346	320	682	232	421	372	344	221	166	36^	253	175
		TUE.	8.00P	60	NBC	A		98	95	B	18.5	28	1589	1834	669	302	742	255	433	380	315	271	651	217	398	363	308	218	146	43	295	205
			8.00 - 8.30							A	15.9	24	1366	1984	799	376	885	326	496	373	349	331	665	210	403	355	346	223	171	36^	263	184
			8.30 - 9.00							A	17.3	26	1486	1963	787	400	866	334	510	392	341	311	691	247	434	381	338	220	161	36^	245	168
ABC BUSINESS BRIEF-MON							5	198		A	19.5	30	1675	1449	313	132^	348	189	258	210	152^	90^	996	400	667	661	462	274	42^	9v	63^	47^
	1	MON.	10.31P	1	ABC	N		91		B	16.1	25	1383	1485	413	179	447	156	276	257	213	152	908	351	590	582	435	250	58	29	72	53
ABC BUSINESS BRIEF-WED							11	193	187	A	13.2	20	1134	1564	635	183	724	319	447	377	271	225	444	201	319	273	205	107^	195	74^	201	136
		WED.	8.58P	1	ABC	N		90	89	B	14.2	21	1220	1690	743	311	828	338	500	405	341	276	518	209	339	302	227	150	126	65	218	152
ABC BUSINESS BRIEF-FRI							11	190		A	11.1	17	953	1958	698	294	803	343	411	347	266^	317	388	102^	167^	202^	170^	186^	186^	159^	581	301
	1	FRI.	8.58P	1	ABC	N		90		B	12.5	21	1074	1814	754	290	835	281	450	410	340	325	434	126	224	235	197	180	141	100	404	234
ABC NEWSBRIEF-MON							12	159	158	A	12.1	18	1039	1707	594	235	691	242	384	388	321	239	765	230	420	415	369	285	134	30v	117^	80^
		MON.	8.58P	1	ABC	N		84	83	B	11.9	18	1022	1784	657	277	710	228	399	392	339	252	689	216	391	386	325	248	161	74	224	144
ABC NEWSBRIEF-TUE							12	181	184	A	15.2	23	1306	1829	790	392	929	408	671	544	397	208	545	199	371	378	269	123	235	156	120	85^
	1	TUE.	9.58P	1	ABC	N		90	90	B	13.9	21	1194	1736	750	362	860	370	596	500	375	215	590	241	401	392	267	148	160	99	126	76
	2	TUE.	9.57P	2																												
ABC NEWSBRIEF-WED							12	187	187	A	17.8	28	1529	1598	836	331	938	351	546	497	385	331	441	150	273	268	229	144	130	92	89	79^
		WED.	9.58P	1	ABC	N		90	90	B	18.6	28	1598	1558	822	338	916	324	538	476	401	318	473	177	282	266	206	162	93	58	76	51
ABC NEWSBRIEF-THU							12	185	184	A	11.9	18	1022	1596	785	286	903	282	480	453	407	367	492	177	272	240	198	188	117^	58^	84^	59^
		THU.	9.58P	1	ABC	N		90	90	B	10.9	17	936	1633	744	264	815	240	442	413	397	319	591	202	329	319	270	219	120	61	107	71
ABC NEWSBRIEF-FRI							12	170	188	A	9.2	14	790	1418	424	190	452	95^	187	190	211	234	692	207	411	412	362	237	76^	42v	198	134^
	1	FRI.	9.58P	1	ABC	N		87	90	B	8.6	14	739	1675	638	295	740	256	432	387	333	255	506	152	293	305	280	171	145	98	284	201
	2	FRI.	9.43P	1																												
ABC NEWSBRIEF-SAT.							12	175	179	A	8.9	15	765	1450	637	277	700	200	354	258	345	316	547	150^	284	255	261	244	89^	18v	114^	58^
		SAT.	9.58P	1	ABC	N		88	90	B	11.5	19	988	1636	713	307	787	231	411	376	365	327	620	188	337	343	293	239	92	41	137	93
ABC NEWSBRIEF-SUN.							12	153	183	A	15.2	23	1306	1859	648	336	735	309	506	459	344	186	708	312	539	470	326	126	208	67^	208	145
	1	SUN.	9.55P	1	ABC	N		87	91	B	16.2	24	1392	1818	706	336	780	299	511	460	367	220	744	295	500	471	340	187	142	60	152	103
	2	SUN.	10.01P	1																												
ABC NFL FTBL SPECIAL-FRI(S)								209		A	13.4	22	1151	1519	410	188^	421	124^	219^	202^	196^	192^	899	256	528	532	467	317	78^	22v	121^	86^
	2	FRI.	8.00P	202	ABC	SE		99																								
			8.00 - 8.30							A	12.0	21	1031	1582	402	195^	415	130^	227^	196^	188^	171^	887	256^	496	501	446	323	51v	27v	229^	131^
			8.30 - 9.00							A	13.3	22	1142	1493	393	188^	408	139^	226^	199^	163^	167^	881	246	494	497	460	317	42v	30v	162^	128^
			9.00 - 9.30							A	13.2	21	1134	1557	418	180^	418	111^	204^	182^	209^	214^	934	288	584	579	487	299	70^	25v	135^	104^
			9.30 - 10.00							A	12.2	20	1048	1511	382	177^	382	92^	185^	177^	197^	191^	922	275	556	558	465	316	102^	26v	105^	81^
			10.00 - 10.30							A	13.6	22	1168	1520	417	192^	425	132^	219^	202^	196^	196^	911	248	510	535	476	344	107^	16v	77^	45v
			10.30 - 11.00							A	14.4	24	1237	1471	414	170^	426	107^	198^	195^	202^	219	881	228	484	491	457	346	88^	11v	76^	55^
			11.00 - 11.30							A	15.6	28	1340	1507	451	215	472	161^	279	272	223	177^	884	257	592	570	484	268	79^	14v	72^	58^
ABC SPORTS UPDATE-SAT							10	173	175	A	8.1	14	696	1448	655	119^	672	210	372	291	302	280	505	179^	275	236	150^	224	44v	31v	227	169^
		SAT.	8.58P	1	ABC	SN		85	88	B	8.5	14	730	1679	680	273	767	248	423	362	361	289	590	219	341	318	228	220	150	56	172	129
ABC SPORTS UPDATE-SUN							12	178	189	A	9.9	15	850	1760	560	281	657	220	433	398	321	197	732	278	505	465	345	181	169	88^	202	123^
	1	SUN.	8.29P	1	ABC	SN		91	91	B	12.9	19	1108	1969	650	346	740	299	508	443	343	183	724	291	506	482	345	171	202	87	303	202
	2	SUN.	8.34P	1																												
ABC SUNDAY NIGHT MOVIE							5	166	201	A	16.9	26	1452	1853	604	310	695	288	473	434	329	170	699	302	515	459	328	130	254	91^	205	157
CONT'D																																

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
ABC SUNDAY NIGHT M-CONT'D																										
SUN. 9.00P 120 ABC FF		93	98	B	17.8	27	1529	1943	699	343	799	338	554	485	361	197	647	278	482	441	307	124	243	121	254	182
9.00 - 9.30				A	14.9	22	1280	1941	606	317	708	310	481	420	309	180	709	326	516	462	315	136	259	94^	265	188
9.30 - 10.00				A	17.0	26	1460	1924	665	341	742	311	502	458	337	190	700	314	520	456	317	130	255	97	227	163
10.00 - 10.30				A	17.9	28	1538	1792	558	294	652	254	439	419	333	158	704	299	529	466	337	127	250	87^	186	148
10.30 - 11.00				A	17.6	30	1512	1783	597	299	687	279	473	446	340	159	686	273	501	458	346	130	255	91	155	139
ABC WORLD NEWS TONIGHT	60	206	204	A	11.7	20	1005	1418	666	184	726	146	281	309	346	371	518	125	230	223	234	254	67	37^	107	68
M-F 6.30P 30 ABC N		99	98	B	11.3	20	971	1487	685	219	743	166	319	324	327	366	587	152	294	287	275	257	65	41	92	59
ABC WRLD NEWS TONIGHT-SAT	2	179	186	A	8.8	16	756	1414	683	178^	739	136^	290	314	348	385	546	129^	235	238	197	284	36v	LT	93^	41v
SAT. 6.30P 30 ABC N		95	95	B	8.8	16	756	1414	683	178	739	136	290	314	348	385	546	129	235	238	197	284	36	LT	93	41
ABC WRLD NEWS TONIGHT-SUN	12	150	161	A	8.1	14	696	1434	788	202	830	115^	271	314	393	509	571	82^	210	195	281	307	12v	12v	21v	21v
SUN. 6.30P 30 ABC N		83	84	B	8.2	14	704	1471	674	183	752	153	278	267	310	428	598	144	268	273	270	284	44	24	77	42
AIRWOLF	12	196	196	A	10.9	19	936	1915	712	270	737	233	404	389	385	266	789	261	475	473	402	258	192	68^	197	135^
SAT. 8.00P 60 CBS A		95	97	B	12.4	21	1065	1907	678	263	754	225	430	397	374	275	724	236	440	427	384	225	143	42	286	190
8.00 - 8.30				A	10.4	18	893	1926	727	276	751	248	410	392	380	272	807	266	479	472	410	270	180	68^	188	111^
8.30 - 9.00				A	11.3	20	971	1908	702	262	725	224	397	383	387	263	774	255	473	477	397	248	203	67^	206	160
ALFRED HITCHCOCK PRESENTS	9	204		A	16.9	24	1452	2300	705	340	849	414	552	483	280	212	752	379	600	501	301	129^	334	180^	365	253
1 SUN. 8.30P 30 NBC SM		99		B	16.0	23	1374	2253	791	377	872	441	678	584	359	142	750	365	595	534	331	124	282	145	349	245
AMAZING STORIES	10	205		A	18.3	27	1572	2336	729	350	841	385	558	542	335	187	666	320	544	455	281	108^	318	185	511	336
1 SUN. 8.00P 30 NBC GD		99		B	17.5	25	1503	2306	773	392	846	422	660	569	351	138	770	378	616	551	342	113	282	141	408	288
AMERICAN PORTRAIT	33	202	202	A	14.8	22	1271	1685	737	265	809	262	450	411	377	308	498	123	266	271	276	192	100	54	278	165
1 TUE. 9.01P 1 CBS DO		98	94	B	14.6	21	1254	1716	735	302	825	254	444	408	384	326	541	162	308	298	279	196	112	61	238	151
1 THU. 8.58P 1																										
2 MTUTH 8.58P 1																										
ANDY WILLIAMS XMAS SPEC.(S)			197	A	16.8	28	1443	1690	891	200	961	233	422	367	343	503	365	84^	145^	162^	166^	188	101^	55^	263	148^
2 FRI. 8.00P 60 NBC GV			98																							
8.00 - 8.30				A	16.1	27	1383	1673	900	237	961	233	417	371	351	499	335	81^	123^	142^	145^	179^	88^	52^	289	157^
8.30 - 9.00				A	17.5	29	1503	1697	882	167^	959	229	421	363	338	509	390	88^	166^	180	182	193	109^	58^	239	139^
BARBARA WALTERS SPECIAL(S)		206		A	18.1	29	1555	1473	863	377	928	389	602	592	371	246	466	192	305	303	208	111^	62^	45^	17v	LT
1 TUE. 10.00P 60 ABC CC		99																								
10.00 - 10.30				A	17.9	28	1538	1495	875	376	942	417	633	613	365	226	456	177	298	300	209	111^	63^	48^	34v	LT
10.30 - 11.00				A	18.2	30	1563	1454	852	378	918	361	573	573	381	268	476	206	312	308	208	110^	60^	41v	LT	LT
BENSON	9	188		A	10.5	16	902	1435	485	199^	551	185^	277^	252^	198^	217^	407	155^	250^	241^	182^	122^	127^	127^	350	243^
1 FRI. 9.30P 30 ABC CS		95		B	10.8	17	928	1755	724	320	816	270	467	431	364	288	483	146	278	291	261	165	153	111	303	219
BILL COSBY SHOW	13	214	212	A	34.3	52	2946	2004	740	333	864	336	525	453	329	281	549	222	348	315	219	162	259	155	332	202
THU. 8.00P 30 NBC CS		99	99	B	31.8	48	2732	2091	786	367	891	352	561	499	364	272	586	237	379	345	251	172	232	136	382	253
BOB HOPE CHRISTMAS SPEC.(S)		190		A	24.8	36	2130	1948	840	326	929	249	430	425	407	405	707	243	395	405	255	267	155	96^	157	79^
1 SUN. 9.00P 60 NBC GV		98																								
9.00 - 9.30				A	24.6	36	2113	2008	851	338	938	263	444	440	406	396	709	247	404	408	255	265	171	109^	190	92^
9.30 - 10.00				A	24.9	36	2139	1891	831	313	921	236	418	409	409	416	706	237	386	401	257	271	140	84^	124^	68^
CABBAGE PATCH KIDS XMAS(S)		203		A	14.3	23	1228	2005	640	248	738	303	383	325	242	299	379	94^	162^	190^	157^	189^	227	197^	661	358
1 FRI. 8.30P 30 ABC EA		98																								

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CAGNEY & LACEY	10	208	206	A	15.7	25	1349	1509	807	331	879	286	547	498	442	281	460	179	284	281	198	152	104	65^	66^	49^
MON. 10.00P 60 CBS OP		99	99	B	16.8	26	1443	1468	771	346	874	272	515	486	423	298	452	157	278	273	216	142	104	62	38	24
10.00 - 10.30				A	15.5	24	1331	1490	786	314	858	282	532	491	424	275	456	177	282	283	193	154	108	66^	68^	49^
10.30 - 11.00				A	16.0	26	1374	1507	819	343	889	285	553	504	456	283	457	178	280	276	200	149	100	64^	61^	49^
CBS EVENING NEWS-RATHER	64	208	208	A	14.0	24	1203	1405	638	215	698	111	233	260	345	410	562	104	213	225	286	311	56	22^	89	60
M-F 6.30P 30 CBS N		99	99	B	13.2	23	1134	1455	662	222	729	135	275	288	336	402	585	119	249	253	294	297	60	27	81	45
CBS EVENING NEWS-SUNDAY	5	158		A	7.6	13	653	1300	548	230^	597	47v	111^	190^	350^	407	619	181^	303^	303^	261^	316^	LT	LT	84v	84v
1 SUN. 6.00P 30 CBS N		77		B	7.7	14	661	1396	599	229	666	97	222	219	335	388	684	205	359	331	304	303	20	LT	26	19
CBS SAT. NEWS-SCHIEFFER	7	167		A	10.4	19	893	1431	620	270^	687	55v	195^	248^	365	439	687	143^	347	368	290^	319	LT	LT	57v	35v
1 SAT. 6.30P 30 CBS N		91		B	9.5	18	816	1556	632	192	683	89	233	274	343	394	721	190	350	349	332	330	61	24	91	38
CBS SATURDAY NIGHT MOVIE	13	191	197	A	12.2	21	1048	1797	588	284	667	227	421	444	339	189	709	208	434	487	417	188	218	56^	203	122^
SAT. 9.00P 120 CBS FF		97	98	B	12.9	22	1108	1793	729	342	826	272	506	458	407	261	647	222	421	420	344	172	179	58	141	91
9.00 - 9.30				A	11.2	19	962	1978	648	298	720	229	449	465	384	210	775	231	464	518	449	216	256	72^	227	152
9.30 - 10.00				A	12.2	21	1048	1883	572	280	655	199	393	428	341	205	782	223	462	511	457	222	249	78^	197	143
10.00 - 10.30				A	13.0	23	1117	1705	565	274	655	242	421	452	324	172	660	188	425	479	400	164	191	38^	199	114^
10.30 - 11.00				A	12.2	22	1048	1656	574	288	644	235	420	439	323	166	638	199	400	446	370	157	184	39^	190	86^
CBS SPECIAL MOVIE PRES.(S)		208		A	21.2	31	1821	1960	740	313	814	338	537	463	344	239	429	200	311	308	151	100^	206	151	511	323
1 MON. 8.00P 120 CBS FF		99																								
8.00 - 8.30				A	20.5	31	1761	2032	719	317	798	335	524	435	325	241	494	244	350	339	159	118^	208	151	532	335
8.30 - 9.00				A	22.1	32	1898	2061	717	309	812	358	548	458	318	233	477	229	353	345	163	101^	235	178	537	338
9.00 - 9.30				A	21.6	31	1855	1918	730	308	802	326	533	472	345	230	386	161	280	278	152	92^	207	154	523	333
9.30 - 10.00				A	20.5	29	1761	1829	792	318	843	329	545	496	395	245	364	164	267	269	134^	88^	171	118^	451	281
CBS SPEC. MOVIE PRSNT(S)		205		A	16.8	25	1443	1778	736	240	786	304	484	387	344	281	429	181^	281	247	180^	134^	123^	121^	440	261
1 TUE. 8.00P 120 CBS FF		99																								
8.00 - 8.30				A	15.5	23	1331	1793	728	253	777	298	470	383	348	284	430	179^	282	245	181^	136^	145^	133^	441	259
8.30 - 9.00				A	16.9	25	1452	1822	746	245	798	324	506	401	341	270	444	193	297	257	184	136^	130^	130^	450	255
9.00 - 9.30				A	17.5	26	1503	1762	721	233	773	299	476	379	335	276	413	171^	266	233	175^	127^	124^	124^	452	274
9.30 - 10.00				A	17.3	26	1486	1740	744	229	793	297	480	387	346	290	426	181	279	254	179	130^	100^	100^	421	254
CBS TUESDAY NIGHT MOVIES	11		204	A	16.2	26	1392	1388	758	291	850	195	409	390	390	399	369	72^	146^	170^	196	191^	68^	37v	101^	68^
2 TUE. 9.00P 120 CBS FF			99	B	17.4	27	1495	1487	799	318	892	257	472	439	424	363	448	125	232	241	235	176	75	44	72	47
9.00 - 9.30				A	15.9	25	1366	1401	713	266	804	194^	381	342	338	395	342	60^	138^	152^	165^	190^	71^	29v	184^	100^
9.30 - 10.00				A	16.2	25	1392	1409	700	269	816	196	375	349	348	402	386	66^	150^	177^	218	209	64^	26v	143^	92^
10.00 - 10.30				A	16.4	27	1409	1345	779	307	867	195	424	418	414	395	363	74^	137^	165^	196	182^	66^	45v	49^	49^
10.30 - 11.00				A	16.5	29	1417	1380	827	320	902	196	451	443	450	404	379	87^	154^	184^	201	179^	69^	49^	30v	30v
CHARLIE & COMPANY	12	180		A	11.8	18	1014	1763	654	280	843	380	545	378	297	255^	499	244^	327	253^	183^	135^	222^	97^	199^	128^
1 WED. 9.00P 30 CBS CS		92		B	12.3	18	1057	1860	730	316	831	305	543	469	383	243	556	217	375	327	264	155	219	116	254	193
CHEERS	12	207	208	A	23.6	36	2027	1841	728	356	819	376	558	464	303	215	633	313	464	419	230	127	205	87	184	101
THU. 9.00P 30 NBC CS		99	99	B	23.2	35	1993	1880	778	394	874	391	605	521	349	222	639	298	462	431	262	141	176	91	191	125
CHIPMUNK REUNION(S)			175	A	9.4	16	807	2409	659	192^	675	268^	496	533	334	142^	585	209^	453	486	335	99^	193^	116^	956	693
2 SUN. 7.00P 30 NBC EA			92																							
CHRISTMAS DREAM(S)			186	A	15.0	25	1289	1863	821	239	910	263	468	428	341	414	490	158^	257	261	220	205^	145^	82^	318	247
2 FRI. 9.00P 60 NBC CE			98																							
9.00 - 9.30				A	14.7	24	1263	1842	825	240	907	255	465	420	333	426	486	142^	249	262	234	208^	127^	72^	322	243
9.30 - 10.00				A	15.3	25	1314	1877	817	237	911	269	466	433	345	404	492	173^	265	257	206	203	161^	94^	313	253

(AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CHRISTMAS IN WASHINGTON(S)		187		A	19.1	30	1641	1721	842	299	931	226	389	348	406	478	634	173	317	314	249	283	69^	45^	87^	29v
1 SUN. 10.00P 60 NBC GV		98																								
10.00 - 10.30				A	19.7	30	1692	1739	839	309	927	219	388	358	414	475	631	179	318	320	235	276	77^	49^	104^	36v
10.30 - 11.00				A	18.5	30	1589	1694	840	286	930	231	385	337	394	479	634	163^	314	310	264	286	61^	41v	69^	22v
CRAZY LIKE A FOX	9	170	205	A	16.4	26	1409	1463	699	261	819	227	374	381	402	363	505	116	249	256	289	230	71^	43^	68^	61^
1 SUN. 9.00P 60 CBS PD		93	99	B	17.2	25	1477	1556	752	318	851	205	395	396	414	389	513	121	274	287	302	200	94	43	98	70
2 SUN. 10.23P 60																										
9.00 - 9.30				A	16.6	24	1426	1566	769	315	924	255	449	465	501	371	507	147^	283	266	268	210	68^	32v	67^	56^
9.30 - 10.00				A	16.2	24	1392	1590	762	308	946	282	458	458	492	373	513	152^	286	271	272	207	63^	29v	68^	58^
10.00 - 10.30				A	15.8	25	1357	1329	679	232	735	179^	304	320	338	371	477	96^	197	217	256	251	75^	58^	42v	42v
10.30 - 11.00				A	15.9	27	1366	1366	662	238	732	198	314	325	327	354	502	82^	209	239	317	253	66^	46v	66^	66^
11.00 - 11.30				A	16.9	33	1452	1333	595	172^	668	176^	276	272	275	348	508	82^	224	253	311	255	78^	63^	79^	69^
DALLAS	13	208	207	A	21.9	35	1881	1544	843	347	913	256	474	442	451	374	474	132	237	252	240	190	76	42^	81	54^
FRI. 9.00P 60 CBS GD		99	99	B	22.6	36	1941	1639	875	342	950	281	498	459	425	395	518	164	269	269	221	214	68	37	103	67
9.00 - 9.30				A	21.2	34	1821	1550	848	347	905	248	471	438	449	374	476	128	240	255	245	190	80	41^	89	55^
9.30 - 10.00				A	22.5	36	1933	1540	837	347	920	263	478	443	450	375	474	137	237	249	235	191	74	45^	72	49^
DIFF'RENT STROKES	10	179		A	11.3	18	971	1635	423	165^	529	225^	296	235^	157^	178^	439	208^	277	281	173^	112^	130^	130^	537	362
1 FRI. 9.00P 30 ABC CS		92		B	11.1	18	953	1815	680	281	783	285	452	399	311	278	461	160	283	285	229	143	190	140	381	275
DYNASTY	11	209	209	A	20.7	32	1778	1584	846	349	957	360	566	502	410	325	437	153	269	263	221	144	105	81	85	64^
WED. 9.00P 60 ABC GD		99	99	B	22.6	34	1941	1599	858	377	967	352	587	516	424	318	450	175	274	262	193	144	98	66	84	55
9.00 - 9.30				A	19.9	30	1709	1576	849	349	964	364	569	498	416	329	417	143	250	244	215	143	110	86	85	58^
9.30 - 10.00				A	21.6	33	1855	1581	839	343	944	353	558	502	400	320	450	161	284	278	223	144	102	78	85	69^
DYNASTY II: COLBYS	4	210	210	A	14.9	23	1280	1624	811	313	929	286	490	457	414	372	461	160	256	252	197	166	147	82^	87^	58^
THU. 9.00P 60 ABC GD		99	99	B	14.4	22	1237	1680	820	342	938	284	493	447	417	376	499	170	281	281	215	176	149	84	94	65
9.00 - 9.30				A	14.1	21	1211	1635	818	314	927	276	477	448	413	381	466	159	260	260	206	164	151	86^	91^	63^
9.30 - 10.00				A	15.7	24	1349	1603	801	309	927	293	499	465	412	363	452	162	251	242	182	167	143	79^	81^	51^
EQUALIZER	13	192	206	A	13.4	22	1151	1570	668	314	770	309	482	419	330	238	640	253	406	366	285	204	113^	48^	47^	29v
WED. 10.00P 60 CBS PD		95	99	B	13.6	22	1168	1590	670	280	752	250	473	426	380	235	648	241	444	399	338	175	113	51	77	52
10.00 - 10.30				A	13.2	22	1134	1582	662	310	769	313	473	414	312	244	630	252	397	362	281	198	130	62^	53^	30v
10.30 - 11.00				A	13.6	23	1168	1551	675	313	770	304	487	422	344	235	647	253	411	369	286	209	94^	35^	40^	29v
FACTS OF LIFE	13	188	183	A	16.6	29	1426	1888	743	305	854	274	470	426	359	333	513	174	302	262	239	168	219	138	302	239
1 SAT. 8.30P 30 NBC CS		95	92	B	18.0	30	1546	1975	783	339	910	327	547	472	374	320	488	188	294	261	203	154	230	147	347	268
2 SAT. 8.00P 30																										
FALCON CREST	12	207	207	A	18.9	32	1624	1444	830	299	891	231	426	379	442	408	441	130	221	224	197	185	52^	19v	60^	40^
FRI. 10.00P 60 CBS GD		99	99	B	18.5	31	1589	1509	852	329	923	223	439	408	423	434	448	124	208	217	199	205	66	34	72	51
10.00 - 10.30				A	19.1	31	1641	1461	841	305	895	234	424	380	436	412	452	132	224	225	203	196	52^	22^	62^	40^
10.30 - 11.00				A	18.7	32	1606	1421	818	293	886	230	429	377	445	403	429	129	217	221	188	175	51^	15v	55^	39^
FALL GUY	4	186	187	A	9.1	16	782	1421	600	113^	632	156^	305	236	302	307	506	154^	255	228	166^	241	97^	73^	186	120^
SAT. 8.00P 60 ABC A		93	95	B	9.2	16	790	1605	670	170	725	200	354	315	307	335	608	178	321	327	239	260	86	49	186	125
8.00 - 8.30				A	8.8	16	756	1336	580	106^	609	133^	278	216	301	311	480	146^	227	204	153^	241	90^	65^	157^	97^
8.30 - 9.00				A	9.5	16	816	1475	612	118^	641	174	326	252	296	296	522	161^	276	245	174	240	103^	79^	209	141^
FAMILY TIES	12	213	213	A	31.2	47	2680	2071	761	375	878	385	586	495	321	247	560	270	390	356	203	127	286	150	347	215
THU. 8.30P 30 NBC CS		99	99	B	29.2	44	2508	2077	793	392	906	397	611	532	357	239	569	251	397	368	241	137	239	133	363	245
FOLEY SQUARE	2	203	203	A	13.9	21	1194	1525	657	288	734	218	369	378	334	302	491	175	282	256	226	172	128	55^	172	112^
WED. 8.30P 30 CBS CS		99	99	B	13.9	21	1194	1525	657	288	734	218	369	378	334	302	491	175	282	256	226	172	128	55	172	112

(AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
GEORGE BURNS COMEDY	12	179		A	10.3	16	885	1772	682	278^	783	333	473	391	273^	264^	551	287^	387	307	190^	125^	252^	96^	186^	86^
1 WED. 9.30P 30 CBS CS		92		B	11.3	17	971	1700	724	311	809	271	515	466	394	248	580	238	401	357	269	153	162	75	149	95
GIMME A BREAK	12	190		A	17.3	30	1486	1848	791	344	923	302	518	462	384	322	453	155^	281	244	189	144^	188	111^	284	251
1 SAT. 8.00P 30 NBC CS		95		B	16.3	28	1400	1985	775	338	902	318	518	456	355	336	480	173	284	260	200	159	236	149	367	277
GOLDEN GIRLS	13	201	195	A	20.7	35	1778	1755	776	272	858	223	419	412	381	381	439	134	232	223	191	160	204	134	254	200
SAT. 9.00P 30 NBC CS		97	95	B	20.8	34	1787	1832	810	321	901	263	491	469	413	357	476	143	254	256	229	176	177	109	278	216
GROWING PAINS	12	203	202	A	17.8	27	1529	1662	743	351	850	320	530	472	379	256	455	174	287	283	198	128	178	119	179	118
TUE. 8.30P 30 ABC CS		99	98	B	18.9	28	1624	1803	748	352	842	319	526	462	369	254	494	190	321	301	229	135	213	136	254	171
HALLMARK HALL-FAME(S)		196		A	17.3	26	1486	1550	858	405	966	261	496	500	489	371	401	102^	184	199	178	184	112^	36v	71^	49^
1 MON. 9.00P 120 NBC GD		99																								
9.00 - 9.30				A	15.6	22	1340	1623	850	358	961	251	461	443	487	401	389	117^	179^	200	159^	170^	174^	72^	99^	84^
9.30 - 10.00				A	17.0	24	1460	1531	835	382	971	271	489	491	472	372	398	87^	171^	195	192	185	92^	LT	70^	53^
10.00 - 10.30				A	18.4	28	1581	1533	874	434	963	256	511	532	505	353	388	90^	178	182	175	189	117^	57^	65^	41v
10.30 - 11.00				A	18.1	30	1555	1523	874	438	966	262	517	530	494	358	430	113^	207	218	190	195	76^	20v	51^	22v
HARDCASTLE & MCCORMICK	12	199	184	A	13.8	21	1185	1707	640	247	722	254	406	399	334	245	727	203	403	394	372	266	115	30^	143	81^
MON. 8.00P 60 ABC A		98	91	B	14.1	21	1211	1778	702	298	765	258	441	398	356	265	657	193	376	373	329	233	141	57	215	136
8.00 - 8.30				A	13.1	20	1125	1703	640	243	727	247	400	402	344	250	722	201	398	396	369	266	108^	33^	146	88^
8.30 - 9.00				A	14.5	22	1246	1702	639	248	715	258	407	395	326	240	727	204	402	389	371	266	121	28^	139	74^
HELL TOWN	12	194	194	A	15.1	23	1297	1736	736	304	777	191	404	412	390	319	656	186	377	360	330	218	133	79^	170	138

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
WED. 9.00P 60 NBC GD		99	98	B	14.7	22	1263	1599	717	295	815	225	428	412	394	326	563	169	308	293	278	208	110	55	111	78
9.00 - 9.30				A	14.9	23	1280	1773	735	297	773	188	397	406	385	323	656	182	372	354	332	224	139	82^	205	164
9.30 - 10.00				A	15.3	24	1314	1692	739	312	782	197	415	418	395	315	652	187	378	362	326	213	125	73^	133	115
HIGHWAY TO HEAVEN	12	209	209	A	22.1	34	1898	1787	727	281	814	176	360	404	400	388	566	126	282	297	302	236	202	93	205	151
WED. 8.00P 60 NBC GD		99	99	B	20.6	32	1770	1740	763	271	858	207	408	406	401	391	547	143	282	278	270	225	120	61	215	156
8.00 - 8.30				A	21.1	33	1812	1769	713	273	794	154	334	388	398	394	562	120	274	287	301	240	201	89	212	160
8.30 - 9.00				A	23.2	35	1993	1790	733	285	825	192	381	413	399	381	566	134	290	303	298	229	201	97	198	143
HILL STREET BLUES	11	204	205	A	15.2	25	1306	1598	644	353	745	328	532	442	323	176	738	364	550	505	304	145	104	29^	11v	11v
THU. 10.00P 60 NBC OP		99	99	B	16.3	27	1400	1575	699	370	765	327	546	484	345	173	679	290	492	484	320	138	73	34	58	40
10.00 - 10.30				A	15.7	25	1349	1606	652	347	745	326	527	447	317	179	731	360	543	503	299	143	116	34^	14v	14v
10.30 - 11.00				A	14.8	25	1271	1568	626	349	732	326	532	432	320	168	740	367	552	500	304	149	90^	24v	6v	6v
HOTEL	8	210	210	A	19.1	32	1641	1489	836	302	919	293	488	446	380	364	424	131	228	203	191	178	106	84	40^	28^
WED. 10.00P 60 ABC GD		99	99	B	18.7	31	1606	1452	836	330	922	292	497	448	391	366	402	136	216	199	167	166	75	54	53	34
10.00 - 10.30				A	19.2	31	1649	1475	819	299	907	302	487	438	360	358	416	121	224	205	192	174	107	83	45^	33^
10.30 - 11.00				A	19.0	32	1632	1497	854	308	931	288	491	452	398	368	432	141	231	201	187	183	102	81^	32^	20v
HUNTER	12	184	181	A	14.9	26	1280	1730	734	263	830	257	489	526	419	254	600	230	379	299	253	199	155	65^	145	95^
SAT. 10.00P 60 NBC OP		96	95	B	15.2	26	1306	1753	758	332	841	271	524	512	426	259	586	204	358	338	294	186	167	85	159	124
10.00 - 10.30				A	14.8	26	1271	1741	736	264	837	259	496	524	414	259	596	230	380	302	246	193	152	67^	156	106^
10.30 - 11.00				A	15.0	27	1289	1711	731	261	821	250	482	526	426	251	604	229	378	296	258	204	155	64^	131	83^
INSIDERS	11	204	200	A	11.5	18	988	1691	657	220	756	366	501	416	279	189	478	213	343	295	226	122^	229	110^	228	142
WED. 8.00P 60 ABC A		99	97	B	13.1	20	1125	1769	728	309	828	361	527	418	329	239	544	212	362	317	255	155	160	91	237	159
8.00 - 8.30				A	10.9	17	936	1682	638	209	735	346	471	399	271	197	464	200	325	284	219	124^	246	132^	237	137^
8.30 - 9.00				A	12.0	18	1031	1702	677	228	778	385	533	434	287	182	490	226	361	307	230	117^	213	89^	221	146
JOHNNY CASH CHRISTMAS SP.(S)		204		A	13.4	22	1151	1394	792	275	825	149^	329	337	472	434	461	88^	212^	213^	237	237	26v	12v	82^	40v
CONT'D																										

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
JOHNNY CASH CHRIST-CONT'D																										
1 TUE. 10.00P 60 CBS GV		99																								
10.00 - 10.30				A	13.8	22	1185	1382	790	273	821	162^	343	351	465	416	463	110^	228	229	219^	223^	13v	13v	85^	44v
10.30 - 11.00				A	12.9	21	1108	1408	797	278	832	137^	314	321	479	456	462	68^	196^	196^	253	253	37v	10v	77^	33v
KATE & ALLIE	10	204																								
2 MON. 9.00P 30 CBS CS		98		A	17.7	26	1520	1550	776	310	848	220	468	494	417	328	414	163^	248	253	169^	141^	140^	69^	148^	79^
				B	19.9	28	1709	1734	795	358	903	280	530	504	418	316	463	149	281	276	229	149	181	105	187	128
KENNY & DOLLY-CHRISTMAS(S)		205																								
2 WED. 9.00P 60 CBS GV		99		A	15.8	24	1357	1749	643	259	761	226	372	362	304	352	504	131^	269	269	236	205	205	109^	279	202
9.00 - 9.30				A	16.2	25	1392	1853	673	265	801	237	399	380	325	365	519	137^	282	264	243	213	191	91^	342	248
9.30 - 10.00				A	15.4	23	1323	1632	610	249	715	212	344	345	282	333	486	127^	259	274	229	194^	219	128^	212	155^
KISSYFUR 1(S)		184																								
2 SUN. 7.30P 30 NBC EA		96		A	11.9	20	1022	2670	745	373	780	345	654	534	363	126^	521	190^	398	341	280	94^	243^	139^	1126	758
KNIGHT RIDER	10	181																								
1 FRI. 8.00P 60 NBC A		95		A	14.1	22	1211	2083	737	257	825	191^	393	404	386	342	704	256	389	300	323	260	265	134^	289	218^
				B	13.9	23	1194	2004	710	254	813	260	457	405	363	312	646	213	367	344	296	229	143	77	402	296
8.00 - 8.30				A	13.2	21	1134	2090	754	244	822	182^	385	408	387	349	708	242	384	297	335	269	230^	115^	330	244
8.30 - 9.00				A	14.9	24	1280	2083	728	268	832	203^	402	404	381	336	702	265	394	302	319	254	295	150^	254	195^
KNOTS LANDING	12	207	207																							
THU. 10.00P 60 CBS GD		99	99	A	20.5	33	1761	1510	843	328	947	350	563	487	425	329	402	130	239	241	213	142	98	67^	63^	34^
				B	19.8	32	1701	1559	856	352	957	338	567	504	423	335	443	162	278	259	217	139	94	60	65	42
10.00 - 10.30				A	20.5	32	1761	1507	841	337	951	351	562	490	423	330	390	122	227	234	209	140	97	61^	69^	40^
10.30 - 11.00				A	20.6	34	1770	1497	837	318	934	348	559	479	422	326	408	137	246	247	214	143	99	72^	56^	29^
LADY BLUE	6	191	192																							
SAT. 9.00P 60 ABC OP		95	97	A	10.3	17	885	1565	632	246	668	192	341	277	335	288	610	207	346	304	256	242	140^	43^	147^	90^
				B	10.7	17	919	1619	666	303	735	209	392	356	367	298	680	233	387	359	292	254	91	33	113	71
9.00 - 9.30				A	9.9	17	850	1592	640	233	661	193	340	282	333	278	618	220	355	312	248	240	151^	51^	162	101^
9.30 - 10.00				A	10.7	18	919	1529	621	255	672	189	341	269	338	298	599	189	330	293	263	248	130^	33v	128^	79^
LIFE-ADVENTURES-S. CLAUS(S)		204																								
2 TUE. 8.00P 60 CBS EA		99		A	12.5	19	1074	2077	742	329	816	345	551	507	309	238^	343	91^	210^	224^	179^	119^	144^	19v	774	421
8.00 - 8.30				A	12.1	19	1039	2079	723	324	799	318	526	486	312	248^	355	95^	216^	231^	181^	124^	131^	19v	794	442
8.30 - 9.00				A	13.0	20	1117	2047	754	328	823	362	565	524	307	227^	327	88^	200^	215^	170^	112^	152^	19v	745	397
LOVE BOAT	9	196																								
2 SAT. 10.00P 60 ABC CS		98		A	12.3	22	1057	1622	770	339	867	235^	450	370	373	371	537	231^	297	208^	167^	207^	90^	48v	128^	107^
				B	13.3	23	1142	1592	777	336	880	267	450	393	360	379	476	172	277	252	202	172	122	71	114	92
10.00 - 10.30				A	11.8	21	1014	1612	781	348	872	244^	455	363	369	369	509	226^	272	195^	143^	203^	107^	47v	124^	93^
10.30 - 11.00				A	12.9	24	1108	1608	753	329	855	225^	443	372	373	371	553	233^	314	216^	184^	207^	70^	46v	130^	117^
MACGYVER	9	194	198																							
SUN. 8.00P 60 ABC A		98	98	A	11.9	18	1022	1864	570	285	669	240	428	399	315	201	792	330	544	488	343	199	200	122^	203	124^
				B	13.0	19	1117	1941	623	313	726	287	483	432	332	187	726	270	485	456	344	194	204	88	285	188
8.00 - 8.30				A	10.9	17	936	1858	580	305	682	232	440	416	333	203	786	333	541	487	333	202	195	125^	195	117^
8.30 - 9.00				A	12.9	19	1108	1860	555	264	654	243	412	383	302	199	792	325	541	489	348	197	208	120^	206	130
MAGNUM, P.I.	11	205	206																							
THU. 8.00P 60 CBS PD		99	99	A	14.6	22	1254	1553	708	201	772	207	387	347	388	328	596	107^	292	325	370	248	67^	22v	118	76^
				B	15.3	23	1314	1646	748	281	819	225	424	405	407	334	598	163	341	350	329	203	90	32	139	87
8.00 - 8.30				A	13.5	20	1160	1515	688	185	739	202	365	327	372	318	604	115^	294	325	374	250	54^	14v	118	71^
8.30 - 9.00				A	15.7	24	1349	1574	721	211	796	211	403	366	400	333	586	99^	288	323	364	244	78^	29^	114	77^
MARY	2	203	204																							
WED. 8.00P 30 CBS CS		99	99	A	15.7	24	1349	1527	721	317	794	248	417	417	351	319	496	171	270	252	223	176	91^	26^	146	94^
				B	15.7	24	1349	1527	721	317	794	248	417	417	351	319	496	171	270	252	223	176	91	26	146	94
MIAMI VICE	12	210	206	A	21.3	36	1830	1884	720	351	863	411	648	558	354	170	665	307	496	458	283	137	179	93	177	137
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MIAMI VICE-CONT'D																										
FRI. 10.00P 60 NBC OP		99	99	B	22.0	36	1890	1832	715	356	804	377	599	526	350	159	698	317	526	478	308	137				
10.00 - 10.30				A	20.8	34	1787	1916	728	342	876	406	650	565	361	182	657	301	490	448	281	138	171	81	159	124
10.30 - 11.00				A	21.8	37	1873	1847	714	359	852	416	647	549	345	159	669	310	501	462	285	137	188	98	195	151
MICKEY'S CHRISTMAS CAROL(S)			191	A	16.4	26	1409	2372	595	238	676	318	484	399	277	135^	572	228	422	391	291	117^	166	87	160	123
2 SUN. 8.00P 60 NBC EA			98																				297	131^	827	519
8.00 - 8.30				A	15.7	25	1349	2433	620	245	710	343	513	411	285	143^	580	217	419	397	304	122^	290	132^	853	537
8.30 - 9.00				A	17.1	27	1469	2309	573	231	645	296	458	386	268	127^	563	237	422	390	280	106^	298	127^	803	498
MISFITS OF SCIENCE	9	176		A	13.0	20	1117	2278	655	330	770	316	555	528	360	160^	763	346	517	426	289	205^	306	133^	439	273
1 FRI. 9.00P 60 NBC A		94		B	13.1	21	1125	2100	634	272	722	281	500	460	347	180	660	269	479	424	322	147	223	93	495	369
9.00 - 9.30				A	12.3	19	1057	2264	654	301	757	301	526	496	354	175^	788	360	530	437	288	215^	287	136^	432	269
9.30 - 10.00				A	13.7	21	1177	2281	656	355	780	329	584	556	369	146^	739	331	502	417	292	194^	320	128^	442	276
MOONLIGHTING	11	207	209	A	19.4	29	1666	1872	788	409	934	397	676	560	408	207	577	217	401	420	292	116	227	135	134	89
TUE. 9.00P 60 ABC PD		99	98	B	18.2	27	1563	1824	775	391	896	402	655	556	390	190	593	263	438	414	268	113	188	106	147	93
9.00 - 9.30				A	19.0	29	1632	1915	796	407	935	383	663	560	416	218	588	220	408	427	295	121	232	138	160	103
9.30 - 10.00				A	19.8	30	1701	1822	776	408	929	410	687	558	395	195	563	217	396	412	286	109	221	132	109	74^
MURDER, SHE WROTE	10	202		A	26.1	38	2242	1541	813	260	879	143	333	388	470	449	561	153	273	271	262	253	52^	25v	49^	32^
1 SUN. 8.00P 60 CBS SM		98		B	24.8	35	2130	1600	797	313	887	168	378	399	455	437	541	126	264	277	285	239	80	37	92	62
8.00 - 8.30				A	25.2	37	2165	1528	800	257	865	132	317	364	457	455	570	148	272	277	267	257	51^	20v	42^	24v
8.30 - 9.00				A	26.9	38	2311	1554	827	264	894	154	352	410	485	443	551	156	274	267	256	248	54^	28v	55^	40^
NBC MONDAY NIGHT MOVIES	11		186	A	19.3	30	1658	1481	926	336	972	299	570	515	461	356	373	111^	209	216	170	135^	89^	70^	47^	22v
2 MON. 9.00P 120 NBC FF			98	B	19.4	29	1666	1671	818	340	921	354	585	508	410	283	462	160	279	257	221	152	141	94	147	86
9.00 - 9.30				A	18.2	26	1563	1601	948	371	996	324	601	523	451	354	392	128^	228	223	159^	140^	141^	98^	72^	35v
9.30 - 10.00				A	18.9	28	1624	1562	960	337	1003	314	601	542	468	361	391	119^	219	223	169	141^	114^	99^	54^	21v
10.00 - 10.30				A	19.9	31	1709	1390	902	306	945	274	532	499	465	357	347	101^	188	204	167	126^	62^	41^	36v	18v
10.30 - 11.00				A	20.0	33	1718	1393	898	331	948	290	551	501	459	350	367	103^	207	220	182	129^	46^	46^	32v	13v
NBC NEWS DIGEST-M-F	60	146	149	A	13.4	20	1151	1918	764	307	867	284	484	441	365	328	594	217	359	332	264	201	200	96	257	164
M-F 8.58P 1 NBC N		76	77	B	13.4	20	1151	1865	731	300	822	293	476	429	349	292	608	211	357	340	276	210	148	77	287	197
NBC NEWS DIGEST-2-M-F	27	161	155	A	12.3	19	1057	1687	771	307	845	272	484	443	378	317	558	211	361	327	253	165	141	56^	143	102
1 TU&TH 9.58P 1 NBC N		82	84	B	12.2	18	1048	1706	746	309	845	316	527	447	368	271	573	213	367	346	271	167	128	65	160	109
2 MON. 10.04P 1																										
2 W & F 9.58P 1																										
NBC NEWS DIGEST-SAT	12	142	140	A	14.5	25	1246	1802	761	288	856	259	458	427	373	343	507	170	269	233	209	200	184	116	255	207
SAT. 8.58P 1 NBC N		76	77	B	13.9	23	1194	1902	772	326	898	319	519	449	368	331	493	177	272	251	196	185	192	128	319	249
NBC NEWS DIGEST-2-SAT.	5	161		A	14.4	24	1237	1660	839	327	993	302	511	483	425	384	391	140^	231	195^	138^	137^	106^	77^	170^	126^
1 SAT. 9.58P 1 NBC N		85		B	13.0	21	1117	1713	803	297	896	252	471	474	418	353	459	130	236	249	231	176	134	81	224	178
NBC NEWS DIGEST-SUN	12	149	150	A	12.4	18	1065	2100	656	238	783	256	392	408	355	260	636	245	432	405	313	168	270	133	411	245
SUN. 8.58P 1 NBC N		80	78	B	11.5	16	988	2053	741	319	815	349	559	493	355	199	741	304	511	464	342	189	202	101	295	199
NBC NEWS DIGEST-2-SUN.	6		160	A	10.0	16	859	1789	519	181^	591	222^	389	381	238^	181^	771	306^	531	497	322	199^	279^	120^	148^	128^
2 SUN. 9.50P 1 NBC N			85	B	14.3	21	1228	1920	820	351	889	365	628	560	422	206	677	261	462	436	320	169	191	112	163	111
NBC NIGHTLY NEWS-SAT.	11		164	A	9.9	19	850	1691	620	175^	658	131^	208^	223^	238^	399	691	208^	321	257^	191^	336	58v	LT	284^	218^
2 SAT. 6.30P 30 NBC N			92	B	10.6	21	911	1584	654	195	723	129	260	285	310	403	623	133	250	255	271	311	60	27	178	129
NBC NIGHTLY NEWS-SUN	3		152	A	6.2	11	533	1580	614	197^	632	91v	234^	324^	325^	308^	700	154^	416^	463^	390^	237^	LT	LT	248^	203^
2 SUN. 6.30P 30 NBC N			82	B	7.6	13	653	1535	596	210	629	84	208	263	344	356	733	208	426	421	324	268	52	LT	121	102

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NIGHTLY NEWS	59	202	202	A	11.9	21	1022	1501	666	198	715	124	237	270	305	417	621	151	270	289	285	299	47^	28^	118	94
M-F 6.30P 30 NBC N		99	99	B	11.7	21	1005	1521	684	226	747	154	292	303	339	397	621	151	273	285	275	301	41	23	112	73
NBC SUNDAY NIGHT MOVIE	11		184	A	12.7	21	1091	1788	534	215^	626	290	479	452	243^	129^	727	271	484	447	313	198^	242	106^	193^	132^
2 SUN. 9.00P 120 NBC FF			97	B	19.4	29	1666	1852	737	338	833	343	583	509	379	200	700	265	478	443	337	179	173	93	146	98
9.00 - 9.30				A	12.7	20	1091	1839	501	195^	600	272	456	447	243^	116^	715	257	474	428	307	208^	267	105^	257	154^
9.30 - 10.00				A	12.8	20	1100	1813	514	237^	610	269	459	446	248	131^	765	301	509	460	304	218^	243	107^	195^	135^
10.00 - 10.30				A	12.9	21	1108	1757	564	215^	648	307	495	462	245	139^	735	273	482	453	326	194^	222^	99^	152^	121^
10.30 - 11.00				A	12.3	21	1057	1737	564	214^	643	311	499	461	231^	128^	695	251^	473	452	317	173^	236^	113^	163^	114^
NEWHART	9		203	A	17.3	26	1486	1571	736	361	817	247	479	476	377	302	490	217	319	302	185	157^	167^	65^	97^	51^
2 MON. 9.30P 30 CBS CS			99	B	19.5	28	1675	1645	805	394	908	295	545	520	426	299	482	172	297	298	229	152	149	81	106	72
NEWSBREAK-M-F	65	167	172	A	13.0	20	1117	1567	747	295	829	259	430	392	363	343	471	144	255	252	229	183	112	63	155	98
1 M-F 9.58P 1 CBS N		79	81	B	13.8	21	1185	1619	804	329	897	258	475	440	421	364	517	151	282	277	259	199	99	52	106	71
2 MWTHF 9.58P 1																										
2 TUE. 10.13P 1																										
NEWSBREAK-SAT.	13	165	169	A	9.2	16	790	1852	584	275	648	203	398	419	315	209	778	209	448	493	463	241	199	60^	227	153^
1 SAT. 9.55P 1 CBS N		82	83	B	10.1	17	868	1780	730	342	839	264	493	444	409	290	630	208	400	386	333	189	173	50	138	94
2 SAT. 9.52P 1																										
NEWSBREAK-SUN.	13	144	183	A	13.2	20	1134	1481	720	297	843	216	369	362	417	399	505	118^	238	235	274	254	88^	67^	45^	39^
1 SUN. 9.58P 1 CBS N		80	87	B	14.5	21	1246	1535	773	328	870	200	391	392	419	417	514	121	259	267	287	221	84	45	67	50
2 SUN. 10.21P 1																										
NFL MONDAY NIGHT FOOTBALL	14	210	210	A	21.2	34	1821	1479	385	182	417	189	272	244	172	126	945	349	601	602	462	261	61^	8v	56^	38^
1 MON. 9.00P 178 ABC SE		99	99	B	19.6	32	1684	1522	432	196	459	172	286	266	208	147	918	335	592	578	448	259	74	25	71	42
2 MON. 9.00P 176																										
9.00 - 9.30				A	20.8	30	1787	1586	430	180	473	217	294	252	184	151	934	341	577	563	452	269	81	13v	98	45^
9.30 - 10.00				A	22.8	33	1959	1515	390	184	434	212	287	247	166	127	943	337	579	580	453	276	66^	10v	72	42^
10.00 - 10.30				A	23.0	34	1976	1433	339	179	370	185	249	222	144	101	946	344	595	596	463	271	69	15v	48^	38^
10.30 - 11.00				A	21.2	33	1821	1434	339	167	366	172	240	211	148	110	955	369	618	610	457	257	66^	13v	47^	41^
11.00 - 11.30				A	19.9	34	1709	1468	401	202	426	175	281	266	190	129	960	361	632	642	483	248	49^	LT	33^	33^
11.30 - 12.00				A	19.2	40	1649	1459	423	186	448	168	284	274	218	147	942	347	611	635	474	249	40^	LT	29^	29^
NIGHT COURT	11	201	202	A	20.5	31	1761	1739	705	368	779	346	543	471	311	193	635	301	482	431	254	115	209	84	116	76^
THU. 9.30P 30 NBC CS		99	99	B	20.6	31	1770	1825	771	399	872	399	622	533	349	204	649	299	478	442	276	136	169	81	135	82
OUR FAMILY HONOR	6	185		A	5.5	9	472	1261	397^	91v	431^	105v	158^	166^	167^	212^	638	161^	256^	244^	374^	311^	103v	46v	89v	89v
1 FRI. 10.00P 60 ABC GD		94		B	5.7	9	490	1455	588	222	694	219	341	343	320	269	547	115	250	294	300	221	85	54	129	74
10.00 - 10.30				A	5.6	9	481	1210	368^	86v	401^	89v	133v	142v	152^	210^	599	147^	240^	253^	357^	289^	116v	54v	94v	94v
10.30 - 11.00				A	5.4	9	464	1295	420^	97v	454^	116v	178^	188^	180^	211^	668	172^	269^	230^	386^	330^	89v	37v	84v	84v
PERRY COMO'S XMAS-HAWAII(S)		208		A	15.3	26	1314	1355	696	230	834	185^	296	262	348	502	462	92^	164^	181^	154^	266	30v	9v	29v	23v
1 SAT. 10.00P 60 ABC PC		99																								
10.00 - 10.30				A	15.1	26	1297	1352	698	227	828	190^	302	263	335	491	458	109^	183^	196^	139^	246	26v	LT	40v	27v
10.30 - 11.00				A	15.6	28	1340	1340	689	229	832	178^	288	254	359	511	457	73^	140^	165^	167^	278	31v	17v	20v	20v
PUNKY BREWSTER	10	179		A	10.4	16	893	2513	696	290^	779	229^	407	498	437	211^	603	259^	433	395	244^	140^	352	257^	779	593
1 SUN. 7.07P 30 NBC CS		94		B	9.1	14	782	2188	692	259	753	256	475	437	363	228	600	236	411	374	278	149	267	171	568	391
REMINGTON STEELE	9	196	198	A	15.9	26	1366	1652	785	401	911	349	592	509	385	276	585	211	373	315	290	187	117	53^	39^	13v
TUE. 10.00P 60 NBC PD		99	97	B	15.6	26	1340	1564	748	324	840	316	565	488	374	236	579	240	398	358	264	150	97	44	48	29
CONT'D																										

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
REMINGTON STEELE-CONT'D																										
10.00 - 10.30				A	15.8	25	1357	1667	782	401	920	358	603	510	393	274	580	215	377	320	290	178	122	56^	45^	13v
10.30 - 11.00				A	16.0	27	1374	1631	782	398	893	334	575	505	378	277	587	207	369	310	291	192	117	53^	34^	14v
RIPLEY'S BELIEVE IT-NOT	13	170	176	A	8.4	14	722	1705	597	272	667	183^	345	331	327	266	782	276	525	461	366	226	84^	29v	172^	97^
SUN. 7.00P 60 ABC U		91	92	B	10.4	16	893	1990	681	320	778	299	496	405	342	231	810	330	549	514	374	207	144	50	258	185
7.00 - 7.30				A	8.0	13	687	1677	601	255	673	176^	331	318	322	289	755	247	493	441	365	233	72^	22v	177^	93^
7.30 - 8.00				A	8.8	14	756	1717	590	284	658	186	356	342	333	244	804	303	553	477	365	218	89^	33v	166^	99^
RIPTIDE	9	195	199	A	14.5	22	1246	1676	659	325	700	206	383	412	357	275	689	273	439	362	323	208	122	21v	165	90^
TUE. 9.00P 60 NBC PD		97	98	B	14.8	22	1271	1616	670	309	737	260	466	415	335	236	640	247	421	394	304	177	122	39	117	61
9.00 - 9.30				A	14.2	21	1220	1661	658	322	698	204	382	410	359	273	673	263	429	350	327	203	116	22v	174	94^
9.30 - 10.00				A	14.8	22	1271	1686	659	326	699	205	382	411	356	276	700	278	445	370	321	214	131	21v	156	85^
ST. ELSEWHERE	11	202	198	A	14.8	25	1271	1611	792	354	865	287	572	527	438	254	582	232	429	387	272	124	115	76^	49^	41^
WED. 10.00P 60 NBC GD		99	99	B	14.1	23	1211	1557	791	383	866	296	545	523	439	257	567	240	398	365	253	131	72	38	52	40
10.00 - 10.30				A	15.0	25	1289	1590	767	352	838	264	550	514	429	253	569	221	423	385	275	119	131	93^	52^	46^
10.30 - 11.00				A	14.6	25	1254	1620	812	356	887	308	590	539	442	255	587	241	431	386	265	128	100^	60^	46^	37^
SCARECROW & MRS. KING	12		207	A	17.8	27	1529	1580	764	355	880	267	466	450	397	368	490	97^	252	272	298	197	65^	54^	145^	80^
2 MON. 8.00P 60 CBS GD			99	B	17.8	26	1529	1709	755	354	869	254	452	420	395	364	501	120	263	279	271	195	133	83	206	131
8.00 - 8.30				A	17.3	26	1486	1582	771	362	887	276	477	468	402	361	503	98^	260	286	310	199	61^	61^	131^	72^
8.30 - 9.00				A	18.2	27	1563	1582	761	349	875	258	457	437	394	375	478	95^	244	260	288	196	70^	48^	159^	87^
SHADOW CHASERS	6	199	197	A	5.9	9	507	1600	609	351	719	274	435	438	329	210^	508	137^	305	284	240^	176^	197^	61v	176^	166^
THU. 8.00P 60 ABC PD		98	97	B	6.1	9	524	1708	691	292	770	253	461	453	389	246	556	169	350	347	292	160	155	52	227	175
8.00 - 8.30				A	5.5	8	472	1602	605	354	720	262^	432	439	329	216^	507	137^	296	292	231^	179^	194^	57v	181^	161^
8.30 - 9.00				A	6.3	10	541	1591	608	350	718	285	441	437	331	204^	504	137^	310	275	246^	170^	199^	64^	170^	170^
SILVER SPOONS	10	180		A	12.0	18	1031	2406	761	331	881	320	518	589	460	200^	636	296	496	430	255^	121^	363	260	526	341
1 SUN. 7.37P 23 NBC CS		94		B	10.9	17	936	2306	732	341	816	341	561	498	351	205	615	267	438	392	270	140	278	171	597	408
SILVER SPOONS SPECIAL(S)			184	A	15.4	28	1323	1880	686	296	793	253	475	412	380	310	490	154^	301	261	282	146^	268	157^	329	246
2 SAT. 8.30P 30 NBC CS			94																							
SIMON & SIMON	12	205	206	A	17.0	26	1460	1608	707	244	790	272	458	410	355	285	561	140	301	297	320	222	132	47^	125	85^
THU. 9.00P 60 CBS PD		99	99	B	17.6	27	1512	1651	750	303	841	261	486	454	405	299	589	188	365	350	315	188	114	38	107	72
9.00 - 9.30				A	16.3	25	1400	1609	706	231	785	268	455	412	358	285	553	133	283	286	322	227	141	49^	130	90^
9.30 - 10.00				A	17.7	27	1520	1603	705	254	792	273	462	410	356	282	566	144	313	309	318	217	127	45^	118	81^
60 MINUTES	14	209	209	A	24.1	39	2070	1604	713	288	773	191	353	350	358	367	697	193	347	352	322	292	74	42^	60^	44^
1 SUN. 7.00P 60 CBS DN		99	99	B	23.5	37	2019	1621	717	288	786	163	340	352	378	381	690	180	348	368	338	282	69	35	76	47
2 SUN. 7.23P 60																										
7.00 - 7.30				A	23.3	37	2001	1643	736	315	787	169	343	368	383	381	736	230	374	361	308	303	65^	40^	55^	44^
7.30 - 8.00				A	24.3	39	2087	1562	695	274	742	177	322	324	333	368	694	188	344	350	322	294	64	36^	62^	43^
8.00 - 8.30				A	24.5	40	2105	1669	740	282	840	259	444	396	392	349	652	155	315	342	346	277	112^	62^	65^	50^
SPECIAL MOVIE PRESNT-SUN.(S)			205	A	18.1	28	1555	1565	752	307	797	236	412	389	370	345	521	119^	265	274	285	231	125^	77^	122^	98^
2 SUN. 8.23P 120 CBS FF			99																							
8.00 - 8.30				A	17.6	28	1512	1697	798	307	867	268	510	458	421	323	597	137^	302	315	336	253	140^	84^	93^	78^
8.30 - 9.00				A	16.4	26	1409	1538	758	285	801	226	426	400	380	349	516	99^	250	268	293	238	132^	76^	89^	70^
9.00 - 9.30				A	18.3	28	1572	1597	755	310	784	232	399	377	365	343	540	129^	279	284	291	237	130^	77^	143^	116^
9.30 - 10.00				A	18.6	29	1598	1626	779	343	823	259	431	417	380	341	517	130^	273	281	276	220	124^	75^	162^	126^
10.00 - 10.30				A	19.4	31	1666	1455	705	281	760	215	357	349	339	353	495	111^	249	247	269	232	112^	81^	88^	81^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SPENSER: FOR HIRE	6		208	A	13.3	22	1142	1511	670	353	769	251	476	443	411	257	514	131^	264	292	285	195^	126^	58v	102^	80^
2 TUE. 10.00P 60 ABC PD			99	B	13.7	22	1177	1557	713	326	816	291	514	467	400	242	596	190	372	366	312	184	74	35	71	37
10.00 - 10.30				A	13.7	22	1177	1492	641	349	755	260	479	425	386	243	492	116^	240	270	275	197^	135^	72^	110^	79^
10.30 - 11.00				A	12.9	22	1108	1520	698	355	779	243	472	459	433	270	533	149^	289	313	292	191^	114^	42v	94^	79^
SPORTSBREAK-SAT	13	190	193	A	9.6	16	825	1873	666	268	691	187	375	384	377	256	766	238	465	492	408	234	212	66^	204	159^
SAT. 8.58P 1 CBS SN		90	95	B	11.4	19	979	1981	678	273	755	252	452	408	362	256	701	241	441	430	367	202	167	48	358	245
SPORTSBREAK-SUN	13	196	200	A	18.5	27	1589	1600	813	317	874	219	394	419	442	397	545	139	286	282	288	241	90	53^	91	67^
1 SUN. 8.58P 1 CBS SN		93	94	B	20.1	28	1727	1614	785	321	872	189	394	403	433	412	550	137	286	289	296	229	84	39	108	75
2 SUN. 9.16P 1																										
TV BLOOPERS & PRAC. JOKES	11	192	200	A	13.8	21	1185	1808	697	300	754	206	396	376	355	307	548	233	338	329	223	181	248	127	258	182
MON. 8.00P 60 NBC CV		93	97	B	15.7	23	1349	1842	711	294	792	284	459	400	337	287	590	231	371	341	276	177	201	122	259	180
8.00 - 8.30				A	13.4	20	1151	1794	705	298	760	195	389	377	370	317	560	230	341	321	236	192	229	112^	245	170
8.30 - 9.00				A	14.2	21	1220	1809	685	299	743	213	400	374	339	295	532	233	335	335	208	170	267	140	267	193
TRAPPER JOHN, M.D.	8	174		A	16.1	26	1383	1497	770	275	918	259	433	454	457	383	496	193	268	215	214	191^	45v	27v	38v	20v
1 SUN. 10.00P 60 CBS GD		95		B	14.3	23	1228	1454	748	314	857	215	398	391	404	394	474	138	261	243	259	183	68	30	55	39
10.00 - 10.30				A	16.0	25	1374	1522	770	278	924	262	432	446	453	391	488	190^	266	213	211	187^	51^	28v	59^	39v
10.30 - 11.00				A	16.2	26	1392	1467	767	270	909	255	430	460	459	374	501	196	271	219	219	190^	38v	27v	19v	LT
20/20	11	208	208	A	16.3	27	1400	1499	728	270	801	222	402	429	369	328	579	187	291	287	255	222	81^	12v	38^	28^
THU. 10.00P 60 ABC DN		99	99	B	14.5	24	1246	1593	763	263	830	213	427	441	416	330	631	198	359	356	302	226	80	26	52	33

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
10.00 - 10.30				A	16.7	26	1435	1525	734	267	809	231	414	444	368	321	581	197	299	286	244	219	91^	13v	44^	32^
10.30 - 11.00				A	15.9	27	1366	1465	722	272	793	213	390	416	370	333	574	179	280	285	263	225	66^	9v	32^	24v
TWILIGHT ZONE	13	204	203	A	15.6	25	1340	1646	694	268	766	226	459	466	424	252	547	204	369	348	270	140	133	53^	200	133
FRI. 8.00P 60 CBS SF		99	99	B	14.6	24	1254	1863	742	341	814	302	525	494	384	240	656	272	472	438	311	147	140	49	253	171
8.00 - 8.30				A	15.0	24	1289	1615	668	251	742	201	436	450	422	255	525	181	347	343	264	139	139	51^	209	137
8.30 - 9.00				A	16.3	26	1400	1656	711	280	780	247	479	475	424	248	560	224	383	348	268	139	126	53^	190	129
227	13	188	188	A	17.7	30	1520	1810	783	299	885	264	469	451	384	353	467	160	265	237	202	164	230	140	228	164
SAT. 9.30P 30 NBC CS		97	95	B	18.0	30	1546	1847	805	343	903	277	512	486	408	338	484	149	266	268	237	174	193	115	267	208
WEBSTER	13	206		A	16.7	27	1435	1908	726	300	824	271	399	404	347	345	429	133^	191	187	172^	200	270	193	385	242
1 FRI. 8.00P 30 ABC CS		99		B	14.6	25	1254	1802	773	286	853	265	429	409	353	352	438	130	218	223	196	186	151	103	360	210
WHO'S THE BOSS?	12	204	205	A	19.6	30	1684	1714	798	339	885	316	528	499	398	279	509	188	298	288	221	165	146	84	174	131
TUE. 8.00P 30 ABC CS		99	98	B	20.8	31	1787	1852	773	365	865	332	536	476	372	264	521	195	332	313	244	149	191	113	275	177
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-MON	12	197	197	A	4.1	18	352	1284	360^	227^	469	167^	244^	267^	228^	128^	812	202^	423	583	522	210^	LT	LT	LT	LT
1 MON. 12.28A 30 ABC N		98	97	B	4.2	21	361	1066	375	119	410	149	231	223	165	122	639	200	403	401	339	196	LT	LT	LT	LT
2 MON. 12.42A 30																										
ABC NEWS:NIGHTLINE	44	195	197	A	5.8	16	498	1217	589	130^	599	124^	253	319	321	256	532	130^	300	295	312	201	54^	54^	32v	14v
1 TU&TH 11.30P 31 ABC N		98	98	B	5.4	15	464	1244	604	170	645	151	294	318	320	279	540	143	292	296	292	212	36	25	23	13
1 W & F 11.30P 30																										
2 TU&TH 11.30P 30																										
2 WED. 11.30P 31																										
ABC NEWS:NIGHTLINE FRI(B)			188	A	5.8	17	498	1359	658	293^	661	180^	290^	233^	315^	303^	574	171^	443^	449^	325^	125v	124v	11v	LT	LT
2 FRI. 11.53P 38 ABC N			97																							
CONT'D																										

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
ABC NEWS:NIGHTLINE-CONT'D																										
11.30 - 12.00				A	6.7	18	576	1441	569	153^	569	75v	229^	294^	329^	275^	675	203^	481	507	364^	168^	197^	55v	LT	LT
12.00 - 12.30				A	5.6	17	481	1345	690	337^	690	208^	310^	217^	316^	312^	547^	160^	435^	435^	316^	112v	108v	LT	LT	LT
ABC WEEKEND REPORT-SAT.	12	156	156	A	3.9	10	335	1266	581	220^	710	128^	307^	313^	454	349^	511	260^	332^	227^	116^	179^	45v	45v	LT	LT
SAT. 11.30P 15 ABC N		85	85	B	3.4	9	292	1097	536	214	592	129	289	284	327	263	435	163	249	234	166	154	39	LT	31	23
ABC WEEKEND REPORT-SUN.	12	163	161	A	4.1	14	352	1807	900	414	917	167^	671	711	654	206^	581	134^	329^	432	363^	109^	57v	LT	252^	216^
SUN. 11.30P 15 ABC N		90	90	B	3.5	13	301	1327	632	284	712	215	428	425	345	233	510	123	239	278	278	198	33	LT	72	46
CBS LATE NIGHT I	65	184	188	A	5.8	18	498	1205	624	193	653	179	364	378	353	227	428	117^	227	239	242	171	56^	38^	68^	46^
1 MTUWF 11.30P 67 CBS FF		92	92	B	5.3	17	455	1224	604	225	683	217	399	357	348	234	451	133	259	250	246	165	51	30	39	24
1 THU. 11.30P 65																										
2 M-W 11.30P 67																										
2 THU. 11.30P 66																										
2 FRI. 11.30P 69																										
11.30 - 12.00				A	6.0	16	515	1258	646	217	675	199	378	385	355	237	446	120^	235	246	255	181	63^	38^	74^	49^
12.00 - 12.30				A	5.8	20	498	1177	614	175	643	168	359	380	353	220	412	117^	221	228	227	164	46^	35^	76^	52^
12.30 - 1.00				A	5.4	23	464	1125	526	162	554	136^	291	313	321	194	455	138^	269	272	257	164	73^	60^	43^	30v
CBS LATE NIGHT II	65	185	188	A	3.6	19	309	994	509	140^	538	158^	304	295	302	175^	415	113^	256	255	250	147^	32v	29v	LT	LT
1 MON. 12.37A 47 CBS FF		92	92	B	3.3	18	283	1102	536	212	608	194	369	333	322	189	447	144	294	276	256	137	31	18	LT	LT
1 TUE. 12.37A 48																										
1 WED. 12.37A 49																										
1 THU. 12.35A 49																										
1 FRI. 12.37A 51																										
2 MON. 12.37A 46																										
2 TUE. 12.37A 49																										
2 WED. 12.37A 44																										
2 THU. 12.36A 47																										
2 FRI. 12.39A 50																										
12.30 - 1.00				A	3.9	18	335	1018	505	149^	541	150^	314	317	314	164^	403	119^	242	242	227	143^	50^	47v	24v	18v
1.00 - 1.30				A	3.4	20	292	962	500	126^	524	165^	292	271	287	181^	425	114^	264	263	266	148^	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-1	65	59	59	A	1.3	13	112	795	393^	170^	411^	54v	187^	250^	357^	161^	357^	125v	214^	223^	214^	134v	LT	LT	LT	LT
M-THSU 2.00A 30 CBS N		58	56	B	1.2	13	103	713	349	167	443	130	274	271	298	134	265	73	119	129	188	134	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	65	82	83	A	1.4	17	120	617	284^	50v	317^	LT	142^	142^	284^	175^	275^	108v	184^	184^	167^	91v	LT	LT	LT	LT
M-THSU 2.30A 30 CBS N		74	74	B	1.3	17	112	673	311	93	390	133	257	241	239	108	274	95	145	147	165	116	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3	65	96	97	A	1.2	21	103	417^	223^	48v	243^	LT	126v	126v	184^	117v	174^	48v	87v	58v	87v	87v	LT	LT	LT	LT
M-THSU 3.00A 180 CBS N		85	85	B	1.1	21	94	472	226	72	245	76	151	147	133	70	201	62	106	80	102	91	LT	LT	LT	LT
3.00 - 3.30				A	1.5	21	129	310^	155^	LT	209^	LT	62v	62v	209^	147^	93v	LT	47v	47v	93v	46v	LT	LT	LT	LT
3.30 - 4.00				A	1.3	21	112	446^	268^	54v	295^	LT	143v	143v	232^	152^	151^	71v	116v	98v	80v	LT	LT	LT	LT	LT
4.00 - 4.30				A	1.3	24	112	527^	269^	45v	304^	LT	134v	134v	223^	170^	223^	107v	170^	108v	90v	53v	LT	LT	LT	LT
4.30 - 5.00				A	1.2	23	103	476^	195^	LT	195^	LT	127v	127v	97v	68v	281^	87v	145v	58v	136v	136v	LT	LT	LT	LT
5.00 - 5.30				A	1.1	21	94	330^	171v	LT	171v	LT	96v	96v	96v	75v	159v	LT	LT	LT	95v	149v	LT	LT	LT	LT
5.30 - 6.00				A	1.1	20	94	340^	213^	LT	213^	LT	149v	149v	181^	64v	127v	LT	LT	LT	LT	106v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	13	123	124	A	5.5	12	472	1284	598	142^	636	151^	269^	313	339	312	507	104^	254^	290	294	217^	80^	36v	61v	25v
1 SUN. 11.00P 15 CBS N		66	66	B	5.0	10	430	1358	628	235	723	177	342	326	347	340	503	103	283	285	307	197	65	37	67	40
2 SUN. 11.23P 15																										
DAVID LETTERMAN I	48	196	196	A	4.4	21	378	1267	608	285	613	195	330	368	344	169^	608	289	437	328	275	142^	LT	LT	35v	19v
M-TH 12.30A 30 NBC GV		99	99	B	4.0	19	344	1240	583	269	625	250	371	326	277	168	552	271	373	299	219	140	34	23	29	22

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
DAVID LETTERMAN II	48	196	196	A	3.3	20	283	1198	484	184^	488	131^	259	289	311	152^	665	342	502	371	287	138^	17v	17v	28v	LT
M-TH 1.00A 30 NBC GV		99	99	B	3.0	19	258	1180	536	233	569	256	372	279	235	137	559	304	393	287	210	126	29	24	23	LT
EYE ON HOLLYWOOD	41	80		A	1.4	6	120	692^	242v	125v	367^	125v	184v	184v	59v	183v	325^	133v	292^	325^	192v	LT	LT	LT	LT	LT
1 TUE. 12.01A 30 ABC GV		53		B	1.3	6	112	841	406	170	470	201	298	254	202	131	336	114	219	200	185	97	LT	LT	LT	LT
1 WED. 12.00M 31																										
1 THU. 12.01A 31																										
FRIDAY NIGHT VIDEOS	12	180	181	A	3.8	18	326	1552	405^	175^	464	254^	349^	236^	144^	100v	715	369^	512	434	224^	172^	72v	46v	301^	99v
FRI. 12.30A 90 NBC PC		95	96	B	3.6	17	309	1296	582	247	639	390	522	323	192	92	410	218	300	249	140	84	166	54	81	32
12.30 - 1.00				A	4.8	18	412	1701	495	211^	546	245^	405	325^	233^	109^	754	376	558	500	286^	165^	58v	31v	343	68v
1.00 - 1.30				A	3.7	18	318	1594	378^	154^	440	246^	327^	191^	116^	113^	751	346^	528	447	227^	194^	110^	59v	293^	82v
1.30 - 2.00				A	2.9	18	249	1205	280^	128v	329^	274^	274^	129v	19v	55v	591	386^	410^	301^	105v	152^	40v	40v	245^	168^
G MICHAELS SPORTS MACHINE	14	68	77	A	1.7	6	146	733^	418^	LT	418^	110v	192v	164v	308^	192v	301^	239^	280^	171v	62v	LT	LT	LT	LT	LT
SUN. 12.00M 15 NBC SC		50	50	B	1.6	6	137	974	342	99	422	158	208	203	147	167	466	159	317	280	248	125	53	LT	LT	LT
GLITTER-FRI(S)		68																								
1 FRI. 12.00M 68 ABC GD		52		A	1.7	7	146	384v	234v	234v	234v	LT	LT	LT	103v	234v	150v	61v	61v	61v	89v	89v	LT	LT	LT	LT
12.00 - 12.30				A	1.5	5	129	465v	132v	132v	132v	LT	LT	LT	LT	132v	333v	108v	108v	108v	225v	225v	LT	LT	LT	LT
12.30 - 1.00				A	2.0	8	172	331v	291v	291v	291v	LT	LT	LT	134v	291v	40v	40v	40v	40v	LT	LT	LT	LT	LT	LT
1.00 - 1.30				A	1.7	9	146	253v	253v	253v	253v	LT	LT	LT	253v	253v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
GLITTER-TUE(S)			89	A	2.1	12	180	933^	678^	45v	678^	189v	328v	450^	433^	228v	228v	LT	78v	84v	211v	127v	27v	LT	LT	LT
2 TUE. 12.30A 68 ABC GD			58																							
12.30 - 1.00				A	2.2	11	189	1228^	890^	90v	890^	407^	492^	629^	361v	261v	281v	32v	106v	117v	249v	132v	57v	LT	LT	LT
1.00 - 1.30				A	2.0	12	172	715^	517^	LT	517^	LT	181v	314v	517^	203v	198v	LT	53v	65v	198v	133v	LT	LT	LT	LT
1.30 - 2.00				A	1.8	14	155	613^	439v	LT	439v	LT	213v	213v	439v	226v	174v	LT	58v	58v	174v	116v	LT	LT	LT	LT
GLITTER-WED(S)			88	A	1.7	10	146	568^	363v	165v	363v	LT	281v	363v	363v	LT	205v	LT	LT	LT	LT	205v	LT	LT	LT	LT
2 WED. 12.31A 67 ABC GD			58																							
12.30 - 1.00				A	1.8	9	155	626^	362v	188v	362v	LT	187v	362v	362v	LT	264v	LT	LT	LT	64v	264v	LT	LT	LT	LT
1.00 - 1.30				A	1.5	10	129	628^	411v	163v	411v	LT	411v	411v	411v	LT	217v	LT	LT	LT	LT	217v	LT	LT	LT	LT
1.30 - 2.00				A	1.5	12	129	357v	357v	163v	357v	LT	357v	357v	357v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
GLITTER-THU(S)			87	A	1.1	6	94	691v	383v	LT	383v	74v	383v	383v	309v	LT	308v	LT	85v	85v	107v	223v	LT	LT	LT	LT
2 THU. 12.30A 68 ABC GD			57																							
12.30 - 1.00				A	1.2	6	103	796^	398v	LT	398v	145v	398v	398v	253v	LT	398v	78v	136v	136v	194v	262v	LT	LT	LT	LT
1.00 - 1.30				A	1.1	7	94	596v	330v	LT	330v	LT	330v	330v	330v	LT	266v	LT	LT	LT	LT	234v	LT	LT	LT	LT
1.30 - 2.00				A	1.1	8	94	362v	330v	LT	330v	LT	330v	330v	330v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
GLITTER-FRI.(S)			66	A	2.0	10	172	808^	425^	128v	425^	332v	332v	297v	93v	35v	296v	232v	232v	232v	64v	64v	87v	LT	LT	LT
2 FRI. 12.31A 67 ABC GD			51																							
12.30 - 1.00				A	2.2	9	189	873^	434^	74v	434^	233v	233v	360v	201v	74v	381^	244v	244v	244v	137v	137v	58v	LT	LT	LT
1.00 - 1.30				A	2.0	10	172	721^	401^	163v	401^	401^	401^	238v	LT	LT	215v	215v	215v	215v	LT	LT	105v	LT	LT	LT
1.30 - 2.00				A	1.8	11	155	703^	406v	206v	406v	406v	406v	200v	LT	LT	168v	168v	168v	168v	LT	LT	129v	LT	LT	LT
SATURDAY NIGHT	6	199	194	A	7.7	23	661	1587	615	247	711	337	494	420	270	149^	660	303	546	401	310	100^	170^	89^	46v	26v
SAT. 11.30P 79 NBC GV		99	97	B	8.2	24	704	1514	614	293	683	348	513	409	268	120	574	300	463	377	233	85	208	78	49	36
11.30 - 12.00				A	8.9	23	765	1610	638	259	764	336	515	464	316	162^	686	303	541	417	328	116^	130^	54^	30v	17v
12.00 - 12.30				A	7.4	23	636	1568	598	251	683	360	500	389	222	139^	640	303	548	378	292	92^	178^	101^	67^	39v
12.30 - 1.00				A	6.2	23	533	1582	600	212^	655	299	438	386	262	136^	637	300	558	406	309	79^	246^	140^	44v	26v
TONIGHT SHOW CONT'D	57	199	200	A	8.1	24	696	1346	652	245	736	208	365	360	336	304	507	214	327	303	214	150	52^	29^	51^	28^

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LATE FRINGE CONT'D																										
TONIGHT SHOW-CONT'D																										
M-F 11.30P 60 NBC GV		99	99	B	7.4	23	636	1406	680	252	758	235	399	363	334	290	533	209	329	303	238	168	61	30	54	33
11.30 - 12.00				A	9.0	24	773	1358	675	245	760	222	388	383	343	309	497	197	311	297	220	155	54^	28^	47^	27^
12.00 - 12.30				A	7.2	25	618	1312	625	243	704	191	337	327	326	296	508	227	335	305	205	145	47^	27^	53^	27^
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			184	A	5.5	16	472	1322	522^	256^	583	252^	435^	312^	239^	134v	275^	125v	162^	140v	59v	113v	209^	182^	255^	255^
2 WED. 4.00P 60 ABC FV			95																							
4.00 - 4.30				A	5.3	17	455	1312	548^	284^	612	260^	463^	380^	277^	117v	304^	151^	193^	166^	65v	111v	193^	193^	203^	203^
4.30 - 5.00				A	5.8	16	498	1295	487^	224^	543	237^	397^	241^	201^	146^	241^	99v	126v	113v	49v	115v	216^	166^	295^	295^
ABC DAYTIME NEWSBRIEF-M-F	60	204	204	A	7.4	26	636	1178	788	266	840	359	589	516	386	225	213	93^	115	76^	62^	98^	72^	66^	53^	27^
M-F 2.58P 1 ABC N		96	96	B	7.6	27	653	1266	793	235	889	413	642	541	369	210	236	112	140	113	54	94	67	57	74	25
ABC NOTEBOOK(S)		119		A	3.5	10	301	1090	420^	64v	483^	180v	203v	140v	170v	280^	365^	213v	213v	104v	86v	152v	82v	66v	160v	80v
1 WED. 4.00P 30 ABC CN		70																								
ABC WORLD NEWS-MORN-615A	60	126	128	A	1.7	18	146	1336	617	240^	617	199^	383^	459	390^	158^	548	136^	315^	342^	254^	206^	89v	89v	82v	62v
M-F 6.15A 15 ABC N		79	79	B	1.7	18	146	1110	557	268	564	144	367	421	353	136	429	139	305	313	222	103	56	36	61	52
ABC WORLD NEWS-MORN-645A	60	172	173	A	2.3	16	198	1399	662	288^	687	147^	424	451	464	192^	571	130^	302^	360	304^	207^	76v	61v	65v	46v
M-F 6.45A 15 ABC N		93	93	B	2.4	17	206	1299	646	355	711	188	448	436	428	216	465	152	307	307	230	137	53	29	70	45
ALL MY CHILDREN	60	211	211	A	7.6	27	653	1199	735	253	813	359	557	471	337	210	244	138	177	116	63^	65^	90^	80^	52^	26^
M-F 1.00P 60 ABC DD		99	99	B	7.7	27	661	1251	817	260	911	422	654	542	382	213	208	108	148	121	66	52	59	53	73	26
1.00 - 1.30				A	7.1	25	610	1154	714	237	784	343	535	455	328	204	241	136	179	118	68^	59^	83^	73^	46^	18v
1.30 - 2.00				A	8.2	29	704	1210	742	262	824	369	567	479	336	211	238	138	168	111	53^	67^	94	84^	54^	31^
ALL STAR BLITZ	60	172	172	A	2.0	8	172	1215	628	332^	715	296^	442	355^	250^	238^	292^	82v	106^	123^	106^	169^	121^	58v	87v	LT
1 M-F 11.30A 30 ABC QP		81	81	B	2.2	9	189	1271	685	252	778	331	506	391	287	253	294	89	143	153	132	127	77	42	122	58
2 MON. 11.51A 9																										
2 TU-F 11.30A 30																										
AMERICAN TREASURY	35	197	197	A	6.3	20	541	1294	721	134	814	177	400	368	443	348	316	99^	182	132	153	121	97^	59^	67^	15v
MWF 3.58P 1 CBS DO		93	93	B	5.7	18	490	1234	737	181	849	212	435	383	429	356	201	65	111	89	95	73	119	78	65	35
ANOTHER WORLD	56	202	202	A	4.7	17	404	1364	822	181	1015	377	547	365	358	438	249	64^	121^	103^	116^	109^	25v	14v	75^	38v
M-F 2.00P 60 NBC DD		99	99	B	4.8	17	412	1333	872	171	993	343	548	420	392	424	234	87	115	82	92	100	35	27	71	33
2.00 - 2.30				A	4.8	17	412	1367	794	146^	1016	384	557	369	357	428	248	66^	119^	99^	113^	110^	23v	14v	80^	43^
2.30 - 3.00				A	4.7	17	404	1324	826	200	992	363	524	349	349	440	237	61^	118^	105^	113^	100^	25v	15v	70^	33v
AS THE WORLD TURNS	63	205	205	A	5.9	21	507	1260	786	91^	887	234	388	331	401	432	270	52^	115^	103^	129	136	22v	LT	81^	16v
M-F 1.30P 60 CBS DD		99	99	B	6.2	22	533	1152	782	139	878	209	395	363	397	423	196	37	76	71	89	104	28	14	50	16
1.30 - 2.00				A	5.9	21	507	1266	785	80^	884	231	382	333	388	433	275	52^	109^	95^	129	147	23v	LT	84^	16v
2.00 - 2.30				A	6.0	22	515	1216	769	93^	867	228	380	323	402	423	256	48^	116^	108^	127^	122^	19v	LT	74^	14v
BODY LANGUAGE	63	91	89	A	1.5	5	129	1233	666	101v	729	185^	349^	302^	233^	357^	396^	132^	287^	255^	179^	94v	62v	LT	46v	LT
M-F 4.00P 30 CBS PV		49	47	B	1.8	6	155	1272	763	182	825	192	394	384	371	362	287	86	173	158	133	93	49	LT	111	53
CAPITOL	63	195	194	A	4.8	17	412	1218	750	104^	872	231	398	347	436	406	228	58^	138^	122^	119^	83^	38v	19v	80^	17v
M-F 2.30P 30 CBS DD		94	94	B	5.0	18	430	1121	749	157	865	226	437	377	421	373	166	45	91	72	79	66	39	20	51	16
CBS EARLY MORNING NEWS	65	135	138	A	1.5	14	129	1178	550	209^	573	124v	302^	326^	341^	247^	597	210^	318^	349^	279^	248^	LT	LT	LT	LT
M-F 6.30A 30 CBS N		88	88	B	1.6	16	137	1132	532	207	556	85	233	264	279	273	525	124	211	241	247	270	LT	LT	LT	LT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1985 REPORT

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																										
CBS MORNING NEWS 1	65	199	199	A	2.8	13	241	1266	648	191^	685	137^	312	282	319	353	460	36v	74^	84^	155^	373	21v	LT	100^	54v
M-F 7.30A 30 CBS N		99	99	B	3.0	14	258	1332	698	233	721	167	344	341	318	344	517	65	141	141	201	356	23	LT	71	39
CBS MORNING NEWS 2	65	199	196	A	3.2	13	275	1065	578	134^	650	84^	200^	218^	316	407	345	47v	87^	87^	116^	244	48v	LT	22v	LT
M-F 8.30A 30 CBS N		99	98	B	3.2	14	275	1188	673	138	727	130	279	294	318	392	395	70	130	133	152	238	LT	LT	49	LT
CBS SCHOOLBREAK SPECIALS(S)			192	A	5.6	15	481	1522	607	272^	743	242^	458^	404^	323^	250^	466^	175^	265^	219^	154^	172^	55v	55v	258^	152^
2 TUE. 4.30P 60 CBS CL			93																							
4.30 - 5.00				A	5.2	15	447	1523	619	257^	740	223^	430^	396^	341^	269^	447^	156^	256^	199^	147v	176^	46v	46v	290^	164^
5.00 - 5.30				A	5.9	15	507	1521	599	284^	743	257^	479^	412^	302^	233^	483^	193^	270^	233^	156^	173^	64v	64v	231^	142^
DAYS OF OUR LIVES	59	208	208	A	6.4	22	550	1351	801	187	987	373	553	407	389	392	281	91^	137	120	120	113^	29^	19v	54^	22v
M-F 1.00P 60 NBC DD		99	99	B	6.5	23	558	1401	864	207	974	356	561	449	387	383	307	101	150	123	127	129	45	34	75	25
1.00 - 1.30				A	6.2	22	533	1330	798	177	992	359	540	404	397	407	270	85^	121^	112^	112^	117^	26v	19v	42^	10v
1.30 - 2.00				A	6.6	23	567	1353	797	191	973	383	563	410	381	371	290	97^	150	127	126	110^	30^	21v	60^	31^
GENERAL HOSPITAL	60	208	208	A	8.7	28	747	1233	745	261	831	370	562	456	353	234	208	89	121	99	72^	85^	113	110	81^	51^
M-F 3.00P 60 ABC DD		99	99	B	8.9	29	765	1355	780	246	902	422	640	504	356	228	225	107	143	113	59	80	119	103	109	58
3.00 - 3.30				A	8.5	29	730	1232	762	264	836	373	564	470	358	231	205	85^	117	98	70^	85^	113	113	78^	52^
3.30 - 4.00				A	8.8	28	756	1229	732	261	827	368	559	445	347	238	208	87	119	100	75^	86^	111	106	83^	51^
GOOD MORN AMER-MON-830(B)			185	A	4.8	20	412	672	483^	202^	483^	58v	194^	214^	241^	269^	189^	LT	36v	36v	121v	153v	LT	LT	LT	LT
2 MON. 8.30A 21 ABC N			84																							
GOOD MORNING, AMERICA-730	60	207	207	A	5.0	24	430	1112	723	251	740	209	371	428	352	277	305	28v	91^	126^	182	177	11v	LT	56^	28v
M-F 7.30A 30 ABC N		99	99	B	4.8	23	412	1132	702	258	753	246	420	427	345	272	313	69	140	155	158	144	21	LT	45	26
GOOD MORNING, AMERICA-830	60	205	205	A	5.5	23	472	1030	691	95^	697	172	335	380	341	299	284	38^	129^	153	163	131^	13v	13v	36^	LT
1 M-F 8.30A 30 ABC N		99	99	B	5.4	23	464	1085	722	176	752	208	405	412	359	299	284	51	119	127	162	143	LT	LT	41	11
2 MON. 8.51A 9																										
2 TU-F 8.30A 30																										
GUIDING LIGHT	63	206	206	A	6.9	22	593	1310	738	118	857	214	428	357	432	375	286	76^	160	130	139	111	127	79^	40^	13v
M-F 3.00P 60 CBS DD		99	99	B	6.6	21	567	1216	759	166	869	224	443	389	422	372	197	56	101	81	85	82	99	63	51	29
3.00 - 3.30				A	6.6	22	567	1293	742	118	873	224	432	357	428	388	275	67^	151	128	140	110^	113^	69^	32^	11v
3.30 - 4.00				A	7.1	22	610	1321	735	114	844	202	424	360	437	366	295	81^	167	132	140	115	135	85^	47^	11v
LOVING	60	184	184	A	3.8	14	326	1123	673	261	786	292	506	452	370	221	245	95^	120^	55^	76^	120^	55^	49v	37v	37v
M-F 12.30P 30 ABC DD		94	94	B	4.1	15	352	1210	745	253	857	357	596	511	383	216	241	106	146	106	74	90	45	40	67	35
NBC NEWS AT SUNRISE	60	191	191	A	2.5	19	215	1326	652	414	726	103^	474	535	484	191^	512	247^	330	265^	172^	145^	37v	LT	51v	33v
M-F 6.30A 30 NBC N		97	97	B	2.4	18	206	1264	596	325	656	126	362	428	367	219	504	179	294	295	234	162	43	LT	61	31
NBC NEWS DIGEST-DAYTIME	34	194	194	A	4.3	15	369	1350	838	187	1009	412	520	325	293	465	243	65^	110^	84^	102^	116^	LT	LT	87^	52^
MWF 2.57P 1 NBC N		96	96	B	4.3	15	369	1296	831	150	945	333	502	378	341	427	222	75	104	75	92	100	47	38	82	49
NEWSBREAK-11.57	65	178	179	A	6.4	25	550	1227	586	134	691	171	302	289	249	342	400	110^	173	142	179	208	51^	20v	85^	18v
M-F 11.57A 2 CBS N		83	83	B	6.2	25	533	1294	683	168	790	224	407	361	314	350	353	100	163	137	145	176	36	15	115	21
NEWSBREAK-3.44	58	206	204	A	7.1	22	610	1313	732	116	844	200	425	362	436	367	292	81^	170	135	144	109	129	85^	48^	11v
M & TU 3.45P 1 CBS N		99	98	B	6.7	21	576	1208	741	171	850	216	434	381	415	363	190	55	98	78	85	79	113	73	55	30
W-F 3.44P 1																										
ONE LIFE TO LIVE	60	209	209	A	7.5	27	644	1171	752	270	805	340	561	490	358	217	224	94^	119	85^	64^	105	87^	80^	55^	32^
M-F 2.00P 60 ABC DD		99	99	B	7.5	27	644	1249	782	241	876	396	628	530	373	207	236	112	140	112	55	93	64	58	73	26
2.00 - 2.30				A	7.2	26	618	1196	765	280	822	345	578	502	366	218	243	102^	128	93^	66^	115	86^	79^	45^	25v
2.30 - 3.00				A	7.7	28	661	1151	744	260	797	336	549	481	356	220	206	87^	110	77^	58^	96^	86^	81^	62^	40^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
PRESS YOUR LUCK					64	168	167	A	3.9	16	335	1203	718	163^	802	260	379	368	283	357	319	59^	152^	140^	177^	134^	37v	21v	45v	LT
M-F	10.30A	30	CBS	QP		81	81	B	3.8	16	326	1242	729	141	829	249	393	351	338	389	258	53	135	136	142	98	31	20	124	43
PRICE IS RIGHT 1					64	208	208	A	6.2	25	533	1266	680	91^	770	189	350	341	324	372	365	117^	176	149	147	163	31^	14v	100^	17v
1 MTUWF	11.00A	30	CBS	AP		99	98	B	6.0	25	515	1288	713	139	800	218	415	380	355	352	329	91	153	136	144	147	33	12	126	25
1 THU.	11.00A	20																												
	& 11.27A	3																												
2 M-F	11.00A	30																												
PRICE IS RIGHT 2					63	208	208	A	8.1	33	696	1253	649	102	732	188	342	328	315	347	367	110	163	143	168	175	38^	14v	116	22v
1 M-F	11.30A	30	CBS	AP		99	98	B	7.7	32	661	1290	697	149	785	216	402	365	337	351	338	90	148	136	143	165	35	15	132	25
2 TU-F	11.30A	30																												
RYAN'S HOPE					60	169	169	A	3.0	11	258	1000	550	189^	748	306	489	341	341	232^	197^	19v	58v	62v	109^	135^	23v	LT	32v	20v
M-F	12.00N	30	ABC	DD		90	90	B	3.2	12	275	1192	797	264	921	406	653	501	404	237	180	52	94	79	81	83	31	26	60	28
SALE OF THE CENTURY					58	156	155	A	4.4	19	378	1373	691	132^	733	206	280	237	254	416	363	132^	166^	134^	83^	176	58^	21v	219	64^
M-F	10.30A	30	NBC	QG		82	82	B	4.1	17	352	1282	668	130	776	212	335	284	281	414	294	91	126	112	92	152	57	31	155	53
SANTA BARBARA					56	191	191	A	3.7	12	318	1252	692	110^	761	214	330	318	314	389	276	119^	147^	107^	70^	107^	70^	47v	145^	85^
M-F	3.00P	60	NBC	DD		96	96	B	3.7	12	318	1339	726	105	822	293	413	329	307	372	268	114	137	75	93	115	102	74	147	89
3.00 - 3.30								A	3.5	12	301	1249	667	106^	741	206^	318	312	306	385	300	137^	160^	116^	56^	117^	59^	43v	149^	89^
3.30 - 4.00								A	3.9	12	335	1236	705	110^	773	217	337	320	320	394	245	99^	128^	92^	76^	96^	78^	54^	140^	81^
SCRABBLE					58	200	199	A	5.0	20	430	1435	662	144^	802	225	322	221	247	439	312	69^	98^	78^	81^	195	128^	65^	193	21v
1 M-F	11.30A	30	NBC	QG		98	98	B	5.0	20	430	1304	700	128	838	253	374	291	290	421	289	84	110	83	82	163	51	27	126	40
2 TU-F	11.30A	30																												
SEARCH FOR TOMORROW					59	150	150	A	2.8	10	241	1266	768	116^	876	175^	245^	253^	403	557	282	49v	95^	116^	150^	162^	54v	37v	54v	LT
M-F	12.30P	30	NBC	DD		77	77	B	2.7	10	232	1317	752	140	851	237	333	317	336	479	321	93	124	125	114	172	36	32	109	52
SUPER PASSWORD					59	147	145	A	3.7	14	318	1223	673	94^	786	160^	305	258	284	428	260	44v	75^	59^	78^	176^	82^	69^	95^	44v
M-F	12.00N	30	NBC	QG		73	73	B	3.7	14	318	1180	654	79	774	171	287	268	283	439	250	51	97	78	107	145	43	30	113	54
THREE'S A CROWD DAYTIME					65	171	171	A	2.7	11	232	1159	711	276^	805	353	512	419	324	223^	242^	57v	108^	138^	133^	104^	65v	39v	47v	LT
M-F	11.00A	30	ABC	CS		84	84	B	2.6	11	223	1318	739	258	852	412	597	454	324	216	290	116	185	163	117	86	71	45	105	51
TODAY SHOW-7.30AM					60	204	204	A	5.2	25	447	1197	709	266	720	161	380	434	337	286	430	82^	154	192	194	227	30v	LT	17v	11v
M-F	7.30A	30	NBC	N		99	99	B	4.9	23	421	1314	742	292	774	198	453	476	389	271	415	103	196	200	193	177	49	18	76	45
TODAY SHOW-8.30AM					60	204	200	A	5.5	23	472	1121	701	118^	756	168	282	318	298	381	337	37^	75^	113^	137^	224	17v	LT	11v	LT
M-F	8.30A	30	NBC	N		99	96	B	5.1	22	438	1231	772	177	820	202	403	391	374	360	333	62	123	143	139	175	21	LT	57	33
$25,000 PYRAMID					64	184	184	A	5.0	21	430	1177	668	151^	747	187	333	317	299	367	307	67^	151^	135^	146^	123^	23v	LT	100^	37v
M-F	10.00A	30	CBS	QP		94	94	B	4.7	20	404	1227	721	158	812	180	373	343	387	404	293	69	163	165	159	102	24	LT	98	29
WHEEL OF FORTUNE					59	208	207	A	6.9	28	593	1381	771	123	859	210	321	279	268	491	302	50^	83^	76^	88^	208	93^	47^	127	15v
M-F	11.00A	30	NBC	QG		99	99	B	6.9	29	593	1288	755	125	859	219	352	303	303	464	273	70	93	82	81	167	47	28	109	34
YOUNG AND THE RESTLESS					63	208	207	A	7.4	28	636	1239	748	147	844	271	473	420	391	324	271	90^	143	111	105	113	34^	19v	90^	19v
M-F	12.30P	60	CBS	DD		99	99	B	7.6	29	653	1234	791	187	881	299	510	449	397	326	236	71	117	97	103	103	34	24	83	16
12.30 - 1.00								A	7.4	28	636	1241	734	144	823	270	465	418	376	313	291	108	161	127	109	112	29^	15v	98^	19v
1.00 - 1.30								A	7.4	27	636	1220	756	147	857	271	476	419	402	331	249	74^	127	94^	98^	113	35^	22v	79^	18v
YOUR NUMBER'S UP					63	128	128	A	2.3	10	198	1258	586	85^	602	156^	233^	288^	263^	289^	439	140^	216^	178^	188^	176^	121^	116^	96^	31v
M-F	10.00A	30	NBC	QG		77	77	B	2.1	9	180	1230	663	100	717	202	330	338	270	330	289	89	131	121	111	129	71	62	153	40

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•WEEKEND DAYTIME																										
ABC FUN FIT-8:25AM	8	202	204	A	3.1	18	266	1583	353^	199^	353^	206^	282^	192^	109v	71v	238^	49v	139^	139^	90v	99v	154^	72v	838	530
SAT. 8.25A 4 ABC CN		97	98	B	2.9	16	249	1459	217	117	261	132	181	152	96	64	198	78	122	122	66	70	106	28	894	566
ABC FUN FIT-10:55AM	8	195	197	A	3.8	13	326	1715	141^	197^	279^	159^	199^	172^	105v	68v	292^	132^	249^	186^	117^	43v	344^	157^	800	509
SAT. 10.55A 4 ABC CN		95	96	B	3.8	13	326	1836	217	131	299	154	217	183	107	75	358	217	296	202	88	62	388	127	791	429
ABC WEEKEND SPECIALS	14	191	187	A	4.8	15	412	1580	275^	122^	372	155^	204^	212^	166^	109^	150^	51v	68v	68v	60v	82v	439	223^	619	537
SAT. 12.00N 30 ABC FV		95	95	B	4.2	14	361	1739	402	150	457	245	334	292	144	103	310	184	231	176	96	77	300	173	672	460
ABC WIDE WORLD-SPORTS-SP.(S)			195	A	4.7	11	404	1151	331^	71v	403^	108v	183^	131v	127v	196^	630^	123v	264^	271^	280^	333^	110v	52v	LT	LT
2 SAT. 4.00P 120 ABC SA			97																							
4.00 - 4.30				A	3.9	10	335	925	242^	27v	284^	54v	105v	72v	131v	158v	510^	111v	227^	232^	247^	260^	98v	62v	33v	33v
4.30 - 5.00				A	4.3	11	369	1024	257^	17v	311^	59v	140v	100v	100v	152v	607^	114v	241^	252^	276^	328^	106v	52v	LT	LT
5.00 - 5.30				A	5.2	12	447	1253	425^	105v	516^	160^	251^	174^	136v	250^	645	117v	260^	268^	268^	354^	92v	38v	LT	LT
5.30 - 6.00				A	5.6	12	481	1245	348^	110v	433^	130v	195^	148^	127v	201^	684	137v	295^	290^	295^	358^	128v	57v	LT	LT
ABC WIDE WORLD-SPORTS SAT	1	194		A	4.3	10	369	1377	402^	114v	464^	82v	261^	261^	290^	203^	795	290^	431^	425^	287^	302^	29v	29v	89v	89v
1 SAT. 4.30P 90 ABC SA		97		B	4.3	10	369	1377	402	114	464	82	261	261	290	203	795	290	431	425	287	302	29	29	89	89
4.30 - 5.00				A	3.7	9	318	1465	466^	145v	538^	85v	308^	308^	349^	230^	773^	324^	466^	450^	208v	241^	56v	56v	98v	98v
5.00 - 5.30				A	4.3	10	369	1377	399^	165v	458^	117v	263^	263^	252^	195^	807	314^	452^	445^	274^	297^	38v	38v	74v	74v
5.30 - 6.00				A	4.9	11	421	1304	347^	46v	406^	45v	213^	213^	274^	193^	801	243^	387^	397^	361^	347^	LT	LT	97v	97v
ALVIN AND THE CHIPMUNKS	14	197	171	A	7.1	24	610	1675	251	105^	261	202^	249	184^	47v	12v	381	245	366	315	121^	15v	270	98^	763	395
SAT. 11.00A 30 NBC CA		99	82	B	7.6	26	653	1744	312	109	344	218	271	187	89	66	253	172	205	138	54	42	262	157	885	521
AMERICAN BANDSTAND	14	165	156	A	2.9	8	249	1847	504^	300^	565	229^	414^	369^	271^	124v	297^	72v	195^	195^	212^	102v	363^	189^	622	543^
SAT. 12.30P 60 ABC PC		81	78	B	2.5	8	215	1664	491	196	547	308	404	338	191	103	434	251	335	249	157	88	267	162	416	272
12.30 - 1.00				A	2.7	8	232	1681	414^	241^	504^	281^	336^	242^	151^	149^	303^	74v	207^	207^	229^	96v	357^	197^	517^	465^
1.00 - 1.30				A	3.0	8	258	2043	601	360^	632	190^	493^	495^	387^	98v	298^	73v	190^	190^	203^	108v	376^	186^	737	629
BERENSTAIN BEARS	14	192	192	A	2.9	18	249	1550	174^	89v	174^	124v	157^	137v	50v	LT	220^	76v	111v	88v	48v	109v	332^	140^	824	461^
SAT. 8.00A 30 CBS CA		96	95	B	3.3	21	283	1779	236	125	269	144	214	175	96	46	201	78	121	108	75	75	217	82	1092	727
BUGS BUNNY/LOONEY TUNES-1	8	206	207	A	3.5	17	301	1698	262^	146^	306^	156^	236^	146^	121^	70v	456	214^	354^	358^	175^	84v	251^	82v	685	392^
SAT. 8.30A 30 ABC CA		99	99	B	3.7	17	318	1722	205	138	290	166	207	150	91	64	403	199	301	277	162	78	143	50	886	557
BUGS BUNNY/LOONEY TUNES-2	8	206	207	A	5.4	22	464	1603	266^	87^	337	157^	236^	132^	136^	101^	361	159^	244^	233^	147^	75^	306	148^	599	365
SAT. 9.00A 30 ABC CA		99	99	B	5.2	21	447	1658	235	100	279	145	199	138	99	76	424	242	326	249	142	78	226	83	729	446
CBS NCAA BASKETBALL-SAT	3	196		A	5.7	14	490	1180	308^	174^	314^	30v	130v	144^	245^	170^	776	345^	498^	461^	304^	221^	39v	LT	51v	37v
1 SAT. 3.56P 124 CBS SE		98		B	5.2	15	447	1323	322	169	348	91	160	168	181	158	725	311	461	409	281	215	106	27	144	97
4.00 - 4.30				A	6.8	18	584	1207	267^	145^	285^	31v	116v	116v	208^	169^	846	376^	531	497	357^	242^	LT	LT	76v	32v
4.30 - 5.00				A	5.2	13	447	1130	309^	188^	309^	45v	159^	159^	228^	150v	774	351^	492^	445^	298^	226^	LT	LT	47v	47v
5.00 - 5.30				A	4.9	12	421	1202	354^	214^	354^	43v	152v	188^	277^	166^	699	333^	475^	418^	237^	183^	109v	LT	40v	40v
5.30 - 6.00				A	5.3	12	455	1127	327^	143v	327^	LT	96v	126v	288^	201^	723	292^	472^	477^	300^	198^	77v	LT	LT	LT
CBS NFL TODAY-SAT(S)			201	A	6.5	18	558	1452	510	174^	545	273^	330^	274^	186^	173^	748	345^	494	445^	256^	206^	48v	LT	111v	LT
2 SAT. 3.30P 30 CBS SC			99																							
CBS NFL FOOTBALL GAME-SA.(S)			207	A	13.4	30	1151	1433	440	196^	451	142^	215^	259	227^	175^	793	240	457	460	364	283	58v	28v	131^	31v
2 SAT. 4.00P 195 CBS SE			99																							
4.00 - 4.30				A	10.6	28	911	1345	402	150^	431	166^	221^	239^	215^	162^	709	289^	446	445	262^	217^	27v	11v	178^	20v
4.30 - 5.00				A	12.6	32	1082	1352	427	165^	462	163^	214^	249	236^	179^	742	257	473	477	312	225^	8v	LT	140^	14v
5.00 - 5.30				A	14.0	33	1203	1367	387	167^	387	118^	160^	229	198^	158^	842	238	492	503	409	302	LT	LT	138^	10v
5.30 - 6.00				A	14.5	32	1246	1365	407	187^	420	146^	214	262	207^	145^	780	218	452	462	382	271	49v	39v	116^	16v
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS NFL FOOTBALL G-CONT'D																										
6.00 - 6.30				A	14.4	30	1237	1437	445	245	445	121^	215^	268	213^	177^	793	240	433	439	375	301	77^	46v	122^	43v
6.30 - 7.00				A	14.0	28	1203	1519	483	243	483	123^	231	278	265	186^	828	228	438	439	378	323	99^	51v	109^	44v
7.00 - 7.30				A	14.2	28	1220	1751	601	213^	601	173^	285	315	298	251	821	186^	438	424	411	345	198^	46v	131^	99^
CBS NFL TODAY	14	192	196	A	7.5	23	644	1447	376	219	443	201^	282	249	187^	125^	785	300	494	475	391	239	94^	60^	125^	82^
SUN. 12.30P 30 CBS SC		97	98	B	7.2	22	618	1526	462	232	504	211	322	282	204	145	836	323	569	553	405	202	92	14	94	57
CBS NFL FOOTBALL GAME 1	14	205	208	A	18.1	42	1555	1373	366	207	413	152	255	224	194	129	821	295	499	491	372	259	74^	24^	65^	37^
1 SUN. 1.00P 201 CBS SE		99	99	B	16.8	40	1443	1423	412	202	447	151	269	242	210	153	814	277	511	507	410	238	86	25	76	51
2 SUN. 1.00P 200																										
1.00 - 1.30				A	13.8	36	1185	1333	339	178	401	152	259	239	191	109^	776	259	476	483	384	241	66^	27v	90^	49^
1.30 - 2.00				A	16.6	41	1426	1359	353	196	407	159	267	232	182	116	805	280	493	477	381	248	65^	22v	82^	54^
2.00 - 2.30				A	18.1	43	1555	1391	370	225	422	166	274	236	190	128	838	304	511	487	372	266	72^	26^	59^	36^
2.30 - 3.00				A	18.3	42	1572	1358	362	211	402	140	242	208	201	133	824	300	505	489	370	259	86^	33^	46^	21v
3.00 - 3.30				A	19.5	44	1675	1398	386	225	425	149	263	227	210	130	837	301	498	502	381	267	69^	16v	67^	39^
3.30 - 4.00				A	20.2	44	1735	1413	393	213	436	159	264	233	199	133	845	321	519	526	368	253	69^	25^	63^	31^
4.00 - 4.30				A	18.4	39	1581	1358	361	205	399	145	226	213	176	144	835	300	499	491	355	277	78^	20v	46^	28^
CBS NFL FOOTBALL GAME 2	7		201	A	18.7	37	1606	1460	403	255	488	173	300	286	227	162^	835	218	463	511	429	295	89^	38v	48^	36v
2 SUN. 4.23P 180 CBS SE			87	B	14.9	29	1280	1604	469	240	520	177	329	289	247	162	889	304	555	540	421	273	96	45	99	54
4.00 - 4.30				A	16.2	35	1392	1438	340	205	431	157^	267	241	191^	148^	881	240	494	538	428	316	86^	48v	40v	23v
4.30 - 5.00				A	17.5	37	1503	1466	344	209	454	180	283	240	192	149^	879	224	500	558	449	299	73^	43v	60^	43v
5.00 - 5.30				A	18.3	38	1572	1491	383	237	478	171	286	270	228	162^	837	214	460	504	423	307	111^	50^	65^	50^
5.30 - 6.00				A	18.4	37	1581	1465	381	262	495	211	334	296	212	136^	832	216	461	509	424	290	108^	49^	30v	30v
6.00 - 6.30				A	19.0	37	1632	1403	375	248	443	176	286	269	188	135^	856	239	499	551	450	274	78^	29v	26v	12v
6.30 - 7.00				A	19.9	36	1709	1456	419	305	479	147^	301	322	253	147^	822	219	466	515	437	276	105^	34v	50^	32v
7.00 - 7.30				A	20.4	37	1752	1461	542	272	599	142^	304	328	308	264	749	174	361	402	382	319	57^	21v	56^	56^
CBS NFL FOOTBALL POST	7	204		A	12.9	28	1108	1362	383	215^	417	182^	232^	212^	144^	155^	782	305	492	427	364	247	75^	LT	88^	44v
1 SUN. 4.25P 17 CBS SC		98		B	10.2	23	876	1295	365	141	419	114	229	203	194	172	709	251	453	437	347	206	76	15	91	55
CBS NFL FTBL PRE-SAT(S)		205		A	6.4	20	550	1282	348^	248^	368^	139^	304^	225^	201^	64v	636	391^	456^	318^	170^	153^	107v	54v	171^	75v
1 SAT. 12.00N 30 CBS SC		99																								
CBS NFL FOOTBALL GAME-SAT(S)		205		A	16.8	46	1443	1371	298	133^	319	126^	189	163^	171^	107^	879	351	581	505	374	266	93^	53^	80^	38v
1 SAT. 12.30P 189 CBS SE		99																								
12.30 - 1.00				A	11.9	35	1022	1358	367	239^	374	173^	283	239^	201^	68^	819	393	562	398	291	242^	42v	LT	123^	46v
1.00 - 1.30				A	16.0	44	1374	1349	288	142^	306	136^	202	175^	170^	82^	868	350	580	496	371	264	51^	18v	124^	48v
1.30 - 2.00				A	17.1	47	1469	1319	283	122^	296	126^	181	157^	159^	95^	874	320	576	511	391	270	41v	LT	108^	48^
2.00 - 2.30				A	17.1	47	1469	1367	288	104^	314	115^	173^	153^	177^	112^	901	370	615	524	376	256	105^	69^	47^	28v
2.30 - 3.00				A	18.3	48	1572	1352	292	106^	316	107^	161^	149^	175	124^	894	345	576	515	386	276	105^	67^	37v	21v
3.00 - 3.30				A	19.5	50	1675	1444	297	118^	321	110^	171	141^	170	132^	908	352	586	539	400	283	149^	100^	66^	41^
3.30 - 4.00				A	19.2	50	1649	1497	298	139^	324	138^	183	129^	121^	141^	890	354	574	524	366	274	209	174	74^	44^
CBS NFL FOOTBALL POST-SAT(S)		201		A	13.4	36	1151	1613	325	158^	344	147^	202^	132^	132^	142^	927	391	621	555	376	260	257	218^	85^	59v
1 SAT. 3.39P 17 CBS SC		99																								
CBS SPORTS SPEC. EDITION(S)			163	A	2.3	6	198	1606	475^	106v	495^	243v	278v	127v	146v	217v	566^	314v	394^	242v	176v	166v	398^	363^	147v	86v
2 SAT. 2.00P 90 CBS SA			90																							
2.00 - 2.30				A	2.1	6	180	1467^	267v	139v	333v	93v	93v	93v	124v	240v	606^	411^	439^	277v	145v	167v	389^	334v	139v	79v
2.30 - 3.00				A	2.1	6	180	1639	572^	95v	572^	299v	349v	145v	161v	223v	560^	311v	404^	227v	177v	156v	373v	373v	134v	78v
3.00 - 3.30				A	2.7	7	232	1685	551^	86v	551^	310^	357^	133v	147v	194v	543^	246v	357^	229v	202v	167v	435^	388^	156v	96v

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS STORYBREAK	10		201	A	4.8	16	412	1752	296^	59v	296^	103v	133v	179^	116v	117v	162v	55v	120v	120v	79v	42v	489^	267^	805	518^
2 SAT. 11.00A 30 CBS CL			98	B	4.8	16	412	2042	321	180	435	271	343	233	113	80	255	135	202	169	98	35	407	152	945	626
CBS STORYBREAK(B)		167		A	4.5	15	387	1946	357^	155v	369^	144v	276^	253^	132v	93v	176v	113v	176v	106v	63v	LT	499^	176v	902	665^
1 SAT. 11.00A 30 CBS CL		79																								
CHARLIE BROWN&SNOOPY SHOW	10		144	A	4.6	13	395	2008	589^	158v	589^	440^	522^	325^	82v	67v	413^	323^	381^	225^	90v	LT	227^	169v	779	387^
2 SAT. 12.30P 30 CBS CA			70	B	3.9	12	335	1793	422	202	459	287	348	265	118	81	366	226	294	172	120	47	275	135	693	414
CHRYSLER GOLF INVIT.-SAT(S)		120		A	1.2	3	103	1184^	369v	88v	495v	137v	204v	204v	339v	291v	447v	88v	146v	223v	135v	224v	LT	LT	223v	97v
1 SAT. 2.30P 120 ABC SE		70																								
2.30 - 3.00				A	1.0	3	86	802^	279v	116v	418v	LT	163v	163v	418v	255v	129v	93v	129v	129v	LT	LT	LT	LT	255v	81v
3.00 - 3.30				A	.8	2	69	957v	305v	102v	421v	87v	87v	87v	334v	334v	261v	130v	130v	261v	131v	LT	LT	LT	275v	116v
3.30 - 4.00				A	1.3	3	112	1179^	366v	45v	500v	196v	196v	196v	304v	304v	510v	63v	63v	170v	107v	340v	LT	LT	169v	107v
4.00 - 4.30				A	1.7	4	146	1466^	431v	103v	554^	177v	274v	274v	315v	280v	651^	82v	207v	274v	192v	377v	55v	55v	206v	83v
CHRYSLER GOLF INVIT.-SUN(S)		122		A	1.9	4	163	1337^	649^	111v	656^	LT	165v	165v	270v	491^	675^	172v	295v	275v	344v	344v	LT	LT	LT	LT
1 SUN. 3.00P 163 ABC SE		70																								
3.00 - 3.30				A	1.7	4	146	1158^	500^	151v	500^	LT	LT	LT	LT	500^	658^	199v	199v	170v	274v	412v	LT	LT	LT	LT
3.30 - 4.00				A	1.6	3	137	1051^	497v	168v	497v	LT	LT	LT	LT	475v	554^	131v	160v	139v	255v	365v	LT	LT	LT	LT
4.00 - 4.30				A	1.5	3	129	1767^	1008^	148v	1008^	46v	465v	465v	550^	543^	759^	162v	418v	380v	426v	310v	LT	LT	LT	LT
4.30 - 5.00				A	2.0	4	172	1581	761^	93v	761^	53v	233v	233v	382v	528^	820^	191v	447^	436^	471^	349v	LT	LT	LT	LT
5.00 - 5.30				A	2.3	5	198	1328^	637^	61v	637^	LT	156v	156v	354^	481^	665^	176v	292v	279v	338v	332v	LT	LT	26v	LT
5.30 - 6.00				A	2.1	4	180	1317^	639^	61v	639^	LT	172v	172v	367v	467^	678^	200v	261v	257v	334v	377v	LT	LT	LT	LT
COLLEGE ALL-AMER FOOTBALL(S)		148		A	2.2	6	189	984^	439^	58v	508^	LT	381^	381^	508^	127v	439^	111v	402^	439^	328v	LT	LT	LT	37v	LT
1 SAT. 2.00P 30 ABC SC		87																								
DROIDS: ADVENTURES	8	209	207	A	4.8	16	412	1325	212^	131^	297^	114^	185^	172^	171^	81v	278^	175^	216^	107^	41v	62v	191^	145^	559	340
SAT. 10.00A 30 ABC CA		99	99	B	4.5	15	387	1736	279	112	333	156	245	210	144	76	372	240	290	203	73	82	282	110	749	420
DUNGEONS AND DRAGONS-(B)		154		A	4.0	13	344	1648	378^	195v	398^	171v	291^	291^	120v	107v	247^	149v	247^	163v	98v	LT	418^	174v	585^	285^
1 SAT. 11.30A 30 CBS CA		73																								
DUNGEONS AND DRAGONS	11		181	A	4.6	15	395	2063	396^	89v	396^	180^	289^	320^	177^	76v	386^	316^	367^	109v	51v	19v	543^	186^	738	375^
2 SAT. 11.30A 30 CBS CA			93	B	4.2	14	361	1897	366	198	471	287	370	238	144	91	286	189	248	205	86	19	393	116	747	489
EWOKS	8	209	207	A	4.6	17	395	1620	245^	31v	423	203^	279^	168^	189^	97^	261^	76v	183^	202^	126^	59v	232^	154^	704	408
SAT. 9.30A 30 ABC CA		99	99	B	4.7	17	404	1937	254	61	317	174	238	191	116	68	358	242	296	207	76	56	257	121	1005	639
FACE THE NATION	13	120	124	A	3.1	9	266	1143	586	316^	609	150^	278^	256^	222^	331^	526	142^	285^	309^	207^	198^	LT	LT	LT	LT
SUN. 10.30A 30 CBS CC		76	83	B	3.0	9	258	1192	607	202	645	176	306	265	268	292	497	142	270	271	224	195	24	LT	26	LT
GET ALONG GANG	10		123	A	3.2	9	275	1920	564^	62v	564^	341^	439^	199v	98v	125v	276^	188v	244v	110v	88v	32v	312^	214v	768^	408^
2 SAT. 1.00P 30 CBS CA			60	B	3.7	11	318	1782	416	153	469	337	380	245	84	53	278	127	216	194	123	37	267	157	768	466
GUMMI BEARS	14	198	197	A	4.4	22	378	1495	214^	72v	214^	91^	180^	180^	123^	34v	166^	LT	105^	105^	129^	61v	154^	69v	961	587
SAT. 8.30A 30 NBC CA		98	98	B	4.8	23	412	1719	198	58	231	112	159	110	83	66	141	52	86	82	58	41	161	62	1186	806
IN THE NEWS-11.56AM	11		181	A	4.4	14	378	1918	396^	117v	396^	185^	290^	317^	170v	79v	359^	288^	336^	96v	48v	23v	448^	165v	715	331^
2 SAT. 11.56A 3 CBS CN			93	B	4.0	13	344	1843	376	171	457	293	356	215	122	94	288	190	247	198	81	24	347	96	751	475
IN THE NEWS 11.56AM(B)		154		A	4.3	14	369	1450	431^	214^	455^	184v	341^	341^	157v	114v	265^	165v	265^	168v	100v	LT	320^	166v	410^	87v
1 SAT. 11.56A 3 CBS CN		73																								
IN THE NEWS-12.26PM	11		148	A	3.0	9	258	1841	457^	171v	457^	287^	365^	365^	78v	92v	484^	348^	453^	267^	136v	LT	210v	155v	690^	329^
2 SAT. 12.26P 3 CBS CN			70	B	3.2	10	275	1888	458	228	551	353	431	287	146	94	332	196	258	172	113	55	309	176	696	447

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS-12.56PM	10		144	A	4.4	13	378	1810	612^	154v	612^	441^	523^	304^	82v	89v	413^	322^	367^	228^	91v	LT	203^	151v	582^	313^
2 SAT. 12.56P 3 CBS CN			70	B	3.9	12	335	1726	418	197	457	291	347	264	109	76	372	232	292	173	117	54	249	125	648	395
IN THE NEWS- 1.26PM	10		123	A	3.1	8	266	2086	638^	53v	638^	407^	507^	194v	100v	131v	346^	219v	281^	169v	127v	65v	312^	180v	790^	438^
2 SAT. 1.26P 3 CBS CN			60	B	3.8	12	326	1797	395	138	451	327	357	216	73	56	291	144	225	205	118	39	279	168	776	478
IT'S PUNKY BREWSTER	14	197	180	A	7.1	25	610	1507	264	94^	330	287	323	180^	36v	7v	196^	127^	184^	164^	57^	12v	205^	71^	776	381
SAT. 10.30A 30 NBC CA		97	85	B	7.2	25	618	1639	315	125	348	231	287	188	92	45	180	114	139	97	46	34	215	138	896	501
KIDD VIDEO	14	176	151	A	5.5	18	472	1540	271^	60v	271^	190^	230^	154^	63v	41v	385	204^	310	237^	164^	75^	245^	128^	639	371
SAT. 11.30A 30 NBC CA		95	78	B	5.9	20	507	1830	359	149	386	239	296	205	99	77	284	193	224	128	69	55	260	171	900	572
LAND OF THE LOST	11		148	A	3.1	10	266	1741	450^	169v	450^	268^	343^	343^	97v	107v	523^	364^	493^	260^	159v	LT	189v	135v	579^	210v
2 SAT. 12.00N 30 CBS CL			70	B	3.5	12	301	2002	467	224	588	384	460	298	152	100	343	211	273	176	112	54	323	163	748	494
LITTLES	13	199	199	A	4.9	16	421	1663	150^	196^	298^	181^	235^	189^	107^	42v	226^	163^	184^	73v	21v	42v	358	185^	781	582
SAT. 11.30A 30 ABC CA		96	96	B	4.3	14	369	1698	313	135	365	195	268	228	112	85	265	162	204	125	69	61	265	162	803	465
MEET THE PRESS	12	134	155	A	2.2	7	189	1095	539^	180v	571^	63v	63v	175v	207^	396^	460^	90v	189^	221^	179v	239^	LT	LT	42v	LT
SUN. 12.00N 30 NBC CC		85	91	B	2.1	7	180	1311	552	225	581	126	222	247	249	312	556	149	252	249	229	284	51	LT	123	48
MR. T	13	158		A	4.6	14	395	1734	428^	147v	428^	387^	387^	320^	LT	41v	243^	188^	243^	243^	55v	LT	141v	96v	922	483^
1 SAT. 12.00N 30 NBC CA		89		B	4.7	16	404	1756	346	138	370	230	288	215	93	68	204	144	167	100	39	36	254	115	928	539
MUPPET BABIES & MONSTERS	14	203	203	A	6.2	24	533	1702	253^	90^	281	154^	196^	182^	69^	76^	155^	55v	95^	92^	40v	60v	293	46v	973	570

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
SAT. 9.00A 60 CBS CA		98	98	B	5.7	22	490	1921	315	119	355	201	286	231	112	61	175	83	131	123	69	36	256	95	1135	687
9.00 - 9.30				A	5.8	23	498	1823	253^	86^	290	175^	216^	194^	51v	74^	183^	72^	112^	104^	40v	71^	308	73^	1042	608
9.30 - 10.00				A	6.5	24	558	1608	250	89^	275	135^	177^	173^	87^	81^	129^	39v	79^	79^	40v	50v	280	20v	924	541
NBC COLLEGE BASKETBALL	1		185	A	4.7	12	404	1389	295^	91v	295^	89v	213^	216^	129v	79v	756	389^	535^	309^	203^	206^	247^	153v	91v	55v
2 SAT. 3.37P 123 NBC SE			94	B	4.7	12	404	1389	295	91	295	89	213	216	129	79	756	389	535	309	203	206	247	153	91	55
3.30 - 4.00				A	6.1	17	524	1050	250^	128v	250^	46v	162^	168^	131^	82v	668	220^	386^	336^	259^	246^	82v	48v	50v	19v
4.00 - 4.30				A	4.9	13	421	1342	291^	131v	291^	102v	216^	216^	114v	75v	725	364^	518^	368^	201^	188^	250^	164^	76v	32v
4.30 - 5.00				A	3.9	10	335	1415	293^	62v	293^	78v	204v	204v	126v	89v	740^	366^	555^	307^	216^	185v	316^	238^	66v	39v
5.00 - 5.30				A	4.5	11	387	1625	304^	49v	304^	115v	252^	252^	137v	52v	793	498^	603^	239^	156v	190^	364^	176v	164v	120v
5.30 - 6.00				A	4.4	10	378	1595	325^	29v	325^	108v	210^	210^	102v	115v	960	682^	730	188^	98v	230^	183^	138v	127v	102v
NFL '85-NBC	14	195	194	A	5.0	15	430	1737	375	165^	421	80^	119^	167^	134^	224^	1082	561	815	543	320	238^	97^	LT	137^	137^
SUN. 12.30P 30 NBC SC		99	98	B	5.0	15	430	1705	568	254	628	227	358	295	266	222	872	372	594	525	377	198	95	12	110	73
NFL FOOTBALL GAME 1-NBC	14	201	205	A	10.0	23	859	1495	385	178	412	111^	232	235	199	157^	839	283	521	516	389	245	95^	33v	149^	131^
1 SUN. 1.00P 208 NBC SE		94	99	B	11.3	26	971	1536	446	215	477	170	284	257	211	162	877	331	572	544	405	247	90	30	92	59
2 SUN. 1.00P 185																										
1.00 - 1.30				A	8.2	22	704	1518	353	155^	372	117^	196	191^	144^	149^	885	337	556	502	377	252	143^	8v	118^	101^
1.30 - 2.00				A	9.5	23	816	1429	359	170	382	111^	232	224	170	131^	851	307	550	519	373	225	66^	11v	130^	111^
2.00 - 2.30				A	10.2	24	876	1381	356	171	390	104^	212	218	159	162	765	236	467	459	351	231	58^	7v	168	158
2.30 - 3.00				A	10.3	24	885	1421	363	177	401	105^	216	216	189	171	765	235	482	479	378	218	64^	16v	191	164
3.00 - 3.30				A	10.4	23	893	1555	407	197	434	115^	244	252	228	167	864	297	541	551	420	248	97^	52^	160	133^
3.30 - 4.00				A	10.8	24	928	1580	420	195	442	104^	246	262	253	171	846	266	508	514	401	270	149	102^	143^	127^
4.00 - 4.30				A	10.1	21	868	1620	441	160	453	121^	277	263	240	144^	914	321	556	614	420	264	114^	35v	139^	119^
NFL FOOTBALL GAME 2-NBC	7	198		A	15.9	31	1366	1570	360	139^	387	115^	217	227	215	102^	954	386	636	623	460	218	80^	8v	149^	117^
1 SUN. 4.30P 157 NBC SE		89		B	16.0	32	1374	1642	475	230	535	206	331	305	243	161	895	311	562	565	440	257	89	19	123	83
4.30 - 5.00				A	13.2	29	1134	1620	321	145^	367	98^	209^	216^	201^	94^	1066	485	742	734	437	230^	61^	LT	126^	106^
5.00 - 5.30				A	15.4	32	1323	1636	359	125^	383	138^	231	212	185^	85^	1014	427	677	664	461	227	79^	LT	160^	111^
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL GAME -CONT'D																										
5.30 - 6.00				A	17.2	34	1477	1578	345	140^	368	152^	234	204	180^	66^	982	414	649	651	453	215	85^	LT	143^	112^
6.00 - 6.30				A	17.2	31	1477	1479	332	136^	356	87^	182	210	216	114^	910	321	586	572	497	224	69^	8v	144^	130^
6.30 - 7.00				A	17.0	29	1460	1499	385	138^	408	96^	224	254	254	127^	888	337	598	564	476	204	78^	15v	125^	100^
7.00 - 7.30				A	13.5	23	1160	1850	597	192^	609	97^	241	398	397	211^	671	238	397	409	309	196^	215^	100^	355	233
NFL FOOTBALL POST-NBC	3		167	A	5.6	12	481	1322	408^	275^	447^	108v	238^	285^	247^	162^	611	114v	287^	308^	279^	251^	LT	LT	264^	104v
2 SUN. 4.04P 16 NBC SC			86	B	6.9	16	593	1341	473	251	486	140	265	259	207	183	687	217	351	344	283	254	71	17	97	33
NFL '85 NBC-SAT(S)		204		A	4.3	11	369	1407	287^	155v	287^	LT	109v	135v	234^	152v	822	377^	535^	562^	369^	239^	141v	62v	157v	157v
1 SAT. 3.30P 30 NBC SC		99																								
NFL FOOTBALL GAME-NBC-SAT(S)		210		A	12.4	28	1065	1378	413	165^	424	135^	223^	195^	238^	170^	809	262	448	460	358	306	41v	12v	104^	42v
1 SAT. 4.00P 184 NBC SE		99																								
4.00 - 4.30				A	9.4	25	807	1406	395	133^	395	139^	206^	179^	215^	159^	794	294^	474	473	333	273^	81v	26v	136^	71v
4.30 - 5.00				A	11.4	29	979	1409	407	170^	407	159^	218^	139^	210^	157^	825	327	471	466	323	305	54v	15v	123^	60v
5.00 - 5.30				A	12.4	30	1065	1484	487	201^	487	202^	287	215^	259	156^	870	319	485	485	356	321	30v	LT	97^	23v
5.30 - 6.00				A	12.3	28	1057	1340	456	194^	456	153^	262	217^	288	155^	787	215^	402	428	357	331	22v	LT	75^	22v
6.00 - 6.30				A	14.1	29	1211	1238	342	141^	364	79^	160^	176^	204^	188^	776	194^	398	434	385	308	23v	13v	75^	25v
6.30 - 7.00				A	14.7	29	1263	1321	373	139^	396	93^	193^	204^	228	175^	794	247	457	466	368	291	38v	7v	93^	38v
NFL '85 NBC-SAT.(S)			203	A	6.6	21	567	1265	216^	85v	309^	147^	207^	129^	111v	86v	684	303^	429^	343^	282^	209^	87v	33v	185^	64v
2 SAT. 12.00N 30 NBC SC			99																							
NFL FOOTBALL GAME-NBC-SA(S)			205	A	11.7	33	1005	1435	391	158^	405	118^	219^	207^	210^	159^	811	274	510	457	380	253^	79^	13v	140^	53v
2 SAT. 12.30P 187 NBC SE			99																							
12.30 - 1.00				A	9.3	28	799	1501	352	91^	352	106^	174^	157^	149^	159^	870	386	575	500	328^	243^	99^	16v	180^	90^
1.00 - 1.30				A	10.7	31	919	1452	367	118^	382	101^	178^	164^	215^	175^	841	313	533	464	387	250^	61v	LT	168^	75^
1.30 - 2.00				A	11.9	33	1022	1488	401	163^	417	111^	210^	197^	239^	175^	851	288	540	467	418	262	57v	LT	163^	77^
2.00 - 2.30				A	11.7	33	1005	1419	412	182^	428	111^	250^	237^	240^	148^	819	236^	522	472	423	250^	69^	LT	103^	36v
2.30 - 3.00				A	13.5	38	1160	1432	416	205^	438	139^	249	235	213^	160^	781	247	486	448	365	244	102^	32v	111^	35v
3.00 - 3.30				A	13.6	37	1168	1377	401	173^	412	138^	237	237	201^	144^	753	222^	449	423	366	265	73^	18v	139^	27v
3.30 - 4.00				A	10.5	29	902	1123	293^	131^	293^	63v	162^	160^	135^	114^	699	227^	398	371	290^	256^	70v	33v	61v	21v
ONE TO GROW ON-8:28AM	14	194	188	A	3.7	22	318	1418	181^	57v	181^	75v	141^	141^	106v	40v	208^	LT	142^	142^	170^	66v	89v	35v	940	560
SAT. 8.28A 2 NBC CN		96	96	B	4.0	23	344	1643	173	52	209	115	146	92	56	58	159	66	100	100	65	38	163	66	1112	737
ONE TO GROW ON-8:58AM	14	197	197	A	5.0	23	430	1719	272^	89^	272^	133^	236^	236^	139^	36v	149^	LT	89^	89^	111^	60v	200^	69v	1098	648
SAT. 8.58A 2 NBC CN		98	98	B	5.3	24	455	1768	233	59	265	129	180	126	101	72	150	60	94	87	58	42	181	64	1172	772
ONE TO GROW ON-10:28AM	14	198	202	A	8.8	30	756	1431	292	131^	320	243	272	218	63^	24v	185	115^	172^	129^	57^	13v	237	81^	689	320
SAT. 10.28A 2 NBC CN		98	99	B	8.0	28	687	1625	297	116	341	219	281	219	101	42	185	125	154	105	45	23	209	124	890	487
ONE TO GROW ON-11:28AM	14	195	169	A	6.7	22	576	1568	235^	90^	235^	177^	221^	162^	44v	14v	386	242	363	289	121^	23v	245	106^	702	398
SAT. 11.28A 2 NBC CN		98	82	B	7.5	26	644	1718	298	109	335	213	265	181	86	63	244	163	197	132	57	40	274	160	865	529
ONE TO GROW ON-11:58AM	14	175	151	A	5.1	17	438	1473	261^	35v	261^	170^	217^	146^	72v	44v	386	178^	274^	222^	208^	112^	246^	130^	580	350
SAT. 11.58A 2 NBC CN		94	78	B	5.4	18	464	1799	361	145	386	237	298	209	106	73	304	209	239	125	77	59	255	152	854	541
POLE POSITION	8		119	A	2.9	8	249	1241	221v	41v	221v	LT	101v	101v	101v	120v	297^	193v	237v	156v	104v	60v	345^	200v	378^	378^
2 SAT. 1.30P 30 CBS CA			57	B	3.1	10	266	1759	306	114	323	188	223	171	82	61	288	153	223	185	111	49	318	154	830	580
ROCK N WRESTLING SAT(B)		176		A	5.8	20	498	1681	393^	166^	421^	147^	234^	234^	174^	187^	232^	188^	232^	205^	44v	LT	272^	17v	756	480^
1 SAT. 10.00A 60 CBS CA		82																								
10.00 - 10.30				A	5.8	21	498	1586	377^	159^	413^	134v	221^	221^	177^	192^	189^	144^	189^	157^	45v	LT	217^	LT	767	455^
10.30 - 11.00				A	5.8	20	498	1759	402^	171^	422^	156^	242^	242^	171^	180^	271^	229^	271^	248^	42v	LT	326^	36v	740	504^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
ROCK N WRESTLING	11		203	A	5.2	17	447	1792	283^	57v	283^	122v	143v	195^	118v	88v	238^	56v	179^	179^	123v	59v	506^	151v	765	525^
2 SAT. 10.00A 60 CBS CA			99	B	5.6	20	481	1911	299	105	333	178	241	191	114	77	233	95	160	151	101	54	375	159	970	645
10.00 - 10.30				A	4.8	16	412	1655	265^	66v	265^	96v	127v	180^	127v	85v	209^	50v	141v	141v	91v	68v	404^	118v	777	539^
10.30 - 11.00				A	5.7	19	490	1865	287^	45v	287^	138v	153^	199^	106v	88v	248^	60v	202^	202^	142^	46v	586	178^	744	503^
SCOOBY'S MYSTERY FUNHOUSE	8	202	204	A	2.6	17	223	1632	394^	184^	394^	251^	305^	226^	90v	89v	239^	46v	126v	126v	80v	113v	143v	63v	856	548^
SAT. 8.00A 30 ABC CA		97	98	B	2.6	16	223	1472	234	110	280	146	187	162	87	76	203	77	120	118	66	79	100	28	889	563
SMURFS I	14	199	201	A	5.8	24	498	1679	276	81^	328	230^	291	245^	98^	22v	198^	62v	146^	135^	104^	52v	247^	64v	906	550
SAT. 9.00A 30 NBC CA		99	99	B	6.1	25	524	1644	268	72	304	185	233	169	94	56	197	102	136	112	56	52	203	88	940	577
SMURFS II	14	199	202	A	7.4	27	636	1745	363	140^	407	287	344	272	113^	51v	249	99^	174^	157^	105^	66^	276	89^	813	443
SAT. 9.30A 30 NBC CA		99	99	B	7.5	27	644	1646	292	101	328	198	250	196	97	64	199	109	138	115	52	53	219	104	900	543
SMURFS III	14	199	202	A	8.8	30	756	1532	321	149^	358	265	305	262	86^	17v	201	122^	188	144^	66^	13v	257	85^	716	353
SAT. 10.00A 30 NBC CA		99	99	B	8.6	30	739	1639	306	115	347	218	282	218	103	49	192	123	154	104	49	29	212	127	888	498
SNORKS	14	195	188	A	2.8	18	241	1411	186^	58v	186^	87v	145^	145^	99v	41v	220^	LT	141v	141v	179^	79v	108v	29v	897	523^
SAT. 8.00A 30 NBC CA		97	96	B	3.1	20	266	1602	173	47	205	110	139	88	55	60	159	58	90	91	67	47	154	57	1084	716
SPIDERMAN AND FRIENDS	12	129		A	4.1	12	352	1511	400^	80v	400^	213^	213^	213^	LT	187v	162v	120v	162v	162v	42v	LT	117v	76v	832	421^
1 SAT. 12.30P 30 NBC CA		75		B	4.1	13	352	1808	349	165	399	173	275	213	158	117	193	99	135	123	85	47	296	138	920	526
SPORTSBEAT	7	68		A	1.0	3	86	756v	187v	LT	477v	291v	477v	186v	186v	LT	279v	LT	58v	58v	58v	221v	LT	LT	LT	LT
1 SUN. 12.30P 30 ABC SC		49		B	.8	2	69	626	184	LT	274	154	186	LT	LT	88	293	LT	117	121	203	172	LT	LT	LT	LT
SUNDAY MORNING	13	171	171	A	5.4	22	464	1203	590	254^	657	73v	280^	328	397	329	479	153^	248^	260^	195^	213^	LT	LT	67v	20v
SUN. 9.00A 90 CBS N		96	96	B	5.1	20	438	1316	624	240	698	140	312	313	350	325	462	127	245	250	200	185	26	LT	130	75
9.00 - 9.30				A	4.8	22	412	1250	587	256^	677	70v	292^	325^	405	352	471	95^	206^	238^	216^	233^	LT	LT	102^	37v
9.30 - 10.00				A	5.7	22	490	1212	603	268^	665	90^	303	357	406	308	443	145^	220^	238^	177^	205^	LT	LT	104^	26v
10.00 - 10.30				A	5.6	20	481	1164	584	244^	638	60v	247^	301	383	337	526	210^	313	294	195^	213^	LT	LT	LT	LT
SUPERPOWERS TEAM	8	195	196	A	4.4	15	378	1593	134^	193^	264^	137^	165^	137^	111^	83v	291^	154^	243^	148^	89v	48v	363	157^	675	431
SAT. 10.30A 30 ABC CA		95	96	B	4.1	14	352	1804	215	133	289	143	202	179	108	76	341	205	270	189	78	71	401	123	773	425
13 GHOSTS OF SCOOBY-DOO	8	196	198	A	4.3	14	369	1512	130^	174^	271^	141^	198^	167^	100^	62v	190^	92v	146^	83v	54v	44v	368	141^	683	444
SAT. 11.00A 30 ABC CA		94	95	B	4.0	13	344	1741	226	124	289	166	221	181	88	57	303	175	243	160	82	60	370	143	779	447
THIS WEEK-DAVID BRINKLEY	11	185	186	A	3.8	11	326	1092	481	144^	607	104v	151^	129^	176^	398^	433	LT	77v	157^	190^	276^	LT	LT	43v	43v
SUN. 11.30A 60 ABC N		98	98	B	3.9	11	335	1274	528	142	606	109	170	169	200	380	575	92	213	237	266	312	21	LT	72	50
11.30 - 12.00				A	3.7	11	318	1044	469	160^	610	120^	173^	134^	176^	378^	399^	LT	69v	151^	199^	248^	LT	LT	35v	35v
12.00 - 12.30				A	3.9	11	335	1110	489	120^	597	90v	125^	117^	166^	418	450	LT	80v	154^	172^	296^	15v	15v	48v	48v
WUZZLES	14	196	196	A	4.2	20	361	1729	255^	111^	269^	197^	221^	204^	41v	48v	181^	64v	105^	100^	57v	76v	330^	127^	949	568
SAT. 8.30A 30 CBS CA		96	96	B	4.2	20	361	1823	258	107	281	168	219	188	73	58	171	60	105	98	73	64	234	84	1137	718

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. DEC. 9, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					16,750				33,840							
TOTAL AUDIENCE (%)					19.5				39.4							
Program					← HARDCASTLE & MCCORMICK → (SD)				← NFL MONDAY NIGHT FOOTBALL → L.A. RAMS VS SAN FRANCISCO (9:00-11:58PM)(SD)(+OP)							
AVERAGE AUDIENCE (Households (000))					12,800				18,640							
AVERAGE AUDIENCE (%)					14.9	14.3*		15.4*	21.7	21.0*		23.3*		23.5*		22.0*
SHARE OF AUDIENCE %					22	22 *		23 *	34	30 *		33 *		34 *		34 *
AVG. AUD. BY ¼ HR. %					14.1	14.5	15.2	15.6	19.6	22.4	22.9	23.7	24.4	22.6	22.0	22.0
CBS TV TOTAL AUDIENCE (Households (000))					30,150								18,900			
TOTAL AUDIENCE (%)					35.1								22.0			
Program					← CBS SPECIAL MOVIE PRES. → ALICE IN WONDERLAND PART 1 (SUS-SD)(SD)								← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000))					18,210								14,000			
AVERAGE AUDIENCE (%)					21.2	20.5*		22.1*		21.6*		20.5*	16.3	16.1*		16.4*
SHARE OF AUDIENCE %					31	31 *		32 *		31 *		29 *	26	25 *		27 *
AVG. AUD. BY ¼ HR. %					19.9	21.0	21.8	22.4	22.2	21.1	21.0	20.1	16.0	16.3	16.8	16.0
NBC TV TOTAL AUDIENCE (Households (000))					15,290				21,130							
TOTAL AUDIENCE (%)					17.8				24.6							
Program					← TV BLOOPERS & PRAC. JOKES → (SD)				← HALLMARK HALL-FAME → LOVE IS NEVER SILENT							
AVERAGE AUDIENCE (Households (000))					10,740				14,860							
AVERAGE AUDIENCE (%)					12.5	12.2*		12.8*	17.3	15.6*		17.0*		18.4*		18.1*
SHARE OF AUDIENCE %					18	18 *		19 *	26	22 *		24 *		28 *		30 *
AVG. AUD. BY ¼ HR. %					11.9	12.6	13.0	12.7	14.9	16.3	16.9	17.2	18.3	18.5	18.2	18.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					14,260				32,300							
TOTAL AUDIENCE (%)					16.6				37.6							
Program					← HARDCASTLE & MCCORMICK → (SD)				← NFL MONDAY NIGHT FOOTBALL → NEW ENGLAND VS MIAMI (9:00-11:56PM)(+OP)							
AVERAGE AUDIENCE (Households (000))					10,910				17,780							
AVERAGE AUDIENCE (%)					12.7	11.9*		13.5*	20.7	20.6*		22.3*		22.5*		20.3*
SHARE OF AUDIENCE %					20	19 *		21 *	33	30 *		33 *		34 *		31 *
AVG. AUD. BY ¼ HR. %					11.6	12.2	13.3	13.7	19.5	21.7	22.1	22.5	22.7	22.2	20.6	19.9
CBS TV TOTAL AUDIENCE (Households (000))					18,810				17,610		16,320		16,660			
TOTAL AUDIENCE (%)					21.9				20.5		19.0		19.4			
Program					← SCARECROW & MRS. KING → (SD)				KATE & ALLIE		NEWHART (SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000))					15,290				15,200		14,860		12,970			
AVERAGE AUDIENCE (%)					17.8	17.3*		18.2*	17.7		17.3		15.1	14.8*		15.5*
SHARE OF AUDIENCE %					27	26 *		27 *	26		26		24	23 *		25 *
AVG. AUD. BY ¼ HR. %					17.2	17.5	18.1	18.2	17.3	18.1	17.1	17.5	14.5	15.0	15.8	15.2
NBC TV TOTAL AUDIENCE (Households (000))					17,270				24,650							
TOTAL AUDIENCE (%)					20.1				28.7							
Program					← TV BLOOPERS & PRAC. JOKES → (SD)				← NBC MONDAY NIGHT MOVIES → A LETTER TO THREE WIVES (SD)							
AVERAGE AUDIENCE (Households (000))					12,970				16,580							
AVERAGE AUDIENCE (%)					15.1	14.6*		15.5*	19.3	18.2*		18.9*		19.9*		20.0*
SHARE OF AUDIENCE %					23	22 *		23 *	30	26 *		28 *		31 *		33 *
AVG. AUD. BY ¼ HR. %					14.1	15.2	15.4	15.7	17.8	18.6	18.9	18.8	19.7	20.2	20.3	19.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.7	63.1	63.3	64.2	66.5	67.8	68.3	69.5	69.7	70.7	70.8	70.2	66.6	64.1	61.4	59.0
WK. 2	61.1	62.3	62.6	64.1	64.4	66.3	67.4	68.1	68.4	69.2	67.8	66.2	64.6	63.9	61.9	59.8

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. MON. DEC. 16, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. DEC.10, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					18,470 21.5		16,240 18.9		21,560 25.1				20,530 23.9			
Program					WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (SD)				BARBARA WALTERS SPECIAL			
AVERAGE AUDIENCE (Households (000) & %)					16,060 18.7	18.4*	14,600 17.0		16,410 19.1	18.4*		19.8*	15,550 18.1	17.9*		18.2*
SHARE OF AUDIENCE %					28		25		28	27 *		29 *	29	28 *		30 *
AVG. AUD. BY ¼ HR. %					18.3	19.0	16.8	17.3	18.3	18.6	19.5	20.1	18.1	17.8	18.2	18.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					23,110 26.9								15,550 18.1			
Program					CBS SPEC. MOVIE PRSNT ALICE IN WONDERLAND PART 2 (SD)								JOHNNY CASH CHRISTMAS SP.			
AVERAGE AUDIENCE (Households (000) & %)					14,430 16.8	15.5*		16.9*		17.5*		17.3*	11,510 13.4	13.8*		12.9*
SHARE OF AUDIENCE %					25	23 *		25 *		26 *		26 *	22	22 *		21 *
AVG. AUD. BY ¼ HR. %					15.3	15.7	17.1	16.8	17.4	17.6	17.4	17.1	14.0	13.6	13.0	12.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,160 22.3				16,750 19.5				16,660 19.4			
Program					A TEAM (SD)				RIPTIDE (SD)				REMINGTON STEELE			
AVERAGE AUDIENCE (Households (000) & %)					14,950 17.4	16.5*		18.3*	13,060 15.2	15.0*		15.4*	13,740 16.0	15.9*		16.2*
SHARE OF AUDIENCE %					26	25 *		27 *	22	22 *		23 *	26	25 *		27 *
AVG. AUD. BY ¼ HR. %					16.0	17.1	18.3	18.3	14.7	15.3	15.5	15.3	15.5	16.3	16.6	15.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					19,930 23.2		17,350 20.2		21,050 24.5				15,380 17.9			
Program					WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (SD)				SPENSER: FOR HIRE			
AVERAGE AUDIENCE (Households (000) & %)					17,520 20.4		15,890 18.5		16,840 19.6	19.5*		19.8*	11,420 13.3	13.7*		12.9*
SHARE OF AUDIENCE %					32		28		30	30 *		30 *	22	22 *		22 *
AVG. AUD. BY ¼ HR. %					19.3	21.5	18.7	18.2	19.1	20.0	20.2	19.3	14.3	13.2	13.1	12.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,260 16.6				20,270 23.6							
Program					LIFE-ADVENTURES-S. CLAUS (SD)				CBS TUESDAY NIGHT MOVIES THE GIFT OF LOVE:A CHRISTMAS STORY (R)(SD)							
AVERAGE AUDIENCE (Households (000) & %)					10,740 12.5	12.1*		13.0*	13,920 16.2	15.9*		16.2*		16.4*		16.5*
SHARE OF AUDIENCE %					19	19 *		20 *	26	25 *		25 *		27 *		29 *
AVG. AUD. BY ¼ HR. %					12.1	12.1	12.8	13.1	15.8	15.9	16.0	16.4	16.6	16.3	16.4	16.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					17,440 20.3				15,380 17.9				16,490 19.2			
Program					A TEAM (SD)				RIPTIDE				REMINGTON STEELE			
AVERAGE AUDIENCE (Households (000) & %)					13,570 15.8	15.3*		16.3*	11,850 13.8	13.3*		14.2*	13,570 15.8	15.7*		15.8*
SHARE OF AUDIENCE %					24	24 *		25 *	21	21 *		22 *	27	26 *		27 *
AVG. AUD. BY ¼ HR. %					15.2	15.4	16.3	16.4	13.3	13.3	13.8	14.6	15.4	15.9	15.9	15.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	62.1	64.2	64.2	65.6	66.6	67.4	68.2	68.7	68.3	68.8	68.1	67.1	63.8	62.8	61.3	58.8
WK. 2	60.4	61.2	60.7	61.7	63.4	64.6	64.9	65.2	63.7	64.3	65.6	65.2	62.4	60.6	58.7	56.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.TUE. DEC.17, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. DEC.11, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,570 15.8				21,820 25.4				19,070 22.2			
Program					← INSIDERS (SD) →				← DYNASTY (SD) →				← HOTEL →			
AVERAGE AUDIENCE (Households (000) & %)					9,710 11.3	10.8*		11.9*	18,380 21.4	20.6*		22.3*	16,240 18.9	19.0*		18.7*
SHARE OF AUDIENCE %					17	16 *		18 *	33	32 *		35 *	32	31 *		32 *
AVG. AUD. BY ¼ HR. %					11.0	10.6	11.2	12.6	20.0	21.2	22.2	22.4	19.1	19.0	18.9	18.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,180 20.0		14,430 16.8		11,770 13.7		9,880 11.5		13,660 15.9			
Program					MARY		FOLEY SQUARE (SUS-SD)		CHARLIE & COMPANY		GEORGE BURNS COMEDY (SD)		← EQUALIZER →			
AVERAGE AUDIENCE (Households (000) & %)					14,690 17.1		12,800 14.9		10,140 11.8		8,850 10.3		11,340 13.2	12.8*		13.5*
SHARE OF AUDIENCE %					26		22		18		16		22	21 *		23 *
AVG. AUD. BY ¼ HR. %					16.8	17.4	15.1	14.7	11.5	12.0	10.7	10.0	12.4	13.3	13.5	13.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					24,140 28.1				16,920 19.7				16,490 19.2			
Program					← HIGHWAY TO HEAVEN (SD) →				← HELL TOWN →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)					19,840 23.1	21.8*		24.4*	13,830 16.1	15.9*		16.3*	13,140 15.3	15.7*		14.9*
SHARE OF AUDIENCE %					35	33 *		37 *	25	24 *		25 *	26	26 *		25 *
AVG. AUD. BY ¼ HR. %					20.7	23.0	24.7	24.0	15.9	15.9	16.2	16.3	16.0	15.5	15.1	14.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,660 15.9				20,530 23.9				19,840 23.1			
Program					← INSIDERS (SD) →				← DYNASTY (SD) →				← HOTEL →			
AVERAGE AUDIENCE (Households (000) & %)					9,960 11.6	11.0*		12.1*	17,180 20.0	19.2*		20.8*	16,580 19.3	19.3*		19.3*
SHARE OF AUDIENCE %					18	18 *		19 *	30	29 *		32 *	32	32 *		33 *
AVG. AUD. BY ¼ HR. %					11.2	10.8	11.7	12.5	18.6	19.8	20.7	20.9	19.4	19.2	19.4	19.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,690 17.1		12,280 14.3		18,300 21.3				14,520 16.9			
Program					MARY		FOLEY SQUARE (SUS-SD)		← KENNY & DOLLY-CHRISTMAS (R)(SD) →				← EQUALIZER →			
AVERAGE AUDIENCE (Households (000) & %)					12,280 14.3		11,080 12.9		13,570 15.8	16.2*		15.4*	11,680 13.6	13.5*		13.7*
SHARE OF AUDIENCE %					23		20		24	25 *		23 *	23	22 *		23 *
AVG. AUD. BY ¼ HR. %					14.0	14.5	12.8	13.1	16.1	16.4	15.4	15.4	13.3	13.6	14.0	13.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					21,730 25.3				15,380 17.9				15,460 18.0			
Program					← HIGHWAY TO HEAVEN (SD) →				← HELL TOWN (SD) →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)					18,120 21.1	20.3*		21.9*	12,110 14.1	13.9*		14.3*	12,280 14.3	14.3*		14.2*
SHARE OF AUDIENCE %					33	32 *		34 *	21	21 *		22 *	24	23 *		24 *
AVG. AUD. BY ¼ HR. %					19.3	21.2	22.1	21.8	14.1	13.7	14.1	14.5	14.4	14.3	14.5	14.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.2	62.1	62.8	64.2	65.6	66.4	66.3	66.8	64.9	65.5	64.5	63.5	61.3	60.3	59.2	57.9
WK. 2	59.0	59.3	59.9	60.8	62.2	63.3	64.3	65.0	65.7	66.4	65.9	65.7	61.9	60.4	59.3	57.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.WED. DEC.18, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. DEC.12, 1985

WEEK 1

TIME		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV													
TOTAL AUDIENCE (Households (000) & %)		7,130 8.3				15,550 18.1				17,610 20.5			
Program		SHADOW CHASERS				DYNASTY II: COLBYS (SD)				20/20			
AVERAGE AUDIENCE (Households (000) & %)		4,720 5.5	5.2*		5.9*	12,890 15.0	14.2*		15.8*	13,230 15.4	15.7*		15.1*
SHARE OF AUDIENCE	%	8	8 *		9 *	23	21 *		24 *	25	24 *		25 *
AVG. AUD. BY ¼ HR.	%	5.5	4.9	5.4	6.4	13.6	14.8	15.9	15.7	15.7	15.7	15.9	14.4
CBS TV													
TOTAL AUDIENCE (Households (000) & %)		18,040 21.0				19,240 22.4				20,360 23.7			
Program		MAGNUM, P.I. (SD)				SIMON & SIMON (SD)				KNOTS LANDING			
AVERAGE AUDIENCE (Households (000) & %)		13,920 16.2	14.9*		17.6*	15,030 17.5	16.8*		18.2*	17,520 20.4	20.3*		20.5*
SHARE OF AUDIENCE	%	24	22 *		26 *	26	25 *		28 *	33	32 *		34 *
AVG. AUD. BY ¼ HR.	%	14.4	15.3	17.5	17.7	16.7	16.8	17.6	18.7	19.9	20.6	20.6	20.5
NBC TV													
TOTAL AUDIENCE (Households (000) & %)		33,160 38.6		30,150 35.1		22,940 26.7		19,590 22.8		19,760 23.0			
Program		BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT (SD)		HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000) & %)		30,410 35.4		28,000 32.6		20,620 24.0		17,950 20.9		15,120 17.6	18.3*		16.9*
SHARE OF AUDIENCE	%	52		48		36		32		28	29 *		28 *
AVG. AUD. BY ¼ HR.	%	34.0	36.7	32.9	32.3	24.5	23.6	21.2	20.6	18.5	18.2	17.2	16.6

WEEK 2

TIME		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV													
TOTAL AUDIENCE (Households (000) & %)		8,760 10.2				15,810 18.4				19,760 23.0			
Program		SHADOW CHASERS				DYNASTY II: COLBYS (SD)				20/20			
AVERAGE AUDIENCE (Households (000) & %)		5,330 6.2	5.7*		6.6*	12,710 14.8	14.0*		15.6*	14,770 17.2	17.6*		16.7*
SHARE OF AUDIENCE	%	10	9 *		10 *	23	21 *		24 *	29	28 *		28 *
AVG. AUD. BY ¼ HR.	%	6.2	5.3	6.0	7.1	13.4	14.6	15.4	15.8	17.1	18.0	17.2	16.2
CBS TV													
TOTAL AUDIENCE (Households (000) & %)		15,030 17.5				17,950 20.9				20,960 24.4			
Program		MAGNUM, P.I. (R)(SD)				SIMON & SIMON (R)(SD)				KNOTS LANDING			
AVERAGE AUDIENCE (Households (000) & %)		11,080 12.9	12.1*		13.7*	14,170 16.5	15.7*		17.2*	17,700 20.6	20.7*		20.6*
SHARE OF AUDIENCE	%	20	19 *		21 *	25	24 *		26 *	34	33 *		35 *
AVG. AUD. BY ¼ HR.	%	11.8	12.4	13.4	14.0	15.4	16.1	16.8	17.6	20.6	20.7	20.9	20.3
NBC TV													
TOTAL AUDIENCE (Households (000) & %)		32,040 37.3		27,400 31.9		22,510 26.2		18,810 21.9		15,200 17.7			
Program		BILL COSBY SHOW (R)		FAMILY TIES (SD)		CHEERS		NIGHT COURT		HILL STREET BLUES (R)			
AVERAGE AUDIENCE (Households (000) & %)		28,430 33.1		25,600 29.8		19,840 23.1		17,270 20.1		11,000 12.8	13.1*		12.6*
SHARE OF AUDIENCE	%	52		46		35		31		21	21 *		22 *
AVG. AUD. BY ¼ HR.	%	31.8	34.4	29.9	29.6	23.6	22.6	20.6	19.6	13.5	12.7	12.6	12.6

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	60.1	60.5	60.9	63.6	67.2	68.4	67.5	67.6	66.9	67.0	66.3	66.0	64.3	64.0	62.5	59.4
	WK. 2	58.6	59.2	60.0	61.1	63.7	64.5	64.1	64.9	65.2	65.9	65.7	65.1	62.2	61.8	59.8	57.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.THU. DEC.19, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. DEC.13, 1985

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,490 19.2		14,000 16.3		11,600 13.5		10,220 11.9		6,440 7.5			
	Program					WEBSTER		CABBAGE PATCH KIDS XMAS (R)(SD)		DIFF'RENT STROKES		BENSON (SD)		← OUR FAMILY HONOR →			
	AVERAGE AUDIENCE (Households (000) & %)					14,350 16.7		12,280 14.3		9,710 11.3		9,020 10.5		4,720 5.5	5.6*		5.4*
	SHARE OF AUDIENCE %					27		23		18		16		9	9 *		9 *
	AVG. AUD. BY ¼ HR. %					16.2	17.3	14.5	14.1	11.1	11.5	10.4	10.6	5.8	5.3	5.2	5.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					17,700 20.6				23,190 27.0				19,330 22.5			
	Program					← TWILIGHT ZONE (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)					12,800 14.9	14.0*		15.9*	19,410 22.6	21.8*		23.4*	16,920 19.7	19.9*		19.4*
	SHARE OF AUDIENCE %					24	22 *		25 *	35	34 *		36 *	32	32 *		32 *
	AVG. AUD. BY ¼ HR. %					13.6	14.4	15.7	16.1	20.9	22.7	23.5	23.4	20.0	19.9	19.8	19.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					16,150 18.8				14,170 16.5				25,080 29.2			
	Program					← KNIGHT RIDER (SD) →				← MISFITS OF SCIENCE →				← MIAMI VICE →			
	AVERAGE AUDIENCE (Households (000) & %)					12,110 14.1	13.2*		14.9*	11,170 13.0	12.3*		13.7*	20,530 23.9	23.4*		24.4*
	SHARE OF AUDIENCE %					22	21 *		24 *	20	19 *		21 *	39	37 *		41 *
	AVG. AUD. BY ¼ HR. %					13.0	13.5	14.8	15.0	12.4	12.3	13.2	14.3	22.8	24.0	24.1	24.8

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					25,510 29.7											
	Program					← ABC NFL FTBL SPECIAL-FRI DENVER VS SEATTLE (8:00-11:22PM) (SD)(-OP) →											
	AVERAGE AUDIENCE (Households (000) & %)					11,510 13.4	12.0*		13.3*		13.2*		12.2*		13.6*		14.4*
	SHARE OF AUDIENCE %					22	21 *		22 *		21 *		20 *		22 *		24 *
	AVG. AUD. BY ¼ HR. %					11.7	12.3	13.1	13.4	13.4	13.0	11.9	12.5	13.5	13.6	14.1	14.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					19,160 22.3				21,900 25.5				18,640 21.7			
	Program					← TWILIGHT ZONE (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)					14,000 16.3	16.0*		16.6*	18,120 21.1	20.5*		21.6*	15,550 18.1	18.2*		17.9*
	SHARE OF AUDIENCE %					27	27 *		27 *	35	33 *		35 *	31	31 *		31 *
	AVG. AUD. BY ¼ HR. %					15.1	17.0	17.1	16.2	19.5	21.4	22.0	21.3	18.4	18.0	18.0	17.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					19,070 22.2				16,750 19.5				20,700 24.1			
	Program					← ANDY WILLIAMS XMAS SPEC. (SD) →				← CHRISTMAS DREAM (R)(SD) →				← MIAMI VICE (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					14,430 16.8	16.1*		17.5*	12,890 15.0	14.7*		15.3*	15,980 18.6	18.1*		19.1*
	SHARE OF AUDIENCE %					28	27 *		29 *	25	24 *		25 *	32	30 *		33 *
	AVG. AUD. BY ¼ HR. %					16.0	16.3	17.3	17.7	14.5	14.9	15.1	15.5	17.6	18.6	19.2	19.1

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	59.4	60.0	60.5	61.9	62.1	62.7	63.2	63.7	63.9	64.7	65.0	65.0	63.1	62.1	60.7	59.4
	WK. 2	55.5	56.6	57.1	58.8	60.3	59.9	60.1	60.7	61.0	61.5	61.1	60.7	59.8	59.2	57.9	56.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.FRI. DEC.20, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.14, 1985 — WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					10,650 12.4				12,110 14.1				16,660 19.4			
Program					FALL GUY (SD)				LADY BLUE (SD)				PERRY COMO'S XMAS-HAWAII			
AVERAGE AUDIENCE (Households (000) & %)					8,250 9.6	9.1*		10.1*	9,020 10.5	10.3*		10.8*	13,140 15.3	15.1*		15.6*
SHARE OF AUDIENCE %					16	16 *		17 *	17	17 *		18 *	26	26 *		28 *
AVG. AUD. BY ¼ HR. %					8.9	9.2	9.9	10.4	10.5	10.1	10.5	11.1	14.9	15.4	15.5	15.7
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					11,080 12.9				17,010 19.8							
Program					AIRWOLF (SD)				CBS SATURDAY NIGHT MOVIE STROKER ACE (SD)							
AVERAGE AUDIENCE (Households (000) & %)					8,590 10.0	9.5*		10.4*	9,880 11.5	10.5*		11.7*		12.4*		11.5*
SHARE OF AUDIENCE %					17	16 *		17 *	19	17 *		19 *		21 *		20 *
AVG. AUD. BY ¼ HR. %					9.1	10.0	10.6	10.3	10.6	10.5	11.8	11.6	12.4	12.4	11.8	11.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					17,270 20.1		17,610 20.5		20,440 23.8		17,780 20.7		16,150 18.8			
Program	(1)				GIMME A BREAK		FACTS OF LIFE (SD)		GOLDEN GIRLS		227 (SD)		HUNTER			
AVERAGE AUDIENCE (Households (000) & %)					14,860 17.3		15,980 18.6		18,810 21.9		15,890 18.5		13,490 15.7	15.4*		16.0*
SHARE OF AUDIENCE %					30		31		36		31		27	26 *		28 *
AVG. AUD. BY ¼ HR. %	15.2				16.5	18.1	18.3	18.9	21.6	22.3	18.8	18.3	15.2	15.5	16.1	15.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					10,480 12.2				11,510 13.4				13,490 15.7			
Program					FALL GUY (SD)				LADY BLUE (R)(SD)				LOVE BOAT (R)			
AVERAGE AUDIENCE (Households (000) & %)					7,390 8.6	8.4*		8.8*	8,680 10.1	9.5*		10.6*	10,570 12.3	11.8*		12.9*
SHARE OF AUDIENCE %					16	15 *		16 *	17	16 *		18 *	22	21 *		24 *
AVG. AUD. BY ¼ HR. %					8.3	8.6	8.8	8.8	9.4	9.6	10.5	10.8	11.2	12.5	12.8	12.9
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					13,740 16.0				19,330 22.5							
Program	(2)				AIRWOLF (SD)				CBS SATURDAY NIGHT MOVIE BLAZING SADDLES (R)(SD)							
AVERAGE AUDIENCE (Households (000) & %)	14.2*				10,050 11.7	11.3*		12.1*	11,000 12.8	11.9*		12.7*		13.6*		12.8*
SHARE OF AUDIENCE %	28 *				21	21 *		22 *	23	21 *		22 *		24 *		24 *
AVG. AUD. BY ¼ HR. %	14.2				11.0	11.6	12.3	12.0	12.0	11.8	12.5	13.0	13.8	13.4	12.9	12.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					14,600 17.0		14,950 17.4		19,070 22.2		15,980 18.6		15,720 18.3			
Program					FACTS OF LIFE		SILVER SPOONS SPECIAL (SD)		GOLDEN GIRLS		227 (R)		HUNTER (R)			
AVERAGE AUDIENCE (Households (000) & %)					12,460 14.5		13,230 15.4		16,750 19.5		14,430 16.8		12,110 14.1	14.2*		14.0*
SHARE OF AUDIENCE %					27		28		34		29		26	25 *		26 *
AVG. AUD. BY ¼ HR. %					14.1	15.0	14.5	16.2	19.1	19.9	16.8	16.8	14.3	14.1	13.9	14.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	56.1	56.8	56.7	57.6	58.1	58.9	59.7	60.8	61.7	61.5	60.4	60.7	59.4	59.0	57.5	55.5
WK. 2	53.0	52.0	52.3	53.8	54.2	54.8	54.8	55.7	57.7	58.3	58.0	57.4	56.2	55.8	54.6	53.7

U.S. TV Households: 85,900,000

(1)NFL FOOTBALL GAME-NBC-SAT,KANSAS CITY VS DENVER,NBC,(4:00-7:04PM)(S)

(2)CBS NFL FOOTBALL GAME-SA.,WASHINGTON VS ST. LOUIS,CBS,(4:00-7:15PM)(S)

For explanation of symbols, See page A.

EVE.SAT. DEC.21, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.14, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,350 3.9													
			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			3,260 3.8													
SHARE OF AUDIENCE %			10													
AVG. AUD. BY ¼ HR. %			3.8													
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			11,850 13.8													
			← SATURDAY NIGHT (11:30-12:49PM) (SUSTAINING 12:49-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			6,960 8.1	9.1*		7.8*		7.1*								
SHARE OF AUDIENCE %			24	24 *		24 *		25 *								
AVG. AUD. BY ¼ HR. %			9.4	8.8	8.1	7.6	7.2	6.5								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,610 4.2													
			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			3,440 4.0													
SHARE OF AUDIENCE %			10													
AVG. AUD. BY ¼ HR. %			4.0													
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			11,340 13.2													
			← SATURDAY NIGHT (11:30-12:49AM) (SUSTAINING 12:49-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			6,180 7.2	8.6*		7.0*		5.3*								
SHARE OF AUDIENCE %			22	23 *		22 *		20 *								
AVG. AUD. BY ¼ HR. %			9.1	8.1	7.5	6.6	5.5	4.6								
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	50.5	45.7	39.3	36.3	34.2	31.3	28.5	26.0	22.8	20.4	17.0	14.8	13.5	12.4	11.3	10.3
WK. 2	50.0	46.3	40.0	36.5	33.4	30.4	27.1	24.7	21.5	19.6	17.4	15.7	13.8	12.4	11.1	10.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SAT. DEC.21, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.15, 1985 — WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	11,420 13.3				12,890 15.0				20,870 24.3							
Program	RIPLEY'S BELIEVE IT-NOT				MACGYVER (SD)				ABC SUNDAY NIGHT MOVIE THE GAUNTLET (R)(SD)							
AVERAGE AUDIENCE (Households (000) & %)	7,130 8.3	7.9*		8.7*	9,110 10.6	10.0*		11.1*	12,890 15.0	12.9*		14.9*		16.4*		15.7*
SHARE OF AUDIENCE %	13	12 *		13 *	15	15 *		16 *	23	19 *		22 *		25 *		26 *
AVG. AUD. BY ¼ HR. %	8.1	7.7	8.3	9.0	10.8	9.3	10.7	11.4	12.4	13.4	14.7	15.1	16.5	16.2	15.9	15.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	28,690 33.4				26,800 31.2				16,580 19.3				16,750 19.5			
Program	60 MINUTES				MURDER, SHE WROTE (SD)				CRAZY LIKE A FOX (SD)				TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)	21,050 24.5	23.7*		25.3*	22,420 26.1	25.2*		26.9*	14,090 16.4	16.6*		16.2*	13,830 16.1	16.0*		16.2*
SHARE OF AUDIENCE %	38	37 *		39 *	38	37 *		38 *	24	24 *		24 *	26	25 *		26 *
AVG. AUD. BY ¼ HR. %	22.7	24.8	25.0	25.6	24.4	26.1	27.1	26.7	16.7	16.4	16.1	16.3	15.8	16.3	16.6	15.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	11,420 13.3		11,080 12.9		17,950 20.9		15,720 18.3		26,710 31.1				20,870 24.3			
Program	PUNKY BREWSTER (7:07-7:37PM) (OP)(-OP)			SILVER SPOONS (7:37-8:00PM) (OP)	AMAZING STORIES		ALFRED HITCHCOCK PRESENTS (SD)		BOB HOPE CHRISTMAS SPEC.				CHRISTMAS IN WASHINGTON			
AVERAGE AUDIENCE (Households (000) & %)	8,930 10.4		10,310 12.0		15,720 18.3		14,520 16.9		21,300 24.8	24.6*		24.9*	16,410 19.1	19.7*		18.5*
SHARE OF AUDIENCE %	16		18		27		24		36	36 *		36 *	30	30 *		30 *
AVG. AUD. BY ¼ HR. %	9.5	10.3	11.3	12.3	17.4	19.2	16.6	17.1	23.7	25.4	25.6	24.3	20.5	19.0	18.5	18.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	11,080 12.9				15,720 18.3				24,220 28.2							
Program	RIPLEY'S BELIEVE IT-NOT (R)				MACGYVER (SD)				ABC SUNDAY NIGHT MOVIE THE TOY (SD)							
AVERAGE AUDIENCE (Households (000) & %)	7,300 8.5	8.0*		8.9*	11,340 13.2	11.7*		14.6*	16,060 18.7	16.8*		19.1*		19.4*		19.4*
SHARE OF AUDIENCE %	15	14 *		15 *	21	19 *		23 *	30	26 *		30 *		31 *		34 *
AVG. AUD. BY ¼ HR. %	7.8	8.3	8.6	9.2	11.1	12.3	14.4	14.8	15.8	17.8	19.1	19.0	19.2	19.6	19.7	19.1
CBS TV TOTAL AUDIENCE (Households (000) & %)		27,570 32.1				25,430 29.6								18,470 21.5		
Program	(1) (-OP)	60 MINUTES (7:23-8:23PM) (OP)(-OP)				SPECIAL MOVIE PRESNT-SUN. A CHRISTMAS CAROL (8:23-10:23PM) (R)(SD)(OP)(-OP)								CRAZY LIKE A FOX (10:23-11:23PM) (OP)		
AVERAGE AUDIENCE (Households (000) & %)		20,270 23.6		23.3*		15,550 18.1		16.4*		18.3*		18.6*		14,000 16.3		15.9*
SHARE OF AUDIENCE %		40		40 *		28		26 *		28 *		29 *		29		27 *
AVG. AUD. BY ¼ HR. %	21.1	21.7	23.0	23.5	25.1	17.6	16.4	16.5	18.1	18.6	18.6	18.5	19.7	15.8	15.6	16.2
NBC TV TOTAL AUDIENCE (Households (000) & %)	9,880 11.5		11,420 13.3		18,550 21.6				18,730 21.8							
Program	CHIPMUNK REUNION (R)		KISSYFUR 1		MICKEY'S CHRISTMAS CAROL (R)(SD)				NBC SUNDAY NIGHT MOVIE CONAN THE BARBARIAN (R)(SD)							
AVERAGE AUDIENCE (Households (000) & %)	8,070 9.4		10,220 11.9		14,090 16.4	15.7*		17.1*	10,910 12.7	12.7*		12.8*		12.9*		12.3*
SHARE OF AUDIENCE %	16		20		26	25 *		27 *	21	20 *		20 *		21 *		21 *
AVG. AUD. BY ¼ HR. %	8.8	10.1	11.4	12.4	15.0	16.4	17.0	17.1	12.7	12.6	12.7	12.8	12.8	12.9	13.0	11.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	63.3	63.9	64.7	65.7	67.4	69.0	69.7	70.5	68.7	69.1	69.1	68.0	65.5	64.0	62.5	60.6
WK. 2	58.0	57.4	58.2	59.5	61.8	62.9	63.9	64.3	63.3	64.0	64.3	63.4	62.4	61.3	58.5	56.4

U.S. TV Households: 85,900,000

(1)CBS NFL FOOTBALL GAME 2,DALLAS VS SAN FRANCISCO,CBS,(4:23-7:23PM)

For explanation of symbols, See page A.

EVE.SUN. DEC.22, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.15, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,350 3.9													
Program			ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)			3,090 3.6													
SHARE OF AUDIENCE %			15													
AVG. AUD. BY ¼ HR. %			3.6													
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,070 5.9															
Program	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	4,720 5.5															
SHARE OF AUDIENCE %	11															
AVG. AUD. BY ¼ HR. %	5.5															
NBC TV TOTAL AUDIENCE (Households (000) & %)					1,800 2.1											
Program					G MICHAELS SPORTS MACHINE											
AVERAGE AUDIENCE (Households (000) & %)					1,720 2.0											
SHARE OF AUDIENCE %					8											
AVG. AUD. BY ¼ HR. %					2.0											

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,870 4.5													
Program			ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)			3,950 4.6													
SHARE OF AUDIENCE %			13													
AVG. AUD. BY ¼ HR. %			4.6													
CBS TV TOTAL AUDIENCE (Households (000) & %)		4,980 5.8														
Program	(1) (-OP)	CBS SUNDAY NEWS-OSGOOD (11:23-11:38PM) (OP)														
AVERAGE AUDIENCE (Households (000) & %)		4,720 5.5														
SHARE OF AUDIENCE %		13														
AVG. AUD. BY ¼ HR. %	17.2	5.9	5.2													
NBC TV TOTAL AUDIENCE (Households (000) & %)					1,200 1.4											
Program					G MICHAELS SPORTS MACHINE											
AVERAGE AUDIENCE (Households (000) & %)					1,200 1.4											
SHARE OF AUDIENCE %					5											
AVG. AUD. BY ¼ HR. %					1.4											

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	51.9	43.8	33.8	29.8	25.4	22.5	19.6	17.5	15.1	13.5	12.0	10.8	9.6	8.4	7.5	6.6
WK. 2	50.9	45.9	39.2	34.0	29.2	25.9	23.1	20.8	18.4	16.5	14.6	12.8	10.9	9.9	9.0	7.8

U.S. TV Households: 85,900,000

(1)CRAZY LIKE A FOX,CBS,(10:23-11:23PM)

For explanation of symbols, See page A.

EVE.SUN. DEC.22, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.9-13, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,580 6.5				5,670 6.6									
Program	← GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING) →		← GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING) →									
AVERAGE AUDIENCE (Households (000) & %)			4,380 5.1				4,720 5.5									
SHARE OF AUDIENCE %			25				24									
AVG. AUD. BY ¼ HR. %			5.1	5.1			5.3	5.6								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,010 3.5				3,440 4.0						5,070 5.9		3,780 4.4	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000) & %)			2,320 2.7				2,750 3.2						4,300 5.0		3,350 3.9	
SHARE OF AUDIENCE %			13				14						21		17	
AVG. AUD. BY ¼ HR. %			2.6	2.8			3.1	3.2					4.8	5.1	3.8	3.9
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,580 6.5				5,580 6.5						2,060 2.4		4,300 5.0	
Program	← TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING) →		← TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING) →						YOUR NUMBER'S UP		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)			4,470 5.2				4,720 5.5						1,800 2.1		3,780 4.4	
SHARE OF AUDIENCE %			25				24						9		19	
AVG. AUD. BY ¼ HR. %			5.2	5.1			5.5	5.5					2.0	2.2	4.1	4.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,240 6.1				5,580 6.5									
Program	← GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING) →		← GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING)>(OP) →									
AVERAGE AUDIENCE (Households (000) & %)			4,120 4.8				4,720 5.5									
SHARE OF AUDIENCE %			23				23									
AVG. AUD. BY ¼ HR. %			4.8	4.8			5.7	5.4								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,090 3.6				3,690 4.3						5,240 6.1		4,040 4.7	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000) & %)			2,410 2.8				2,750 3.2						4,380 5.1		3,440 4.0	
SHARE OF AUDIENCE %			13				13						21		17	
AVG. AUD. BY ¼ HR. %			2.7	2.9			3.2	3.3					4.9	5.3	3.9	4.1
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,580 6.5				5,500 6.4						2,580 3.0		4,470 5.2	
Program	← TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING) →		← TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING) →						YOUR NUMBER'S UP		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)			4,470 5.2				4,640 5.4						2,060 2.4		3,870 4.5	
SHARE OF AUDIENCE %			24				23						10		19	
AVG. AUD. BY ¼ HR. %			5.2	5.2			5.5	5.4					2.4	2.4	4.2	4.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	13.9	15.5	17.1	18.8	20.2	21.3	22.0	22.4	22.7	23.2	23.3	23.8	24.0	24.1	23.5	23.6
WK. 2	14.1	16.0	17.7	19.4	21.2	22.4	22.9	23.1	23.2	24.0	24.0	24.0	24.3	24.3	23.9	24.0

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.16-20, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.9-13, 1985

WEEK	NETWORK	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,830 3.3		2,150 2.5		3,180 3.7		3,950 4.6		9,020 10.5				8,330 9.7			
			THREE'S A CROWD DAYTIME		ALL STAR BLITZ		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
		AVERAGE AUDIENCE (Households (000) & %)	2,410 2.8		1,800 2.1		2,660 3.1		3,350 3.9		6,790 7.9	7.4*		8.4*	6,530 7.6	7.4*		7.8*
		SHARE OF AUDIENCE %	11		8		12		14		27	26 *		29 *	27	26 *		28 *
		AVG. AUD. BY ¼ HR. %	2.8	2.8	2.1	2.0	3.0	3.2	3.7	4.1	6.9	7.8	8.4	8.5	7.3	7.4	7.8	7.9
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,670 6.6		7,900 9.2				8,330 9.7				6,790 7.9				4,810 5.6	
			PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
		AVERAGE AUDIENCE (Households (000) & %)	5,070 5.9		6,960 8.1				6,270 7.3	7.3*		7.3*	5,150 6.0	5.9*		6.1*	4,210 4.9	
		SHARE OF AUDIENCE %	24		32				27	28 *		27 *	21	21 *		22 *	18	
		AVG. AUD. BY ¼ HR. %	5.7	6.2	7.8	8.3			7.2	7.4	7.3	7.3	6.0	5.9	6.1	6.1	4.8	4.9
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,790 7.9		4,900 5.7		3,870 4.5		2,660 3.1		6,960 8.1				5,330 6.2			
			WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
		AVERAGE AUDIENCE (Households (000) & %)	5,840 6.8		4,210 4.9		3,260 3.8		2,320 2.7		5,500 6.4	6.3*		6.5*	4,040 4.7	4.7*		4.7*
		SHARE OF AUDIENCE %	28		20		14		10		22	22 *		23 *	17	17 *		17 *
		AVG. AUD. BY ¼ HR. %	6.7	6.9	4.9	5.0	3.7	3.9	2.7	2.7	6.1	6.5	6.6	6.5	4.9	4.6	4.7	4.6
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,580 3.0		1,980 2.3		2,920 3.4		3,780 4.4		8,250 9.6				8,160 9.5			
			THREE'S A CROWD DAYTIME		ALL STAR BLITZ >(SUS-OP)		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
		AVERAGE AUDIENCE (Households (000) & %)	2,230 2.6		1,720 2.0		2,410 2.8		3,260 3.8		6,360 7.4	6.8*		7.9*	6,270 7.3	7.1*		7.5*
		SHARE OF AUDIENCE %	11		8		10		14		26	24 *		28 *	27	26 *		27 *
		AVG. AUD. BY ¼ HR. %	2.6	2.6	2.1	2.0	2.7	2.9	3.7	3.9	6.5	7.2	7.9	7.9	7.1	7.2	7.4	7.6
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,440 7.5		7,900 9.2				8,590 10.0				6,700 7.8				4,640 5.4	
			PRICE IS RIGHT 1		PRICE IS RIGHT 2 (TU-F)(SUS-OP) (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
		AVERAGE AUDIENCE (Households (000) & %)	5,580 6.5		6,960 8.1				6,440 7.5	7.4*		7.5*	4,980 5.8	5.8*		5.8*	4,120 4.8	
		SHARE OF AUDIENCE %	26		33				28	28 *		28 *	21	21 *		21 *	17	
		AVG. AUD. BY ¼ HR. %	6.2	6.8	7.9	8.4			7.4	7.5	7.5	7.5	5.9	5.7	5.8	5.8	4.8	4.9
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,870 8.0		4,810 5.6		3,440 4.0		2,830 3.3		7,220 8.4				5,240 6.1			
			WHEEL OF FORTUNE		SCRABBLE (TU-F)(SUS-OP)		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
		AVERAGE AUDIENCE (Households (000) & %)	6,010 7.0		4,300 5.0		3,010 3.5		2,410 2.8		5,500 6.4	6.2*		6.7*	4,120 4.8	4.8*		4.7*
		SHARE OF AUDIENCE %	28		20		13		10		23	22 *		24 *	17	18 *		17 *
		AVG. AUD. BY ¼ HR. %	7.0	7.0	5.0	5.0	3.5	3.6	2.8	2.8	6.1	6.3	6.7	6.7	4.9	4.7	4.7	4.7
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	23.8	24.6	24.8	25.6	26.5	27.1	26.9	27.5	28.8	29.1	28.7	28.9	28.3	28.4	27.9	28.6
		WK. 2	24.2	25.0	24.7	25.4	26.7	27.4	27.0	27.3	27.9	28.6	28.0	28.0	27.5	27.8	27.8	28.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.16-20, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.9-13, 1985

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		9,790 11.4														11,940 13.9	
		← GENERAL HOSPITAL →					(S)(OP)									ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		7,650 8.9	8.7*		9.1*											10,310 12.0	
SHARE OF AUDIENCE	%	29	29 *		29 *											21	
AVG. AUD. BY ¼ HR.	%	8.6	8.8	9.2	9.0											11.8	12.2
CBS TV TOTAL AUDIENCE (Households (000) & %)		7,300 8.5				1,460 1.7										14,000 16.3	
		← GUIDING LIGHT (SD)(SUS-SD) →				BODY LANGUAGE										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		5,930 6.9	6.6*		7.2*	1,200 1.4										12,280 14.3	
SHARE OF AUDIENCE	%	22	22 *		23 *	4										24	
AVG. AUD. BY ¼ HR.	%	6.4	6.9	7.1	7.2	1.2	1.4									14.4	14.3
NBC TV TOTAL AUDIENCE (Households (000) & %)		4,640 5.4														11,510 13.4	
		← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		3,260 3.8	3.6*		4.1*											10,140 11.8	
SHARE OF AUDIENCE	%	12	12 *		13 *											20	
AVG. AUD. BY ¼ HR.	%	3.6	3.6	3.8	4.3											11.8	11.9

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		9,360 10.9														11,250 13.1	
		← GENERAL HOSPITAL →				← (S)(OP) →										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)		7,220 8.4	8.3*		8.5*											9,790 11.4	
SHARE OF AUDIENCE	%	27	28 *		27 *											20	
AVG. AUD. BY ¼ HR.	%	8.2	8.4	8.6	8.4											11.3	11.5
CBS TV TOTAL AUDIENCE (Households (000) & %)		7,470 8.7				1,720 2.0										13,400 15.6	
		← GUIDING LIGHT (SD)(SUS-SD) →				BODY LANGUAGE		← (S)(OP) →								CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)		5,840 6.8	6.6*		6.9*	1,370 1.6										11,680 13.6	
SHARE OF AUDIENCE	%	22	22 *		22 *	5										24	
AVG. AUD. BY ¼ HR.	%	6.4	6.8	6.9	7.0	1.6	1.6									13.6	13.7
NBC TV TOTAL AUDIENCE (Households (000) & %)		4,210 4.9														11,600 13.5	
		← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)		3,090 3.6	3.4*		3.7*											10,220 11.9	
SHARE OF AUDIENCE	%	12	11 *		12 *											21	
AVG. AUD. BY ¼ HR.	%	3.5	3.5	3.6	3.8											11.8	11.9
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	30.1	31.5	32.3	33.6	33.4	35.2	37.1	39.6	42.4	44.9	47.3	49.5	53.3	56.2	57.8	59.4
	WK. 2	29.5	30.9	31.5	32.8	32.6	34.5	36.3	38.9	41.6	44.2	46.4	48.9	52.7	55.5	57.0	58.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.16-20, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.14, 1985

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					3,180 3.7		4,210 4.9		6,530 7.6		5,330 6.2		4,980 5.8		4,640 5.4	
	Program					SCOOBY'S MYSTERY FUNHOUSE (SD)		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		EWOKS		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)	
	AVERAGE AUDIENCE (Households (000) & %)					2,490 2.9		3,520 4.1		5,240 6.1		4,380 5.1		4,040 4.7		3,870 4.5	
	SHARE OF AUDIENCE %					18		19		24		18		16		15	
	AVG. AUD. BY ¼ HR. %					2.3	3.4	3.8	4.5	5.8	6.4	4.9	5.2	4.8	4.7	4.5	4.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					3,520 4.1		4,810 5.6		8,930 10.4				7,390 8.6			
	Program					BERENSTAIN BEARS (SUS-SD)		WUZZLES (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING SAT(B) →			
	AVERAGE AUDIENCE (Households (000) & %)					2,830 3.3		4,120 4.8		6,180 7.2	6.7*		7.6*	4,980 5.8	5.8*		5.8*
	SHARE OF AUDIENCE %					21		22		27	26 *		27 *	20	21 *		20 *
	AVG. AUD. BY ¼ HR. %					2.8	3.8	4.5	5.2	6.5	6.9	7.8	7.5	5.7	5.8	5.9	5.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					2,920 3.4		4,720 5.5		4,900 5.7		6,360 7.4		7,730 9.0		7,040 8.2	
	Program					SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
	AVERAGE AUDIENCE (Households (000) & %)					2,320 2.7		3,690 4.3		4,380 5.1		5,150 6.0		6,870 8.0		6,010 7.0	
	SHARE OF AUDIENCE %					17		20		20		21		28		23	
	AVG. AUD. BY ¼ HR. %					2.4	3.0	3.9	4.6	5.1	5.1	5.7	6.4	7.9	8.1	7.0	7.1

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					2,660 3.1		3,180 3.7		5,070 5.9		4,040 4.7		4,980 5.8		4,300 5.0	
	Program					SCOOBY'S MYSTERY FUNHOUSE (SD)		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		EWOKS		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)	
	AVERAGE AUDIENCE (Households (000) & %)					1,980 2.3		2,410 2.8		4,040 4.7		3,520 4.1		4,120 4.8		3,690 4.3	
	SHARE OF AUDIENCE %					15		14		19		15		16		14	
	AVG. AUD. BY ¼ HR. %					2.0	2.6	2.5	3.2	4.4	4.9	3.8	4.3	4.5	5.2	4.4	4.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					2,920 3.4		3,950 4.6		6,360 7.4				7,220 8.4			
	Program					BERENSTAIN BEARS (SUS-SD)		WUZZLES (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
	AVERAGE AUDIENCE (Households (000) & %)					2,150 2.5		3,010 3.5		4,380 5.1	4.9*		5.3*	4,470 5.2	4.8*		5.7*
	SHARE OF AUDIENCE %					16		17		20	20 *		20 *	17	16 *		19 *
	AVG. AUD. BY ¼ HR. %					2.1	3.0	3.4	3.7	4.7	5.2	5.4	5.2	4.8	4.8	5.4	6.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,180 3.7		4,640 5.4		6,360 7.4		8,500 9.9		9,280 10.8		7,130 8.3	
	Program					SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
	AVERAGE AUDIENCE (Households (000) & %)					2,410 2.8		3,870 4.5		5,500 6.4		7,470 8.7		8,250 9.6		6,180 7.2	
	SHARE OF AUDIENCE %					19		23		27		33		33		28	
	AVG. AUD. BY ¼ HR. %					2.6	3.1	4.1	4.9	5.8	7.0	8.7	8.7	9.5	9.7	7.2	7.1
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	8.3	9.9	11.3	13.6	16.0	19.4	21.9	23.9	26.0	26.8	28.3	29.7	29.5	29.9	30.0	30.8
	WK. 2	8.2	9.6	11.2	13.8	16.2	18.5	20.6	22.4	24.1	26.4	27.0	27.7	28.6	30.7	30.6	30.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. DEC.21, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.14, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,470 5.2		4,720 5.5		4,380 5.1		4,040 4.7						2,660 3.1		3,010 3.5	
Program	13 GHOSTS OF SCOOBY-DOO		LITTLES		ABC WEEKEND SPECIALS ADVENTURES OF A TWO-MIN WEREWOLF, PT 1		← AMERICAN BANDSTAND →						COLLEGE ALL-AMER FOOTBALL		CHRYSLER GOLF INVIT.-SAT (2:30-4:30PM)	
AVERAGE AUDIENCE (Households (000) & %)	3,610 4.2		4,120 4.8		3,690 4.3		2,410 2.8	2.7*		2.9*			1,890 2.2		1,030 1.2	1.0*
SHARE OF AUDIENCE %	14		15		13		8	8 *		8 *			6		3	3 *
AVG. AUD. BY ¼ HR. %	4.1	4.2	4.6	5.0	4.2	4.3	2.7	2.6	2.8	2.9			2.3	2.1	1.1	1.0
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,640 5.4		4,470 5.2		6,960 8.1		26,370 30.7									
Program	CBS STORYBREAK(B) C.L.U.T.Z.		DUNGEONS AND DRAGONS-(B) (SD)		CBS NFL FTBL PRE-SAT		← CBS NFL FOOTBALL GAME-SAT CHICAGO VS N.Y. JETS (12:30-3:39PM) →									
AVERAGE AUDIENCE (Households (000) & %)	3,870 4.5		3,440 4.0		5,500 6.4		14,430 16.8	11.9*		16.0*		17.1*		17.1*		18.3*
SHARE OF AUDIENCE %	15		13		20		46	35 *		44 *		47 *		47 *		48 *
AVG. AUD. BY ¼ HR. %	4.6	4.4	3.7	4.2	5.6	7.2	10.9	12.9	15.4	16.6	17.1	17.1	16.4	17.9	18.0	18.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,390 8.6		5,930 6.9		4,810 5.6		4,470 5.2									
Program	ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS									
AVERAGE AUDIENCE (Households (000) & %)	6,360 7.4		5,070 5.9		3,950 4.6		3,520 4.1									
SHARE OF AUDIENCE %	24		19		14		12									
AVG. AUD. BY ¼ HR. %	7.4	7.4	6.2	5.5	4.3	4.8	3.8	4.4								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,470 5.2		4,720 5.5		5,330 6.2		4,550 5.3									
Program	13 GHOSTS OF SCOOBY-DOO		LITTLES		ABC WEEKEND SPECIALS ADVENTURES OF A TWO-MIN WEREWOLF, PT 2		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	3,780 4.4		4,210 4.9		4,470 5.2		2,490 2.9	2.7*		3.1*						
SHARE OF AUDIENCE %	15		16		16		8	8 *		9 *						
AVG. AUD. BY ¼ HR. %	4.4	4.5	4.8	5.0	5.0	5.4	2.8	2.6	3.0	3.2						
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,070 5.9		4,900 5.7		3,090 3.6		4,470 5.2		3,350 3.9		3,180 3.7		5,500 6.4			
Program	CBS STORYBREAK THE PIG PLANETAGENTE		DUNGEONS AND DRAGONS (SD)		LAND OF THE LOST (SD)		CHARLIE BROWN&SNOOPY SHOW (SD)		GET ALONG GANG (SD)		POLE POSITION		← CBS SPORTS SPEC. EDITION (2:00-3:30PM) →			
AVERAGE AUDIENCE (Households (000) & %)	4,120 4.8		3,950 4.6		2,660 3.1		3,950 4.6		2,750 3.2		2,490 2.9		1,980 2.3	2.1*		2.1*
SHARE OF AUDIENCE %	16		15		10		13		9		8		6	6 *		6 *
AVG. AUD. BY ¼ HR. %	4.9	4.8	4.5	4.7	3.0	3.2	4.4	4.7	3.2	3.1	2.7	3.0	2.3	1.9	2.1	2.1
NBC TV TOTAL AUDIENCE (Households (000) & %)	6,700 7.8		5,240 6.1		7,390 8.6		21,820 25.4									
Program	ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		NFL '85 NBC-SAT.		← NFL FOOTBALL GAME-NBC-SA PITTSBURGH VS N.Y. GIANTS (12:30-3:37PM) →									
AVERAGE AUDIENCE (Households (000) & %)	5,840 6.8		4,300 5.0		5,670 6.6		10,050 11.7	9.3*		10.7*		11.9*		11.7*		13.5*
SHARE OF AUDIENCE %	23		17		21		33	28 *		31 *		33 *		33 *		38 *
AVG. AUD. BY ¼ HR. %	6.9	6.6	5.1	5.0	6.3	6.9	9.0	9.5	10.2	11.2	11.8	12.0	11.6	11.9	13.2	13.9

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	30.9	31.3	31.3	31.8	31.9	33.1	33.8	34.6	35.4	36.2	36.1	36.6	36.2	37.4	37.8	38.7
WK. 2	31.1	31.4	31.2	31.8	31.5	33.1	33.4	34.1	35.2	36.2	36.7	37.3	36.2	35.7	36.3	35.8

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. DEC.21, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.14, 1985

WEEK 1

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)							7,990 9.3								8,850 10.3	
ABC TV programs	CHRYSLER GOLF INVIT.-SAT (2:30-4:30PM)						ABC WIDE WORLD-SPORTS SAT								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)		.8*		1.3*		1.7*	3,690 4.3	3.7*		4.3*		4.9*			7,040 8.2	
SHARE OF AUDIENCE %		2 *		3 *		4 *	10	9 *		10 *		11 *			15	
AVG. AUD. BY ¼ HR. %	.9	.8	1.0	1.7	1.7	1.7	3.8	3.6	4.1	4.5	4.9	4.9			8.0	8.4
CBS TV TOTAL AUDIENCE (Households (000) & %)			12,630 14.7	13,660 15.9											10,570 12.3	
CBS TV programs	(1) (-OP)		(2) (OP) (-OP)		CBS NCAA BASKETBALL-SAT ST. JOHN'S VS UCLA (3:56-6:00PM)(OP)										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		19.5*	11,510 13.4	4,900 5.7		6.8*		5.2*		4.9*		5.3*			8,930 10.4	
SHARE OF AUDIENCE %		50 *	36	14		18 *		13 *		12 *		12 *			19	
AVG. AUD. BY ¼ HR. %	19.4	19.7	14.8	10.2	7.5	6.0	5.4	5.1	4.8	5.0	5.3	5.3			10.2	10.6
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,330 6.2		23,450 27.3											
NBC TV programs			NFL '85 NBC-SAT		NFL FOOTBALL GAME-NBC-SAT KANSAS CITY VS DENVER (4:00-7:04PM)											
AVERAGE AUDIENCE (Households (000) & %)			3,690 4.3		10,650 12.4	9.4*		11.4*		12.4*		12.3*		14.1*		14.7*
SHARE OF AUDIENCE %			11		28	25 *		29 *		30 *		28 *		29 *		29 *
AVG. AUD. BY ¼ HR. %			3.5	5.0	8.8	10.0	11.0	11.9	12.8	12.0	11.5	13.1	14.0	14.2	14.3	15.1

WEEK 2

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					10,740 12.5										9,530 11.1	
ABC TV programs					ABC WIDE WORLD-SPORTS-SP.										ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)					4,040 4.7	3.9*		4.3*		5.2*		5.6*			7,990 9.3	
SHARE OF AUDIENCE %					11	10 *		11 *		12 *		12 *			17	
AVG. AUD. BY ¼ HR. %					4.0	3.8	4.1	4.4	5.2	5.1	5.3	5.8			9.0	9.5
CBS TV TOTAL AUDIENCE (Households (000) & %)			7,730 9.0		26,630 31.0											
CBS TV programs	CBS SPORTS SPEC. EDITION (2:00-3:30PM)		CBS NFL TODAY-SAT		CBS NFL FOOTBALL GAME-SA. WASHINGTON VS ST. LOUIS (4:00-7:15PM)											
AVERAGE AUDIENCE (Households (000) & %)		2.7*	5,580 6.5		11,510 13.4	10.6*		12.6*		14.0*		14.5*		14.4*		14.0*
SHARE OF AUDIENCE %		7 *	18		30	28 *		32 *		33 *		32 *		30 *		28 *
AVG. AUD. BY ¼ HR. %	2.3	3.0	5.6	7.3	9.8	11.3	12.5	12.7	13.6	14.4	14.6	14.4	14.5	14.3	13.7	14.2
NBC TV TOTAL AUDIENCE (Households (000) & %)			10,480 12.2												10,220 11.9	
NBC TV programs	NFL FOOTBALL GAME NBC-SA PITTSBH VS NY GIANTS (12:30-3:37PM)(-OP)		NBC COLLEGE BASKETBALL GEORGETOWN VS DEPAUL (3:37-5:40PM)(OP)												NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		13.6*	4,040 4.7	6.1*		4.9*		3.9*		4.5*	4.4*				8,500 9.9	
SHARE OF AUDIENCE %		37 *	12	17 *		13 *		10 *		11 *	10 *				19	
AVG. AUD. BY ¼ HR. %	14.0	13.3	6.5	6.0	5.2	4.6	3.7	4.0	4.3	4.7	4.4				9.6	10.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	38.9	39.5	39.0	38.7	39.4	39.8	40.4	41.6	42.7	43.7	44.9	46.7	51.0	53.2	53.9	55.4
WK. 2	37.1	37.7	37.5	37.9	39.2	39.7	39.8	41.1	43.5	46.0	47.6	48.8	51.0	52.5	53.1	53.3

U.S. TV Households: 85,900,000

(1)CBS NFL FOOTBALL GAME-SAT,CHICAGO VS N.Y. JETS,CBS,(12:30-3:39PM)(S)

(2)CBS NFL FOOTBALL POST-SAT,CBS,(3:39-3:56PM)(S)

For explanation of symbols, See page A.

DAY SAT. DEC.21, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.15, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)																
ABC TV																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TOTAL AUDIENCE (Households (000) & %)									8,420 9.8						2,920 3.4	
CBS TV								FOR OUR TIMES (SUS)	← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									4,720 5.5	4.8*		5.9*		5.8*	2,410 2.8	
SHARE OF AUDIENCE %									22	22 *		23 *		21 *	8	
AVG. AUD. BY ¼ HR. %									4.3	5.2	5.6	6.1	6.1	5.6	2.8	2.9
TOTAL AUDIENCE (Households (000) & %)																
NBC TV																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)																
ABC TV																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TOTAL AUDIENCE (Households (000) & %)									8,590 10.0						3,690 4.3	
CBS TV								FOR OUR TIMES (SUS)	← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									4,470 5.2	4.8*		5.5*		5.3*	2,920 3.4	
SHARE OF AUDIENCE %									21	22 *		22 *		19 *	10	
AVG. AUD. BY ¼ HR. %									4.4	5.2	5.3	5.7	5.4	5.3	3.7	3.1
TOTAL AUDIENCE (Households (000) & %)																
NBC TV																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	7.1	8.5	10.2	12.2	14.7	16.5	17.8	20.4	22.4	23.9	24.9	27.2	29.0	30.6	32.2	33.8
WK. 2	6.4	7.2	8.6	11.0	13.4	16.2	17.9	18.9	21.6	24.2	26.0	27.8	29.1	30.2	30.4	30.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. DEC.22, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				5,150 6.0				1,290 1.5									
Program				← THIS WEEK-DAVID BRINKLEY →				SPORTSBEAT									
AVERAGE AUDIENCE (Households (000) & %)				3,520 4.1	4.0*		4.2*	860 1.0									
SHARE OF AUDIENCE	%			11	11 *		11 *	3									
AVG. AUD. BY ¼ HR.	%			3.9	4.0	4.3	4.2	1.0	1.0								
CBS TV TOTAL AUDIENCE (Households (000) & %)								8,850 10.3		30,410 35.4							
Program								CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)								6,700 7.8		16,410 19.1	14.7*		17.9*		20.1*		19.7*
SHARE OF AUDIENCE	%							23		43	38 *		43 *		46 *		44 *
AVG. AUD. BY ¼ HR.	%							6.8	8.8	13.5	15.8	17.6	18.4	19.6	20.5	19.5	20.0
NBC TV TOTAL AUDIENCE (Households (000) & %)						2,150 2.5		4,980 5.8		20,190 23.5							
Program						MEET THE PRESS		NFL '85-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)						1,460 1.7		3,780 4.4		7,990 9.3	6.9*		8.6*		9.1*		9.7*
SHARE OF AUDIENCE	%					5		13		21	18 *		20 *		21 *		22 *
AVG. AUD. BY ¼ HR.	%					1.7	1.8	4.0	4.8	6.5	7.2	8.3	8.8	9.1	9.0	9.6	9.8

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				4,980 5.8													
Program				← THIS WEEK-DAVID BRINKLEY →													
AVERAGE AUDIENCE (Households (000) & %)				3,010 3.5	3.4*		3.6*										
SHARE OF AUDIENCE	%			11	11 *		11 *										
AVG. AUD. BY ¼ HR.	%			3.4	3.5	3.5	3.6										
CBS TV TOTAL AUDIENCE (Households (000) & %)								8,070 9.4		29,980 34.9							
Program								CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)								6,100 7.1		14,600 17.0	12.9*		15.3*		16.0*		16.8*
SHARE OF AUDIENCE	%							22		41	35 *		39 *		39 *		40 *
AVG. AUD. BY ¼ HR.	%							6.3	7.8	12.1	13.7	15.2	15.5	15.7	16.2	16.6	17.1
NBC TV TOTAL AUDIENCE (Households (000) & %)						2,920 3.4		6,610 7.7		21,650 25.2							
Program						MEET THE PRESS		NFL '85-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)						2,320 2.7		4,720 5.5		9,280 10.8	9.5*		10.3*		11.3*		10.8*
SHARE OF AUDIENCE	%					9		17		26	26 *		26 *		27 *		25 *
AVG. AUD. BY ¼ HR.	%					2.4	3.0	5.1	5.9	9.0	10.0	10.3	10.4	11.3	11.4	10.7	10.9
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	34.0	34.5	34.3	34.0	34.0	35.0	36.0	37.8	39.7	41.4	42.2	43.0	43.7	44.8	45.3	46.7
	WK. 2	30.6	31.1	31.5	32.0	31.8	33.8	34.9	36.0	38.4	40.1	41.8	42.1	42.8	43.4	43.6	44.2

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.15, 1985

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	4,210 4.9														7,990 9.3	
Program	CHRYSLER GOLF INVIT.-SUN (3:00-5:43PM)														ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)	1,630 1.9	1.7*		1.6*		1.5*		2.0*		2.3*	2.1*				6,870 8.0	
SHARE OF AUDIENCE %	4	4 *		3 *		3 *		4 *		5 *	4 *				14	
AVG. AUD. BY ¼ HR. %	1.7	1.8	1.6	1.6	1.6	1.5	1.9	2.0	2.3	2.3	2.1				7.8	8.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)						14,090 16.4							8,250 9.6			
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES, MULTI-SEGMENT TELECAST (+OP)					CBS NFL FOOTBALL POST MULTI-SEGMENT TELECAST (OP)							CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)		20.7*		20.6*		11,080 12.9		9.5*					6,530 7.6			
SHARE OF AUDIENCE %		45 *		45 *		28		21 *					13			
AVG. AUD. BY ¼ HR. %	20.8	20.6	20.6	20.8	19.9	15.2	9.6						7.1	8.1		
NBC TV																
TOTAL AUDIENCE (Households (000) & %)							25,430 29.6									
Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES, MULTI-SEGMENT TELECAST (+OP)						NFL FOOTBALL GAME 2-NBC SEATTLE VS L.A. RAIDERS (4:30-7:07PM) (OP)(+OP)									
AVERAGE AUDIENCE (Households (000) & %)		9.7*		9.9*		11.1*	13,660 15.9	13.2*		15.4*		17.2*		17.2*		17.0*
SHARE OF AUDIENCE %		21 *		22 *		23 *	31	29 *		32 *		34 *		31 *		29 *
AVG. AUD. BY ¼ HR. %	9.9	9.5	9.6	10.2	10.5	11.7	12.0	14.3	15.5	15.4	16.9	17.5	17.2	17.2	17.1	16.9

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)															8,250 9.6	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															7,040 8.2	
SHARE OF AUDIENCE %															15	
AVG. AUD. BY ¼ HR. %															8.0	8.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)						29,120 33.9										
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES, MULTI-SEGMENT TELECAST (+OP)					CBS NFL FOOTBALL GAME 2 DALLAS VS SAN FRANCISCO (4:23-7:23PM)(OP)										
AVERAGE AUDIENCE (Households (000) & %)		18.3*		19.7*		16,060 18.7		17.5*		18.3*		18.4*		19.0*		19.9*
SHARE OF AUDIENCE %		42 *		43 *		37		37 *		38 *		37 *		37 *		36 *
AVG. AUD. BY ¼ HR. %	18.1	18.4	19.8	19.7	16.8	16.2	16.8	18.2	18.3	18.2	18.4	18.3	18.8	19.2	19.7	20.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					5,240 6.1										6,270 7.3	
Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES, MULTI-SEGMENT TELECAST (+OP)				(1) (OP)										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)		11.1*		11.6*	4,810 5.6										5,330 6.2	
SHARE OF AUDIENCE %		26 *		26 *	12										11	
AVG. AUD. BY ¼ HR. %	11.1	11.3	11.6	11.6	5.9	4.9									6.0	6.5

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	47.2	46.5	46.5	47.1	47.3	48.3	47.3	47.3	49.1	50.0	51.6	53.8	56.7	57.9	60.1	61.6
WK. 2	44.9	45.6	47.0	46.9	46.9	46.4	46.6	47.0	47.5	48.7	49.1	50.3	52.1	53.9	55.7	56.5

U.S. TV Households: 85,900,000

(1)NFL FOOTBALL POST-NBC,NBC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

DAY SUN. DEC.22, 1985

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC NEWSBRIEF-MON		8.58- 8.59PM	8.45	11,000	12.8	11,000	12.8	19	12.8		9,790	11.4	9,790	11.4	18	11.4	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-11.58PM	→GRID	33,840	39.4	18,640	21.7	34									
	2	9.00-11.56PM	→GRID								32,300	37.6	17,780	20.7	33		
			11.00						20.6							19.5	
			11.15				20.4*	36*	20.2					19.3*	33*	19.0	
			11.30						20.9							18.8	
			11.45				19.6*	42*	18.0					18.7*	38*	18.6	
ABC ABC BUSINESS BRIEF-MON	1	10.31-10.32PM	10.30	16,750	19.5	16,750	19.5	30	19.5								
CBS AMERICAN PORTRAIT-SUS(SUS)	1	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE	1	9.58- 9.59PM	9.45	13,920	16.2	13,920	16.2	24	16.2								
	2	9.57- 9.59PM	9.45								12,970	15.1	12,630	14.7	23	14.7	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	12,030	14.0	12,030	14.0	21	14.0		10,650	12.4	10,650	12.4	19	12.4	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	16,060	18.7	16,060	18.7	29	18.7		14,520	16.9	14,520	16.9	26	16.9	
CBS AMERICAN PORTRAIT SUS(SUS)		8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	9,450	11.0	9,450	11.0	17	11.0		10,910	12.7	10,910	12.7	20	12.7	
EVENING FRIDAY																	
ABC ABC NFL FTBL SPECIAL-FRI(S)	2	8.00-11.22PM	→GRID								25,510	29.7	11,510	13.4	22		
			11.00													16.0	
			11.15											15.6*	28*	14.7	
ABC ABC BUSINESS BRIEF-FRI	1	8.58- 8.59PM	8.45	9,530	11.1	9,530	11.1	17	11.1								
ABC ABC NEWSBRIEF-FRI	2	9.43- 9.44PM	9.30								8,760	10.2	8,760	10.2	16	10.2	
	1	9.58- 9.59PM	9.45	7,040	8.2	7,040	8.2	13	8.2								
CBS AMERICAN PORTRAIT SUS.(SUS)	1	8.58- 8.59PM	8.45														
CBS AMERICAN PORTRAIT-SUS.(SUS)	2	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	7,650	8.9	7,650	8.9	15	8.9		6,270	7.3	6,270	7.3	13	7.3	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	7,730	9.0	7,730	9.0	15	9.0		7,470	8.7	7,470	8.7	15	8.7	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	7,730	9.0	7,730	9.0	15	9.0		8,680	10.1	8,680	10.1	18	10.1	
CBS NEWSBREAK-SAT.	1	9.55- 9.56PM	9.45	7,560	8.8	7,560	8.8	14	8.8								
	2	9.52- 9.53PM	9.45								8,160	9.5	8,160	9.5	17	9.5	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	12,970	15.1	12,970	15.1	25	15.1		11,850	13.8	11,850	13.8	25	13.8	
NBC NBC NEWS DIGEST-2-SAT.	1	9.58- 9.59PM	9.45	12,370	14.4	12,370	14.4	24	14.4								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.29- 8.30PM	8.15	6,870	8.0	6,870	8.0	12	8.0								
	2	8.34- 8.35PM	8.30								10,050	11.7	10,050	11.7	18	11.7	

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
ABC ABC NEWSBRIEF-SUN.	1	9.55- 9.56PM	9.45	11,850	13.8	11,850	13.8	20	13.8								
	2	10.01-10.02PM	10.00								14,260	16.6	14,260	16.6	27	16.6	
CBS CBS NFL FOOTBALL GAME 2	2	4.23- 7.23PM	→GRID								29,120	33.9	16,060	18.7	37		
			7.15											20.4*	37*	18.9	
CBS 60 MINUTES	2	7.23- 8.23PM	→GRID								27,570	32.1	20,270	23.6	40		
			8.15											24.5*	40*	23.6	
CBS SPECIAL MOVIE PRESNT-SUN.(S)	2	8.23-10.23PM	→GRID								25,430	29.6	15,550	18.1	28		
			10.15											19.4*	31*	18.9	
CBS SPORTSBREAK-SUN	1	8.58- 8.59PM	8.45	17,440	20.3	17,440	20.3	29	20.3								
	2	9.16- 9.17PM	9.15								14,260	16.6	14,260	16.6	26	16.6	
CBS NEWSBREAK-SUN.	1	9.58- 9.59PM	9.45	10,390	12.1	10,390	12.1	18	12.1								
CBS CRAZY LIKE A FOX	2	10.23-11.23PM	→GRID								18,470	21.5	14,000	16.3	29		
			11.15											16.9*	33*	16.3	
CBS NEWSBREAK-SUN.	2	10.21-10.22PM	10.15								12,200	14.2	12,200	14.2	23	14.2	
NBC NFL FOOTBALL GAME 2-NBC	1	4.30- 7.07PM	→GRID	25,430	29.6	13,660	15.9	31									
			7.00				13.5*	23*	13.5								
NBC PUNKY BREWSTER	1	7.07- 7.37PM	→GRID	11,420	13.3	8,930	10.4	16									
			7.30						11.5								
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	12,110	14.1	12,110	14.1	20	14.1		9,190	10.7	9,190	10.7	17	10.7	
NBC NBC NEWS DIGEST-2-SUN.	2	9.50- 9.51PM	9.45								8,590	10.0	8,590	10.0	16	10.0	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	5,930	6.9	4,720	5.5	15	6.2	TU-F	6,790	7.9	5,410	6.3	17	7.1	TU-TH
			11.45						4.9	TU-F						5.4	TU-TH
			12.00						4.2	TU&TH						4.6	WED.
ABC ABC NEWS:NIGHTLINE FRI(B)	2	11.53-12.31AM	11.45								6,010	7.0	4,980	5.8	17	6.7	FRI.
			12.00													6.1	FRI.
			12.15											5.6*	17*	5.2	FRI.
			12.30													4.3	FRI.
ABC EYE ON HOLLYWOOD	1	>	12.00	1,460	1.7	1,200	1.4	6	1.6	TU-TH							
			12.15						1.4	TU-TH							
			12.30						1.3	TU-TH							
ABC GLITTER-FRI(S)	1	12.00- 1.08AM	12.00	2,320	2.7	1,460	1.7	7	1.5	FRI.							
			12.15				1.5*	5*	1.6	FRI.							
			12.30						1.9	FRI.							
			12.45				2.0*	8*	2.0	FRI.							
			1.00				1.7*	9*	1.7	FRI.							
ABC ABC NEWS:NIGHTLINE-MON	1	12.28-12.58AM	12.15	4,300	5.0	3,610	4.2	19	5.2	MON.							
	2	12.42- 1.12AM	12.30						4.6	MON.	4,120	4.8	3,440	4.0	18	4.6	MON.
			12.45						3.6	MON.						4.2	MON.
			1.00													3.7	MON.
ABC GLITTER-FRI.(S)	2	12.31- 1.38AM	12.30								2,410	2.8	1,720	2.0	10	2.2	FRI.
			12.45											2.2*	9*	2.1	FRI.
			1.00													2.0	FRI.
			1.15											2.0*	10*	1.9	FRI.
			1.30											1.8*	11*	1.8	FRI.

 U.S. TV HOUSEHOLDS: 85,900,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC GLITTER-THU(S)	2	12.30- 1.38AM	12.30								1,550	1.8	940	1.1	6	1.2	THU.
			12.45											1.2*	6*	1.2	THU.
			1.00													1.2	THU.
			1.15											1.1*	7*	1.0	THU.
			1.30											1.1*	8*	1.1	THU.
ABC GLITTER-TUE(S)	2	12.30- 1.38AM	12.30								2,580	3.0	1,800	2.1	12	2.1	TUE.
			12.45											2.2*	11*	2.2	TUE.
			1.00													2.1	TUE.
			1.15											2.0*	12*	1.9	TUE.
			1.30											1.8*	14*	1.8	TUE.
ABC GLITTER-WED(S)	2	12.31- 1.38AM	12.30								2,230	2.6	1,460	1.7	10	1.9	WED.
			12.45											1.8*	9*	1.8	WED.
			1.00													1.6	WED.
			1.15											1.5*	10*	1.4	WED.
			1.30											1.5*	12*	1.5	WED.
CBS AMERICAN PORTRAIT		>	8.45	14,170	16.5	14,170	16.5	24	16.2	TU&TH	11,770	13.7	11,770	13.7	21	13.7	MTUTH
			9.00						16.8	TUE.							
CBS NEWSBREAK-M-F		9.58- 9.59PM	9.45	11,000	12.8	11,000	12.8	19	12.8	M-F	11,250	13.1	11,250	13.1	20	13.3	M-F
			10.00													12.3	TUE.
CBS CBS LATE NIGHT I		>	11.30	7,300	8.5	4,980	5.8	18	6.3	M-F	7,650	8.9	5,070	5.9	18	6.3	M-F
			11.45				6.1*	16*	5.8	M-F				6.0*	16*	5.6	M-F
			12.00						5.8	M-F						6.0	M-F
			12.15				5.7*	20*	5.5	M-F				6.0*	21*	5.9	M-F
			12.30				5.3*	23*	5.3	M-F				5.5*	23*	5.6	M-F
CBS CBS LATE NIGHT II		>	12.30	4,210	4.9	3,260	3.8	20	4.2	M-F	4,120	4.8	3,010	3.5	18	4.1	M-F
			12.45				3.9*	18*	3.8	M-F				3.8*	17*	3.6	M-F
			1.00						3.7	M-F						3.3	M-F
			1.15				3.6*	22*	3.5	M-F				3.2*	18*	3.0	M-F
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,200	1.4	1,120	1.3	13	1.3	M-THSU	1,290	1.5	1,120	1.3	13	1.4	M-THSU
			2.15						1.2	M-THSU						1.3	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,370	1.6	1,200	1.4	18		M-THSU	1,370	1.6	1,290	1.5	17		M-THSU
			2.30						1.4	M-THSU						1.5	M-THSU
			2.45						1.3	M-THSU						1.4	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	2,060	2.4	940	1.1	20	1.5	M-THSU	2,150	2.5	1,120	1.3	21	1.5	M-THSU
			3.15				1.4*	21*	1.4	M-THSU				1.5*	20*	1.4	M-THSU
			3.30						1.3	M-THSU						1.4	M-THSU
			3.45				1.2*	21*	1.2	M-THSU				1.3*	20*	1.3	M-THSU
			4.00						1.2	M-THSU						1.4	M-THSU
			4.15				1.2*	23*	1.2	M-THSU				1.4*	24*	1.3	M-THSU
			4.30						1.2	M-THSU						1.3	M-THSU
			4.45				1.2*	24*	1.1	M-THSU				1.3*	24*	1.3	M-THSU
			5.00						1.0	M-THSU						1.1	M-THSU
			5.15				.9*	18*	.9	M-THSU				1.2*	22*	1.2	M-THSU
			5.30						1.0	M-THSU						1.2	M-THSU
			5.45				1.0*	19*	1.0	M-THSU				1.2*	21*	1.2	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	11,250	13.1	11,250	13.1	19	13.1	M-F	11,770	13.7	11,770	13.7	21	13.7	M-F

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS DIGEST-2-M-F		9.58- 9.59PM	9.45	10,910	12.7	10,910	12.7	19	12.7	TU&TH	10,310	12.0	10,310	12.0	19	10.8	MWF
			10.00													14.6	MON.
NBC TONIGHT SHOW		11.30-12.30AM	11.30	10,820	12.6	7,040	8.2	25	9.6	M-F	10,740	12.5	6,870	8.0	24	9.0	M-F
			11.45				9.2*	24*	8.7	M-F				8.8*	23*	8.5	M-F
			12.00						8.0	M-F						7.7	M-F
			12.15				7.3*	26*	6.6	M-F				7.2*	24*	6.6	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	4,210	4.9	3,520	4.1	20	4.4	M-TH	4,720	5.5	4,040	4.7	21	4.9	M-TH
			12.45						3.8	M-TH						4.4	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	5,670	6.6	3,090	3.6	17	5.0	FRI.	6,440	7.5	3,350	3.9	18	5.6	FRI.
			12.45				4.5*	17*	4.1	FRI.				5.1*	19*	4.7	FRI.
			1.00						3.6	FRI.						4.0	FRI.
			1.15				3.5*	17*	3.4	FRI.				3.8*	18*	3.6	FRI.
			1.30						3.1	FRI.						3.0	FRI.
			1.45				2.9*	17*	2.6	FRI.				2.8*	17*	2.5	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	3,090	3.6	2,580	3.0	19	3.3	M-TH	3,610	4.2	3,090	3.6	21	3.9	M-TH
			1.15						2.7	M-TH						3.4	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,630	1.9	1,550	1.8	18	1.8	M-F	1,550	1.8	1,370	1.6	17	1.6	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,150	2.5	1,980	2.3	16	2.3	M-F	2,060	2.4	1,980	2.3	16	2.3	M-F
ABC GOOD MORN AMER-MON-830(B)	2	8.30- 8.51AM	8.30								4,550	5.3	4,120	4.8	20	4.9	MON.
			8.45													4.7	MON.
ABC ABC SPECIAL REPORT-11:30A(SUS)	2	11.30-11.51AM	11.30														MON.
ABC ABC DAYTIME NEWSBRIEF-M-F		2.58- 2.59PM	2.45	6,610	7.7	6,610	7.7	27	7.7	M-F	6,100	7.1	6,100	7.1	25	7.1	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								7,390	8.6	4,720	5.5	16	5.1	WED.
			4.15											5.3*	17*	5.5	WED.
			4.30													5.6	WED.
			4.45											5.8*	16*	5.9	WED.
ABC ABC NOTEBOOK(S)	1	4.00- 4.30PM	4.00	3,870	4.5	3,010	3.5	10	3.9	WED.							
			4.15						3.1	WED.							
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,720	2.0	1,200	1.4	13	1.3	M-F	1,720	2.0	1,290	1.5	14	1.4	M-F
			6.45						1.6	M-F						1.7	M-F
CBS CBS NEWS SPECIAL REPT(SUS)	2	11.30-12.00NN	11.30														MON.
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,760	6.7	5,500	6.4	25	6.4	M-F	5,580	6.5	5,410	6.3	25	6.3	M-F
CBS NEWSBREAK-3.44		>	3.30	6,270	7.3	6,270	7.3	23	7.5	M-F	5,930	6.9	5,930	6.9	22	6.8	M-F
			3.45						7.0	M-F						7.0	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	5,410	6.3	5,410	6.3	19	6.3	MWF	5,330	6.2	5,330	6.2	20	6.2	MWF
CBS AMERICAN TREASURY SUS(SUS)	2	3.58- 3.59PM	3.45														THU.
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
CBS CBS SCHOOLBREAK SPECIALS(S)	2	4.30- 5.30PM	4.30								8,500	9.9	4,810	5.6	15	5.3	TUE.
			4.45											5.2*	15*	5.2	TUE.
			5.00													5.8	TUE.
			5.15											5.9*	15*	6.0	TUE.
NBC NBC NEWS AT SUNRISE CONT'D		6.30- 7.00AM	6.30	3,010	3.5	2,150	2.5	19	1.9	M-F	2,920	3.4	2,060	2.4	18	2.0	M-F

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS AT SUNRISE-CONT'D			6.45						3.1	M-F						2.8	M-F
NBC NBC NEWS SPECIAL-MON(SUS)	2	11.30-12.00NN	11.30														MON.
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,690	4.3	3,690	4.3	15	4.3	MWF	3,690	4.3	3,690	4.3	16	4.3	MWF
DAY SATURDAY																	
ABC ABC FUN FIT-8:25AM		8.25- 8.29AM	8.15	3,610	4.2	3,010	3.5	20	3.5		2,580	3.0	2,230	2.6	15	2.6	
ABC ABC FUN FIT-10:55AM		10.55-10.59AM	10.45	4,040	4.7	3,260	3.8	12	3.8		4,040	4.7	3,260	3.8	13	3.8	
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS IN THE NEWS 11.56AM(B)	1	11.56-11.59AM	11.45	4,120	4.8	3,690	4.3	14	4.3								
CBS IN THE NEWS-11.56AM	2	11.56-11.59AM	11.45								4,120	4.8	3,780	4.4	14	4.4	
CBS IN THE NEWS-12.26PM	2	12.26-12.29PM	12.15								2,750	3.2	2,580	3.0	9	3.0	
CBS CBS NFL FOOTBALL GAME-SAT(S)	1	12.30- 3.39PM	→GRID	26,370	30.7	14,430	16.8	46									
			3.30				19.2*	50*	19.2								
CBS IN THE NEWS-12.56PM	2	12.56-12.59PM	12.45								4,040	4.7	3,780	4.4	13	4.4	
CBS IN THE NEWS- 1.26PM	2	1.26- 1.29PM	1.15								2,920	3.4	2,660	3.1	8	3.1	
CBS CBS NFL FOOTBALL POST-SAT(S)	1	3.39- 3.56PM	→GRID	12,630	14.7	11,510	13.4	36									
			3.45						12.7								
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,260	3.8	3,090	3.6	20	3.6		3,350	3.9	3,260	3.8	24	3.8	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,300	5.0	4,040	4.7	21	4.7		4,810	5.6	4,550	5.3	26	5.3	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	6,790	7.9	6,610	7.7	26	7.7		8,680	10.1	8,420	9.8	33	9.8	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	6,360	7.4	6,010	7.0	23	7.0		5,670	6.6	5,410	6.3	22	6.3	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	4,380	5.1	4,120	4.8	15	4.8		4,640	5.4	4,550	5.3	18	5.3	
NBC NFL FOOTBALL GAME-NBC-SA(S)	2	12.30- 3.37PM	→GRID								21,820	25.4	10,050	11.7	33		
			3.30											10.5*	29*	10.5	
DAY SUNDAY																	
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 4.21PM	→GRID	30,410	35.4	16,410	19.1	43									
	2	1.00- 4.20PM	→GRID														
			4.15								29,980	34.9	14,600	17.0	41		
			4.30				19.7*	42*	15.0					17.1*	37*	17.0	
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.28PM	→GRID	20,190	23.5	7,990	9.3	21								<<	
	2	1.00- 4.05PM	→GRID														
	2	1.00- 4.05PM	→GRID								21,650	25.2	9,280	10.8	26		
			4.00								21,650	25.2	9,280	10.8	26		
			4.15											7.0*	15*	7.3	
			4.30						<<								

 U.S. TV HOUSEHOLDS: 85,900,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).